

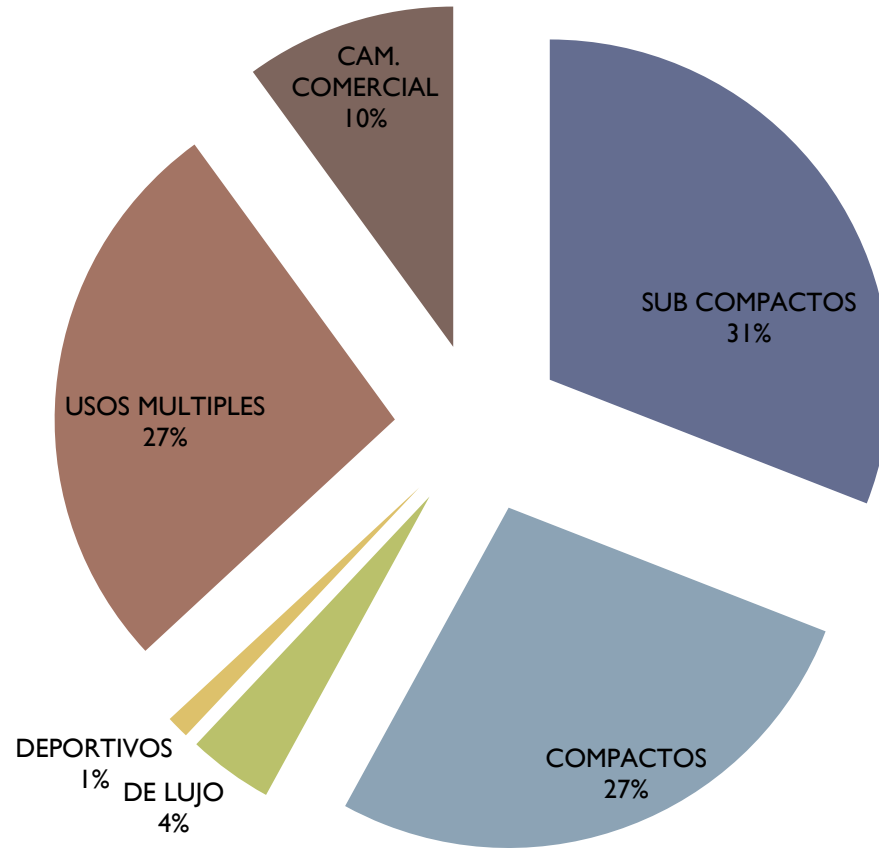
REPORTE DE VENTAS DICIEMBRE 2017

AMDA MORELOS

MARCAS	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	613	174	227	2	0	119	91
CHEVROLET	311	255	4	0	0	33	19
VW	251	23	187	4	0	22	15
TOYOTA	176	34	41	23		47	31
KIA	111	38	15	1		57	
HONDA	108		37	2	0	69	0
FORD	100	49	1		1	19	30
MAZDA	79	10	35	2	0	32	
CHRYSLER	77	11	3	0	0	38	25
HYUNDAI	70	12	20	3		35	
AUDI	50			31		19	
SEAT	45	20	13		5	7	
RENAULT	35	3	5	0		26	1
SUZUKI	33	24	1	0		8	
BMW	32			11	1	20	
FIAT	24	24				0	0
MITSUBISHI	24		11			7	6
BAIC	20	6				14	
MINI COOPER	20				17	3	
MERCEDES	19	0	2	5	0	12	
PEUGEOT	13	5	0	0	0	3	5
GMC	11			5		6	0
VOLVO	3			1		2	
TOTAL	2225	688	602	90	24	598	223



SEGMENTOS



FLOTILLA VS MENUDEO

	TOTALES		SUBCOMPACTO		COMPACTO		LUJO		DEPORTIVO		USOS MULTIPLES		CAMIONES LIGEROS	
	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO
NISSAN	39	574	3	171	33	194	0	2	0	0	0	119	3	88
CHEVROLET	13	298	11	244	0	4	0	0	0	0	1	32	1	18
VW	0	251	0	23	0	187	0	4	0	0	0	22	0	15
TOYOTA	0	176	0	34	0	41	0	23			0	47	0	31
KIA	0	111	0	38	0	15	0	1			0	57		
HONDA	0	108			0	37	0	2	0	0	0	69	0	0
FORD	8	92	2	47	0	1			0	1	2	17	4	26
MAZDA	0	79	0	10	0	35	0	2	0	0	0	32		
CHRYSLER	0	77	0	11	0	3	0	0	0	0	0	38	0	25
HYUNDAI	0	70	0	12	0	20	0	3			0	35		
AUDI	0	50					0	31			0	19		
SEAT	0	45	0	20	0	13			0	5	0	7		
RENAULT	0	35	0	3	0	5	0	0			0	26	0	1
SUZUKI	0	33	0	24	0	1	0	0			0	8		
BMW	0	32					0	11	0	1	0	20		
FIAT	0	24	0	24							0	0	0	0
MINI	0	20							0	17	0	3		
MERCEDES	0	19	0	0	0	2	0	5	0	0	0	12		
PEUGEOT	0	13	0	5	0	0	0	0	0	0	0	3	0	5
GMC	0	11					0	5			0	6	0	0
VOLVO	0	3					0	1			0	2		
TOTAL	60	2165	16	672	33	569	0	90	0	24	3	595	8	215



% VENTAS TOTALES		
MARCA		% DEL TOTAL
NISSAN	613	27.55
CHEVROLET	311	13.98
VW	251	11.28
TOYOTA	176	7.91
KIA	111	4.99
HONDA	108	4.85
FORD	100	4.49
MAZDA	79	3.55
CHRYSLER	77	3.46
HYUNDAI	70	3.15
AUDI	50	2.25
SEAT	45	2.02
RENAULT	35	1.57
SUZUKI	33	1.48
BMW	32	1.44
FIAT	24	1.08
MITSUBISHI	24	1.08
BAIC	20	0.90
MINI COOPER	20	0.90
MERCEDES	19	0.85
PEUGEOT	13	0.58
GMC	11	0.49
VOLVO	3	0.13
TOTAL	2225	100.00

% VENTAS MENUDEO		
MARCA		% DEL TOTAL
NISSAN	574	26.51
CHEVROLET	298	13.76
VW	251	11.59
TOYOTA	176	8.13
KIA	111	5.13
HONDA	108	4.99
FORD	92	4.25
MAZDA	79	3.65
CHRYSLER	77	3.56
HYUNDAI	70	3.23
AUDI	50	2.31
SEAT	45	2.08
RENAULT	35	1.62
SUZUKI	33	1.52
BMW	32	1.48
FIAT	24	1.11
MITSUBISHI	24	1.11
BAIC	20	0.92
MINI COOPER	20	0.92
MERCEDES	19	0.88
PEUGEOT	13	0.60
GMC	11	0.51
VOLVO	3	0.14
TOTAL	2165	100



DICIEMBRE										
	2009	2010	2011	2012	2013	2014	2015	2016	2017	%CREC
JAGUAR					0	0	0	0	0	-
LAND ROVER					1	0	0	0	0	-
LINCOLN					0	0	0	0	0	-
MINI			10	11	14	0	0	10	20	100.00
AUDI	6	17	17	32	40	37	35	33	50	51.52
BAIC								14	20	42.86
HYUNDAI							40	49	70	42.86
PUEGEOT							10	10	13	30.00
MERCEDES	13	17	16	11	9	20	13	15	19	26.67
KIA							33	90	111	23.33
GMC					11	5	7	9	11	22.22
SUZUKI				22	24	27	0	29	33	13.79
TOYOTA	132	113	109	109	105	120	162	174	176	1.15
CHRYSLER	157	115	125	279	174	200	126	81	77	-4.94
MITSUBISHI	75	16	16	15	20	23	20	26	24	-7.69
BMW	9	20	23	23	16	0	0	35	32	-8.57
FIAT					30	17	23	27	24	-11.11
HONDA	62	60	57	52	65	86	94	129	108	-16.28
RENAULT	20	21	22	24	45	33	33	42	35	-16.67
SEAT	22	29	45	42	38	34	37	54	45	-16.67
NISSAN	336	404	497	400	409	483	593	753	613	-18.59
VOLVO								4	3	-25.00
MAZDA	22	52	66	44	64	71	136	110	79	-28.18
VW	178	256	258	294	486	389	428	356	251	-29.49
FORD	114	120	113	96	118	130	145	168	100	-40.48
CHEVROLET	280	319	259	275	238	262	352	709	311	-56.14
TOTALES	1426	1559	1633	1729	1907	1937	2287	2927	2225	-23.98



MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACU	%
NISSAN	514	517	660	537	474	535	487	559	428	460	500	613	6284	27.83
VW	278	270	332	242	240	316	253	236	239	287	269	251	3213	14.23
CHEVROLET	336	204	291	250	225	234	195	213	183	427	312	311	3181	14.09
TOYOTA	130	142	151	120	125	138	120	114	102	105	148	176	1571	6.96
KIA	65	86	107	90	93	89	99	93	73	93	106	111	1105	4.89
FORD	90	83	80	85	84	70	74	95	63	75	90	100	989	4.38
HONDA	106	57	72	73	73	81	84	71	65	82	74	108	946	4.19
MAZDA	94	64	53	50	63	71	67	73	58	70	106	79	848	3.75
CHRYSLER	70	55	73	36	54	59	71	67	69	81	68	77	780	3.45
HYUNDAI	47	43	40	40	46	40	42	58	29	45	62	70	562	2.49
SEAT	52	37	33	37	26	36	30	33	20	26	46	45	421	1.86
BMW	28	26	29	26	32	36	28	36	25	29	39	32	366	1.62
AUDI	28	23	20	30	39	30	27	31	17	36	33	50	364	1.61
RENAULT	35	16	30	30	21	30	28	23	22	28	36	35	334	1.48
SUZUKI	17	20	15	11	17	21	40	20	23	39	39	33	295	1.31
MERCEDES	21	21	22	17	24	21	27	21	21	17	24	19	255	1.13
MITSUBISHI	28	17	20	20	13	14	20	19	23	21	35	24	254	1.12
FIAT	23	17	17	12	25	22	21	26	7	17	30	24	241	1.07
MINI	12	11	16	9	9	11	13	12	11	24	14	20	162	0.72
BAIC	13	5	9	7	8	12	12	17	14	12	22	20	151	0.67
PEUGEOT	12	13	10	11	4	17	14	12	12	12	13	13	143	0.63
GMC	3	4	7	5	4	6	3	4	6	12	5	11	70	0.31
VOLVO	3	4	4	2	5	2	3	4	7	7	5	3	49	0.22
TOTALES	2,005	1,735	2,091	1,740	1,704	1,891	1,758	1,837	1,517	2,005	2,076	2,225	22,584	100.00



ACUMULADO

DICIEMBRE

	2009	2010	2011	2012	2013	2014	2015	2016	2017	%CREC
AUDI	111	121	190	255	307	341	353	374	364	-2.67
BAIC								57	151	164.91
BMW		130	252	231	189	89	0	117	366	212.82
CHEVROLET	2111	2741	3025	3174	2825	2991	3142	3998	3181	-20.44
CHRYSLER	1167	1152	1179	1728	1427	1601	1613	943	780	-17.29
FIAT					151	247	212	192	241	25.52
FORD	1137	1151	1059	870	972	996	1239	1320	989	-25.08
GMC					57	92	92	100	70	-30.00
HONDA	432	424	384	572	601	666	777	935	946	1.18
HYUNDAI							71	501	562	12.18
KIA							64	801	1105	37.95
JAGUAR					1		0	0	0	-
LAND ROVER					13	7	1	0	0	-
LINCON					1	1	4	0	0	-
MAZDA	38	438	617	518	603	692	894	936	848	-9.40
MERCEDES	126	133	183	160	201	146	36	184	255	38.59
MINI			44	124	109	41	0	60	162	170.00
MITSUBISHI	351	327	172	148	213	254	213	203	254	25.12
NISSAN	2800	3189	3915	3978	3889	3924	5013	6344	6284	-0.95
PEUGEOT	251	54					41	121	143	18.18
RENAULT	223	228	248	275	269	349	340	382	334	-12.57
SEAT	349	263	363	356	368	369	417	456	421	-7.68
SUZUKI				194	223	245	83	139	295	112.23
TOYOTA	988	895	812	846	961	803	1267	1459	1571	7.68
VOLVO								49	49	0.00
VW	2078	2262	2521	2727	3366	3547	3677	4073	3213	-21.11
TOTALES	12162	13508	14964	16156	16746	17401	19549	23744	22584	-4.89



AGENCIA	MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL
AUTO CAM	CHEVROLET	274	137	211	142	149	166	139	159	126	353	212	230	2298
GPO AUTOMOTRIZ IRAGORRI SUC NAGOYA	NISSAN	163	161	222	180	172	185	197	180	159	167	158	178	2122
GPO AUTOMOTRIZ IRAGORRI MATRIZ AGRICOLA	NISSAN	176	184	227	181	156	191	125	180	143	150	154	216	2083
GPO AUTOMOTRIZ IRAGORRI SUC CUAUTLA	NISSAN	127	127	143	125	106	112	112	138	95	100	124	141	1450
TOY MOTORS	TOYOTA	103	111	120	96	99	109	89	103	80	90	114	131	1245
CRESTA CUERNAVACA	VW	105	93	121	87	88	117	91	78	74	100	103	78	1135
KIA PRIMAVERA	KIA	65	86	107	90	93	89	99	93	73	93	106	111	1105
AUTOMOTORES DE MORELOS	VW	78	87	115	71	73	98	92	73	82	117	87	83	1056
CUAUTLA AUTOMOTRIZ	CHEVROLET	62	67	80	108	76	68	56	54	57	74	100	81	883
MOTORES DE MORELOS	FORD	71	64	67	68	64	54	53	72	48	60	61	68	750
PICACHO AUTOMOTRIZ	MAZDA	74	47	41	37	48	48	49	59	42	53	80	64	642
GPO AUTOMOTRIZ IRAGORRI SUC KWANTO	NISSAN	48	45	68	51	40	47	53	61	31	43	64	78	629
AUTO CIRC	HONDA	71	37	46	48	46	57	57	48	43	52	42	68	615
VEHICULOS KOR	HYUNDAI	47	43	40	40	46	40	42	58	29	45	62	70	562
CRESTA CUAUTLA	VW	42	45	54	38	37	49	39	38	45	35	48	51	521
CRESTA MORELOS	VW	53	45	42	46	42	52	31	47	38	35	31	39	501
AUTOMOTRIZ CATALANA	SEAT	52	37	33	37	26	36	30	33	20	26	46	45	421
MASTER MOTORS	BMW	28	26	29	26	32	36	28	36	25	29	39	32	366
AVITTRO SAPI	AUDI	28	23	20	30	39	30	27	31	17	36	33	50	364
FRANCO MOTORS	RENAULT	35	16	30	30	21	30	28	23	22	28	36	35	334
AUTO CIRC SUC CUAUTLA	HONDA	35	20	26	25	27	24	27	23	22	30	32	40	331
TOY MOTORS SUC CUAUTLA	TOYOTA	27	31	31	24	26	29	31	11	22	15	34	45	326
CHRYSLER PALMAS	CHRYSLER	27	18	28	17	19	25	25	27	30	28	25	31	300
ALDEN MORELOS	SUZUKI	17	20	15	11	17	21	40	20	23	39	39	33	295
CUERNAVACA AUTOMOTRIZ	CHRYSLER	31	27	21	10	12	18	28	18	23	31	30	25	274
CEVER CUERNAVACA	MERCEDES	21	21	22	17	24	21	27	21	21	17	24	19	255
OBAMA	MITSUBISHI	28	17	20	20	13	14	20	19	23	21	35	24	254
FIAT CUERNAVACA	FIAT	23	17	17	12	25	22	21	26	7	17	30	24	241
MOTORES DE MORELOS SUC. CUAUTLA	FORD	19	19	13	17	20	16	21	23	15	15	29	32	239
CUERNAVACA AUTOMOTRIZ SUC. CUAUTLA	CHRYSLER	12	10	24	9	23	16	18	22	16	22	13	21	206
PICACHO AUTOMOTRIZ SUC CUAUTLA	MAZDA	20	17	12	13	15	23	18	14	16	17	26	15	206
MASTER MOTORS	MINI COOPER	12	11	16	9	9	11	13	12	11	24	14	20	162
BAIC	BAIC	13	5	9	7	8	12	12	17	14	12	22	20	151
PEUGEOT CUERNAVACA	PEUGEOT	12	13	10	11	4	17	14	12	12	12	13	13	143
MOTORES ATLIXCAYOTL	GMC	3	4	7	5	4	6	3	4	6	12	5	11	70
AUTOS SUECOS DE LUJO	VOLVO	3	4	4	2	5	2	3	4	7	7	5	3	49
TOTAL		2005	1735	2091	1740	1704	1891	1758	1837	1517	2005	2076	2225	22584

SUBCOMPACTOS

TIPO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	MARCH	3	171	174	1453
CHEVROLET	AVEO	5	23	28	1057
NISSAN	TSURU	0	0	0	966
CHEVROLET	SPARK	0	24	24	746
VW	GOL	0	17	17	445
CHEVROLET	BEAT	4	131	135	435
KIA	RIO	0	38	38	349
FORD	FIGO	2	32	34	330
SEAT	IBIZA 4 PTAS	0	20	20	257
CHEVROLET	SONIC	0	17	17	220
CHRYSLER	ATTITUDE	0	11	11	199
TOYOTA	YARIS SEDAN	0	15	15	153
VW	GOL SEDAN	0	1	1	139
FORD	FIESTA	0	15	15	120
SUZUKI	SWIFT	0	17	17	107
FIAT	UNO	0	12	12	99
FIAT	MOBI	0	9	9	92
RENAULT	STEPWAY	0	3	3	78
CHEVROLET	CAVALIER	2	49	51	70
HYUNDAI	GRAN I10	0	9	9	62
MAZDA	MAZDA 2	0	10	10	57
HYUNDAI	GRAN I10 SEDAN	0	3	3	55
TOYOTA	YARIS HATCHBACK	0	13	13	52
SUZUKI	IGNIS	0	7	7	47
BAIC	D-20 SEDAN	0	6	6	46
VW	CROSSFOX	0	4	4	43
TOYOTA	YARIS R	0	6	6	42
VW	UP	0	1	1	31
PEUGEOT	301	0	3	3	28
SEAT	IBIZA 3 PTAS	0	0	0	21
FIAT	ADVENTURE	0	3	3	20
RENAULT	SANDERO	0	0	0	19
CHRYSLER	VISION	0	0	0	17
BAIC	D-20 HACHBACK	0	0	0	15
PEUGEOT	208	0	2	2	15
MERCEDES	SMART	0	0	0	13
FIAT	SPORTING	0	0	0	12
FIAT	FIAT 500	0	0	0	12
RENAULT	CLIO	0	0	0	0
TOTAL		16	672	688	7922

COMPACTOS

TIPO A					
MARCA	MODELO	FLO	MEN	TOT	ACU
VW	VENTO	0	81	81	1034
VW	JETTA	0	60	60	705
NISSAN	SENTRA	0	68	68	621
MAZDA	MAZDA 3	0	35	35	331
VW	POLO	0	31	31	238
TOYOTA	AVANZA	0	25	25	208
KIA	FORTE	0	15	15	202
HONDA	CITY	0	17	17	169
TOYOTA	COROLLA	0	16	16	123
MITSUBISHI	MIRAGE	0	11	11	122
HONDA	FIT	0	8	8	110
HONDA	CIVIC	0	12	12	103
VW	GOLF	0	10	10	88
SEAT	TOLEDO	0	13	13	69
HYUNDAI	ELANTRA	0	7	7	63
HYUNDAI	ACCENT	0	13	13	61
VW	BEETLE	0	5	5	28
MERCEDEZ	CLASE A	0	2	2	15
FORD	FOCUS	0	0	0	11
SUZUKI	CIAZ	0	1	1	8
RENAULT	FLUENCE	0	0	0	7
PEUGEOT	308	0	0	0	1
PEUGEOT	308 GT	0	0	0	1
MERCEDEZ	CLASE B	0	0	0	0

TIPO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	VERSA	2	102	104	1116
NISSAN	TIIDA	31	22	53	243
CHEVROLET	CRUZE 4 PTAS.	0	4	4	54
CHRYSLER	NEON	0	3	3	48
NISSAN	NOTE	0	2	2	41
RENAULT	LOGAN	0	5	5	38
FORD	FUSION	0	1	1	12
NISSAN	LEAF	0	0	0	2
TOTAL		33	569	602	5872

LUJO C					
MARCA	MODELO	FLO	MEN	TOT	ACU
AUDI	A 3 SEDAN/ S3 SEDÁN	0	11	11	82
BMW	SERIE 3	0	2	2	63
AUDI	A 4	0	10	10	47
BMW	SERIE 2	0	4	4	40
MERCEDES	Clase C	0	4	4	38
BMW	SERIE 1	0	0	0	34
MERCEDES	Clase CLA	0	1	1	31
HONDA	ACCORD	0	2	2	24
BMW	SERIE 4	0	3	3	23
AUDI	A1/ SPORT BACK	0	1	1	22
KIA	OPTIMA	0	1	1	18
AUDI	A3/ S3	0	3	3	17
CHEVROLET	MALIBU	0	0	0	17
AUDI	A5 SPORTBACK/ S5 SPORTBACK	0	1	1	15
MAZDA	MAZDA 6	0	2	2	15
BMW	SERIE 5	0	1	1	13
AUDI	TT	0	1	1	11
VOLVO	S 60	0	0	0	10
AUDI	A5 COUPÉ/ S5 COUPÉ	0	2	2	8
VOLVO	V 40	0	1	1	6
AUDI	A6 / S6	0	0	0	5
AUDI	R8	0	0	0	5
MERCEDES	Clase E	0	0	0	4
AUDI	A7/ S7	0	1	1	3
AUDI	A3 CABRIO	0	0	0	2
AUDI	RS7	0	0	0	2
AUDI	A8 / A8L / S8	0	0	0	2
MERCEDES	E 400	0	0	0	2
VOLVO	S 90	0	0	0	2
AUDI	RS5	0	1	1	1
BMW	SERIE 6	0	1	1	1
KIA	STINGER	0	0	0	1
MERCEDES	E 200	0	0	0	1
BMW	SERIE 7	0	0	0	0
GMC	ATS	0	0	0	0
GMC	CTS COUPE	0	0	0	0
GMC	CTS SPORT SEDAN	0	0	0	0
GMC	CTS V COUPE	0	0	0	0
GMC	CTS V SEDAN	0	0	0	0
GMC	LACROSSE	0	0	0	0
MERCEDES	Clase CLS	0	0	0	0
MERCEDES	Clase S	0	0	0	0
NISSAN	MAXIMA	0	0	0	0
SUZUKI	KIZASHI	0	0	0	0
VOLVO	V 60	0	0	0	0
TOTAL		0	90	90	850

LUJO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	PRIUS	0	16	16	145
VW	PASSAT	0	4	4	42
TOYOTA	CAMRY	0	7	7	40
NISSAN	ALTIMA	0	2	2	16
HYUNDAI	SONATA	0	1	1	14
GMC	ENCORE	0	5	5	11
VW	CC	0	0	0	5
CHRYSLER	CHARGER	0	0	0	4
GMC	REGAL	0	0	0	2
GMC	ENVISION	0	0	0	2
HYUNDAI	IONIQ	0	2	2	2
CHRYSLER	300	0	0	0	1
PEUGEOT	508	0	0	0	1
RENAULT	SAFRANE	0	0	0	0

DEPORTIVOS

MARCA	MODELO	FLO	MEN	TOT	ACU
MINI	COOPER	0	9	9	51
SEAT	LEON	0	5	5	49
MINI	COOPER S	0	4	4	35
MAZDA	MX-5	0	0	0	33
FORD	MUSTANG	0	1	1	20
VW	GOLF Gti	0	0	0	17
MINI	COOPER JCW	0	1	1	16
MINI	COOPER S CONVERTIBLE	0	1	1	12
CHEVROLET	CAMARO	0	0	0	9
MINI	COOPER 5 PUERTAS	0	0	0	9
MINI	COOPER S 5 PUERTAS	0	1	1	8
MINI	COOPER CONVERTIBLE	0	1	1	7
MINI	COOPER SEVEN	0	0	0	6
BMW	M2	0	1	1	5
CHRYSLER	CHALLENGER	0	0	0	3
MERCEDES	Clase S	0	0	0	3
BMW	M3	0	0	0	2
BMW	Z4	0	0	0	1
MERCEDES	Clase SLC	0	0	0	1
NISSAN	370 Z	0	0	0	1
BMW	M4	0	0	0	0
BMW	M6	0	0	0	0
MERCEDES	Clase SLS	0	0	0	0
PEUGEOT	RCZ	0	0	0	0
TOTAL		0	24	24	288

USOS MÚLTIPLES

TIPO C					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	X-TRAIL	0	43	43	314
NISSAN	KICKS	0	47	47	307
HONDA	CR-V	0	33	33	286
KIA	SPORTAGE	0	20	20	286
CHEVROLET	TRAX	0	22	22	285
HONDA	HR_V	0	31	31	226
MAZDA	CX-3	0	17	17	206
MAZDA	CX-5	0	14	14	174
HYUNDAI	CRETA	0	22	22	168
VW	TIGUAN	0	21	21	132
RENAULT	DUSTER	0	11	11	122
KIA	SORENTO	0	16	16	115
HYUNDAI	TUCSON	0	10	10	112
FORD	ESCAPE	0	10	10	111
KIA	SOUL	0	17	17	108
FORD	ECOSPORT	1	6	7	104
SUZUKI	NUEVA VITARA	0	5	5	104
BAIC	X-25	0	8	8	78
CHEVROLET	EQUINOX	0	3	3	76
CHRYSLER	RENEGADE	0	6	6	56
RENAULT	CAPTUR	0	11	11	32
MITSUBISHI	OUTLANDER	0	4	4	26
SEAT	ATECA	0	7	7	25
SUZUKI	S-CROSS	0	3	3	24
CHRYSLER	COMPASS	0	5	5	22
RENAULT	KOLEOS	0	4	4	20
PEUGEOT	3008	0	2	2	19
CHRYSLER	CHEROKEE	0	0	0	8
CHRYSLER	PATRIOT	0	0	0	8
NISSAN	JUKE	0	0	0	8
NISSAN	PATHFINDER	0	0	0	7
BAIC	X-65	0	6	6	6
SUZUKI	GRAND VITARA	0	0	0	5
FIAT	500X	0	0	0	4
MITSUBISHI	MONTERO	0	1	1	2
BAIC	X-55	0	0	0	1
FIAT	500 L	0	0	0	1
PEUGEOT	2008	0	1	1	1

TIPO A					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	HIACE	0	20	20	266
NISSAN	URVAN CARGA	0	28	28	215
NISSAN	URBAN PASAJEROS	0	1	1	57
VW	TRANSPORTER CARGA	0	1	1	37
CHRYSLER	PROMASTER	0	7	7	36
FORD	TRANSIT	1	0	1	11
CHEVROLET	EXPRESS CARGO VAN	0	0	0	7
CHEVROLET	EXPRESS VAN L	0	0	0	6
VW	TRANSPORTER PASAJEROS	0	0	0	6
FORD	TRANSIT PASAJEROS	0	0	0	0

TIPO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
CHRYSLER	WRANGLER	0	6	6	37
BAIC	BJ40	0	0	0	5
MITSUBISHI	MONTERO SPORT	0	2	2	2

TIPO D					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	RAV 4	0	11	11	140
AUDI	SQ5	0	11	11	63
CHRYSLER	JOURNEY	0	3	3	62
BMW	X5	0	5	5	59
BMW	X1	0	8	8	55
MERCEDES	GLC 300	0	7	7	54
TOYOTA	HIGHLANDER	0	2	2	53
CHRYSLER	GRAND CHEROKEE	0	8	8	52
AUDI	Q3/ RS Q3	0	5	5	40
CHEVROLET	SUBURBAN SUV	1	2	3	39
MERCEDES	GLE 400	0	1	1	39
BMW	X3	0	2	2	35
MAZDA	CX-9	0	1	1	32
GMC	GMC TERRAIN	0	1	1	27
KIA	NIRO	0	4	4	26
HYUNDAI	SANTA FE	0	3	3	25
AUDI	Q7	0	0	0	25
FORD	EXPLORER	0	1	1	22
MERCEDES	Clase GLA	0	2	2	21
BMW	X4	0	3	3	20
VOLVO	XC60	0	1	1	16
CHEVROLET	TAHOE	0	0	0	15
CHEVROLET	TRAVERSE SUV	0	5	5	15
BMW	X6	0	2	2	15
AUDI	Q2	0	3	3	14
VOLVO	XC 90	0	1	1	12
MINI	COOPER S COUNTRYMAN	0	3	3	10
FORD	EDGE	0	0	0	9
MERCEDES	Clase G	0	0	0	9
MERCEDES	Clase GLE 350	0	0	0	8
MERCEDES	GLC 250	0	0	0	8
MINI	COOPER S CLUBMAN	0	0	0	8
HONDA	PILOT	0	1	1	7
MERCEDES	GLE 43	0	1	1	7
GMC	XT5	0	1	1	6
CHRYSLER	DURANGO	0	0	0	5
GMC	YUKON	0	0	0	5
GMC	ACADIA DENALI	0	3	3	5
GMC	ENCLAVE	0	1	1	4
GMC	ACADIA	0	0	0	3
VOLVO	V40 CROSS COUNTRY	0	0	0	3
VW	TOUAREG	0	0	0	2
TOYOTA	SEQUOIA	0	0	0	1
MERCEDES	Clase GLE 500	0	1	1	1
TOYOTA	LAND CRUISER	0	0	0	0
NISSAN	ARMADA	0	0	0	0
VOLVO	S60 CROSS COUNTRY	0	0	0	0
VOLVO	V60 CROSS COUNTRY	0	0	0	0

TIPO E					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	SIENNA	0	14	14	93
HONDA	ODYSSEY	0	4	4	21
CHRYSLER	PACÍFICA	0	3	3	9
CHRYSLER	GRAN CARAVAN	0	0	0	9
FORD	EXPEDITION	0	0	0	7
CHRYSLER	TOWN & COUNTRY	0	0	0	1
GMC	ESCALADE SUV	0	0	0	1
GMC	ESCALADE ESV	0	0	0	0
TOTAL		3	595	598	5492

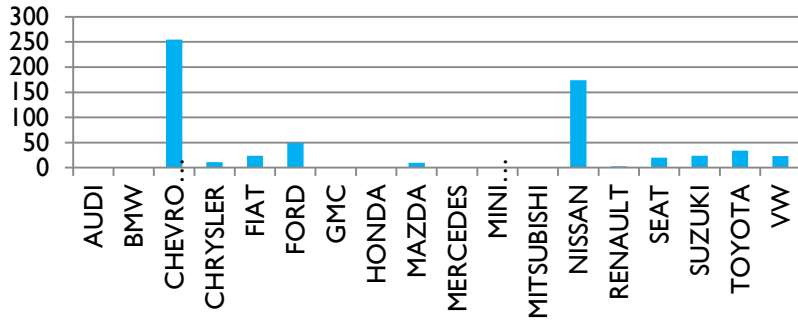
CAMIONES COMERCIALES

CLASE 1					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	CHASIS	0	22	22	240
NISSAN	FRONTIER V4	0	22	22	234
NISSAN	PICK UP Doble Cabina	2	20	22	164
CHRYSLER	RAM 700	0	14	14	131
NISSAN	ESTACAS	0	14	14	122
VW	SAVEIRO	0	10	10	114
FORD	RANGER	4	15	19	104
NISSAN	PICK UP Largo	1	5	6	86
TOYOTA	TACOMA	0	4	4	52
CHEVROLET	TORNADO PICK UP	0	9	9	50
VW	CADDY	0	2	2	50
PEUGEOT	PARNTER MAXI	0	3	3	39
CHEVROLET	S10	0	0	0	32
RENAULT	KANGOO	0	1	1	18
PEUGEOT	PARTNER TEPEE	0	2	2	10
PEUGEOT	PARTNER TEPEE 7 PAS	0	0	0	10
CHEVROLET	COLORADO	0	0	0	9
PEUGEOT	PARNER	0	0	0	9
NISSAN	FRONTIER V6	0	0	0	3
CHRYSLER	PROMASTER RAPID	0	0	0	2
FIAT	DUCATO	0	0	0	1

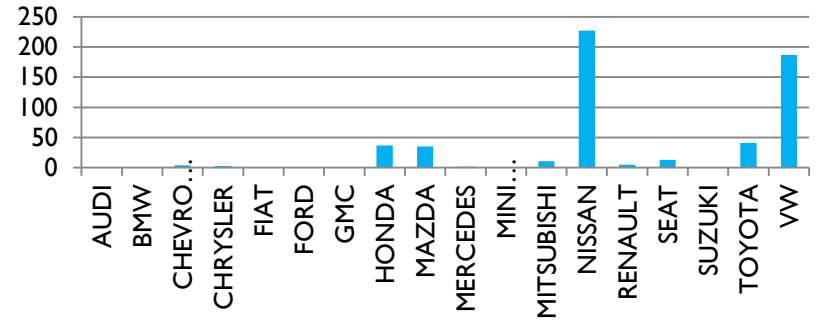
CLASE 2					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	HILUX	0	27	27	203
MITSUBISHI	L200	0	6	6	102
FORD	LOBO	0	3	3	72
CHRYSLER	RAM 2500	0	2	2	22
CHEVROLET	SILVERADO 1500	0	2	2	15
VW	AMAROK	0	2	2	15
CHEVROLET	CHEYENE	0	5	5	9
FORD	F-150	0	1	1	8
CHEVROLET	SILVERADO 2500	0	0	0	4
CHRYSLER	CREW CAB	0	2	2	4
CHRYSLER	RAM 1500	0	0	0	3
GMC	SIERRA	0	0	0	3
FORD	F-250	0	0	0	2
GMC	SIERRA CREW	0	0	0	1
LINCOLN	MARK LT	0	0	0	0
NISSAN	TITAN	0	0	0	0
TOYOTA	TUNDRA	0	0	0	0

CLASE 3					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	NV350 URBAN	0	5	5	68
VW	CRAFTER	0	1	1	42
CHRYSLER	RAM 4000	0	7	7	41
FORD	F-350	0	5	5	37
CHEVROLET	SILVERADO 3500	1	2	3	11
FORD	F-450/550	0	2	2	9
PEUGEOT	MANANGER HDI	0	0	0	9
NISSAN	CABSTAR	0	0	0	0
TOTAL		8	215	223	2160

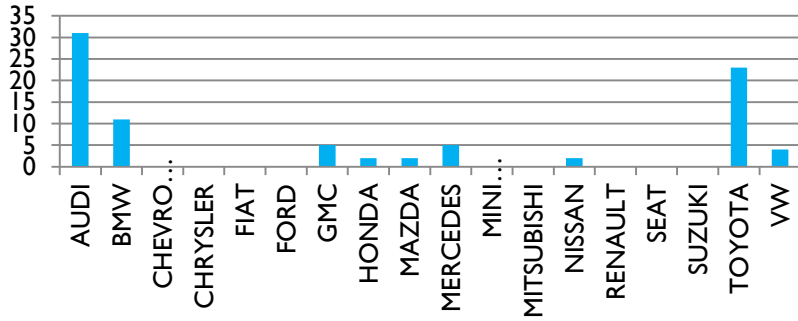
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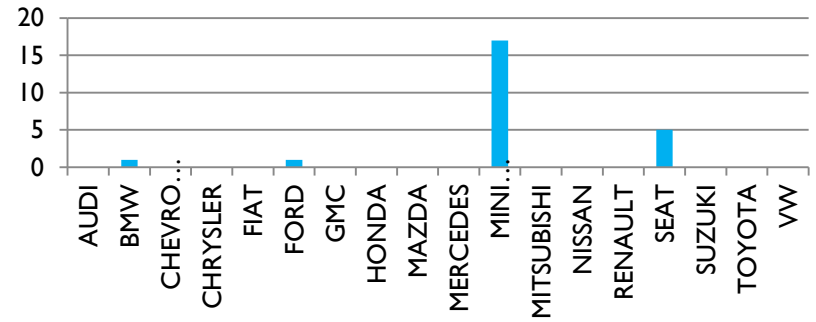
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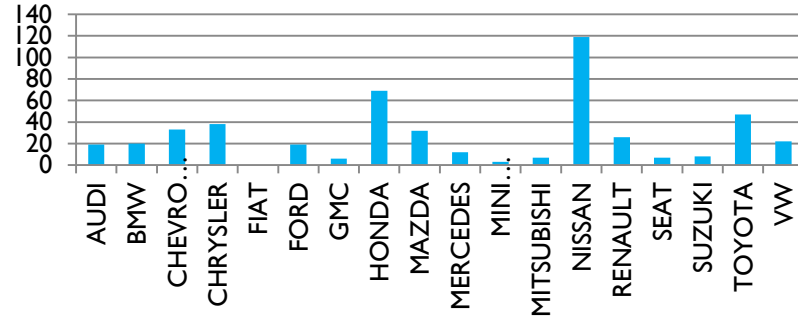
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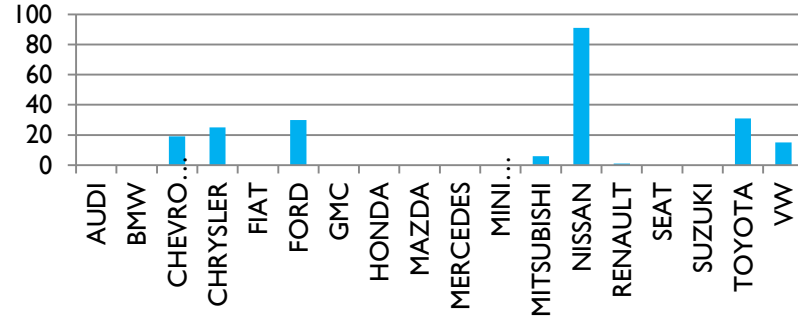
DEPORTIVOS



USOS MÚLTIPLES



CAM. COMERCIAL



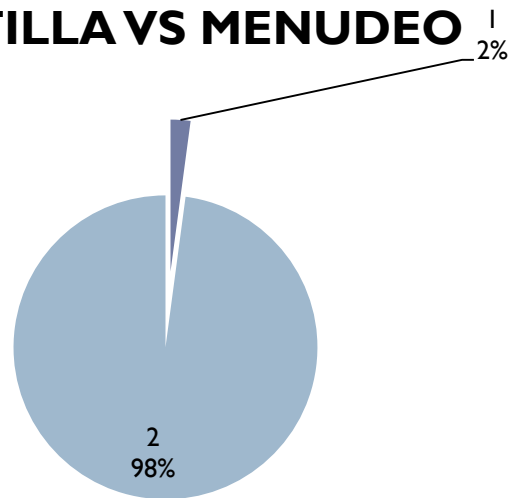


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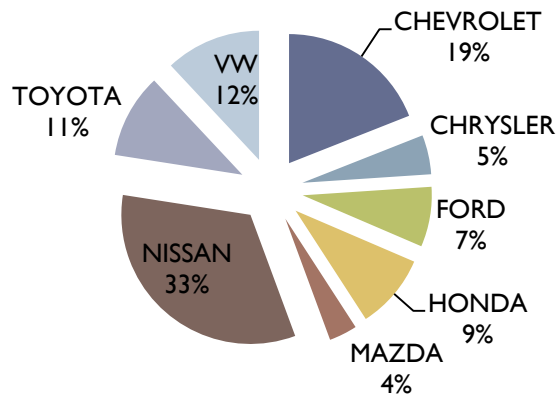
MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	3	138	141	27	50	0	0	37	27
CHEVROLET	6	75	81	63	0	0	0	8	10
VW	0	51	51	6	41	1	0	3	0
TOYOTA	0	45	45	11	12	4		15	3
HONDA	0	40	40		17	1	0	22	0
FORD	0	32	32	14	0		1	6	11
CHRYSLER	0	21	21	3	1	0	0	7	10
MAZDA	0	15	15	0	10	0	0	5	
TOTAL	9	417	426	124	131	6	1	103	61



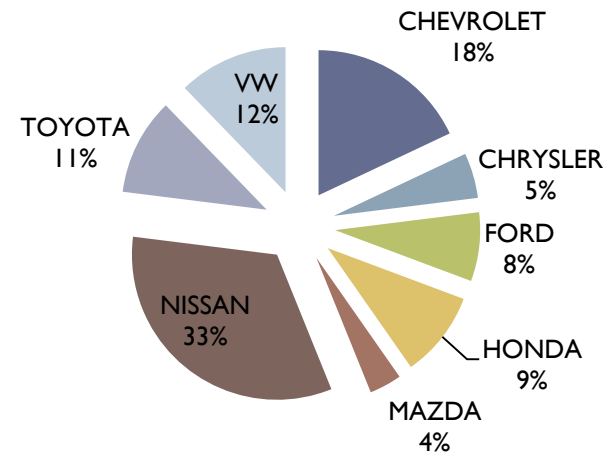
FLOTILLA VS MENUDEO



VENTAS POR UNIDADES TOTALES

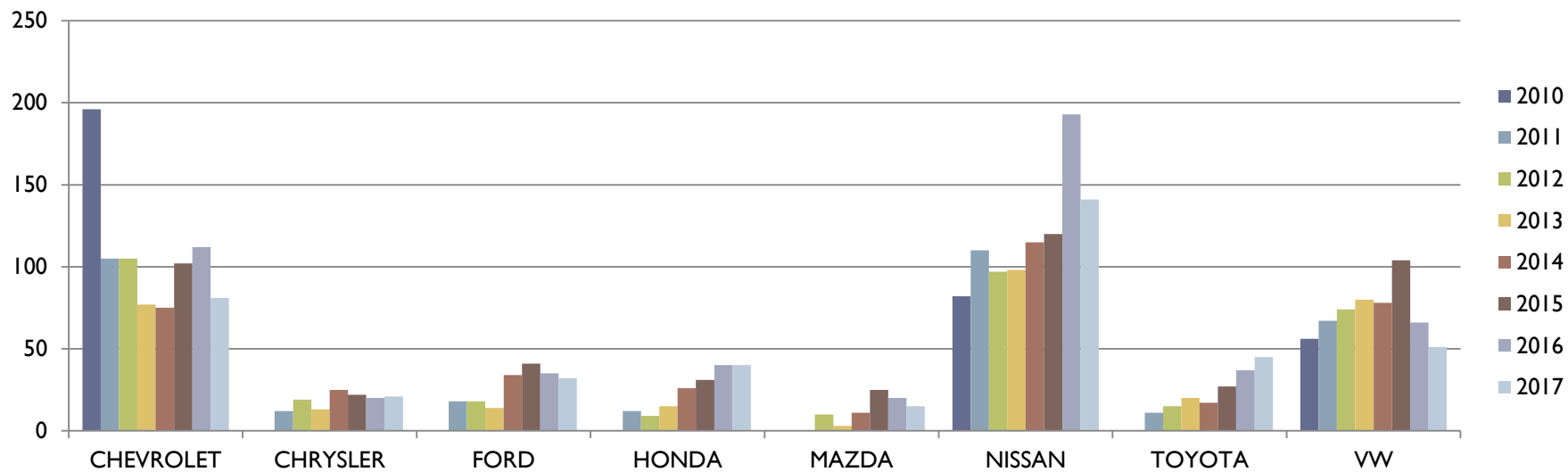


MENUDEO



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
NISSAN	127	127	143	125	106	112	112	138	95	100	124	141	1450	34.84
CHEVROLET	62	67	80	108	76	68	56	54	57	74	100	81	883	21.22
VW	42	45	54	38	37	49	39	38	45	35	48	51	521	12.52
HONDA	35	20	26	25	27	24	27	23	22	30	32	40	331	7.95
TOYOTA	27	31	31	24	26	29	31	11	22	15	34	45	326	7.83
FORD	19	19	13	17	20	16	21	23	15	15	29	32	239	5.74
CHRYSLER	12	10	24	9	23	16	18	22	16	22	13	21	206	4.95
MAZDA	20	17	12	13	15	23	18	14	16	17	26	15	206	4.95
TOTAL	344	336	383	359	330	337	322	323	288	308	406	426	4162	100





DICIEMBRE									
	2010	2011	2012	2013	2014	2015	2016	2017	% CRECIMIENTO
TOYOTA		11	15	20	17	27	37	45	21.62
CHRYSLER		12	19	13	25	22	20	21	5.00
HONDA		12	9	15	26	31	40	40	0.00
FORD		18	18	14	34	41	35	32	-8.57
VW	56	67	74	80	78	104	66	51	-22.73
MAZDA			10	3	11	25	20	15	-25.00
NISSAN	82	110	97	98	115	120	193	141	-26.94
CHEVROLET	196	105	105	77	75	102	112	81	-27.68
TOTAL	334	335	347	320	381	472	523	426	-18.55

SUBCOMPACTOS

TIPO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
CHEVROLET	AVEO	5	14	19	377
NISSAN	MARCH	0	27	27	299
NISSAN	TSURU	0	0	0	137
CHEVROLET	SPARK	0	3	3	133
CHEVROLET	BEAT	0	33	33	95
FORD	FIGO	0	10	10	73
VW	GOL	0	4	4	65
CHRYSLER	ATTITUDE	0	3	3	46
CHEVROLET	SONIC	0	2	2	44
VW	GOL SEDAN	0	0	0	40
FORD	FIESTA	0	4	4	32
TOYOTA	YARIS SEDAN	0	3	3	26
TOYOTA	YARIS HATCHBACK	0	5	5	13
MAZDA	MAZDA 2	0	0	0	12
CHEVROLET	CAVALIER	0	6	6	10
TOYOTA	YARIS R	0	3	3	8
VW	CROSSFOX	0	2	2	7
CHRYSLER	VISION	0	0	0	6
VW	UP	0	0	0	5
TOTAL		5	119	124	1428

COMPACTOS

MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	VERSA	2	30	32	229
NISSAN	SENTRA	0	15	15	160
VW	VENTO	0	15	15	144
VW	JETTA	0	14	14	132
MAZDA	MAZDA 3	0	10	10	82
HONDA	CITY	0	9	9	54
HONDA	FIT	0	3	3	50
VW	POLO	0	9	9	49
TOYOTA	AVANZA	0	8	8	46
HONDA	CIVIC	0	5	5	41
NISSAN	TIIDA	0	2	2	32
NISSAN	NOTE	0	1	1	23
TOYOTA	COROLLA	0	4	4	23
VW	GOLF	0	2	2	17
CHEVROLET	CRUZE 4 PTAS.	0	0	0	12
CHRYSLER	NEON	0	1	1	12
FORD	FOCUS	0	0	0	2
NISSAN	LEAF	0	0	0	2
VW	BEETLE	0	1	1	2
FORD	FUSION	0	0	0	1
TOTAL		2	129	131	1113

LUJO

MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	PRIUS	0	3	3	21
VW	PASSAT	0	1	1	10
CHEVOLET	MALIBU	0	0	0	7
MAZDA	MAZDA 6	0	0	0	6
HONDA	ACCORD	0	1	1	5
TOYOTA	CAMRY	0	1	1	4
NISSAN	ALTIMA	0	0	0	2
VW	CC	0	0	0	1
CHRYSLER	CHARGER	0	0	0	0
CHRYSLER	300	0	0	0	0
NISSAN	MAXIMA	0	0	0	0
TOTAL		0	6	6	56

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DEPORTIVOS

MARCA	MODELO	FLO	MEN	TOT	ACU
MAZDA	MX-5	0	0	0	7
VW	GOLF Gti	0	0	0	3
CHRYSLER	CHALLENGER	0	0	0	2
FORD	MUSTANG	0	1	1	2
CHEVROLET	CAMARO	0	0	0	1
HONDA	CRZ	0	0	0	0
NISSAN	370 Z	0	0	0	0
TOTAL		0	1	1	15

1

TIPO A					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	HIACE	0	9	9	108
NISSAN	URVAN CARGA	0	10	10	72
CHRYSLER	PROMASTER	0	4	4	14
NISSAN	URBAN PASAJEROS	0	0	0	11
CHEVROLET	EXPRESS VAN	0	0	0	4
CHEVROLET	EXPRESS CARGO VAN	0	0	0	3
VW	TRANSPORTER PASAJEROS	0	0	0	2
FORD	TRANSIT	0	0	0	0
FORD	TRANSIT PASAJEROS	0	0	0	0
VW	TRANSPORTER CARGA	0	0	0	0

TIPO B					
MARCA	MODELO	FLO	MEN	TOT	ACU
CHRYSLER	WRANGLER	0	0	0	5

TIPO C					
MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	X-TRAIL	0	17	17	91
HONDA	CR-V	0	10	10	87
HONDA	HR-V	0	11	11	86
NISSAN	KICKS	0	10	10	77
CHEVROLET	TRAX	0	3	3	76
MAZDA	CX-3	0	4	4	50
MAZDA	CX-5	0	1	1	42
FORD	ECOSPORT	0	1	1	32
FORD	ESCAPE	0	5	5	32
CHEVROLET	EQUINOX	0	2	2	22
VW	TIGUAN	0	3	3	20
CHRYSLER	RENEGADE	0	1	1	15
CHRYSLER	COMPASS	0	1	1	7
NISSAN	PATHFINDER	0	0	0	2
NISSAN	JUKE	0	0	0	2
CHRYSLER	CHEROKEE	0	0	0	1
CHRYSLER	PATRIOT	0	0	0	1

TIPO D					
MARCA	MODELO	FLO	MEN	TOT	ACU
CHEVROLET	SUBURBAN SUV	0	1	1	28
TOYOTA	RAV 4	0	3	3	22
CHRYSLER	JOURNEY	0	1	1	21
CHEVROLET	TAHOE	0	0	0	9
MAZDA	CX-9	0	0	0	7
CHRYSLER	GRAND CHEROKEE	0	0	0	6
CHEVROLET	TRAVERSE SUV	0	2	2	5
TOYOTA	HIGHLANDER	0	0	0	5
FORD	EXPLORER	0	0	0	4
CHRYSLER	DURANGO	0	0	0	1
FORD	EDGE	0	0	0	1
VW	TOUAREG	0	0	0	1
HONDA	PILOT	0	0	0	0
NISSAN	ARMADA	0	0	0	0
TOYOTA	LAND CRUISER	0	0	0	0
TOYOTA	SEQUOIA	0	0	0	0

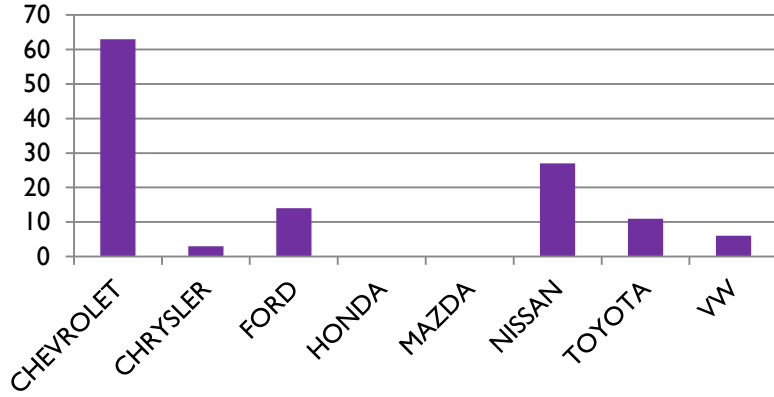
TIPO E					
MARCA	MODELO	FLO	MEN	TOT	ACU
TOYOTA	SIENNA	0	3	3	8
HONDA	ODYSSEY	0	1	1	8
CHRYSLER	PACÍFICA	0	0	0	3
CHRYSLER	GRAN CARAVAN	0	0	0	3
FORD	EXPEDITION	0	0	0	1
CHRYSLER	TOWN & COUNTR	0	0	0	0
TOTAL		0	103	103	995

CLASE 1						
MARCA	MODELO	FLO	MEN	TOT	ACU	
NISSAN	CHASIS	0	9	9	113	
NISSAN	FRONTIER V4	0	10	10	90	
NISSAN	PICK UP Doble Cabina	0	5	5	54	
CHRYSLER	RAM 700	0	3	3	44	
FORD	RANGER	0	8	8	32	
NISSAN	PICK UP Largo	1	1	2	32	
CHEVROLET	S10	0	0	0	22	
NISSAN	ESTACAS	0	1	1	20	
CHEVROLET	TORNADO PICK UP	0	5	5	17	
VW	SAVEIRO	0	0	0	17	
TOYOTA	TACOMA	0	0	0	8	
VW	CADDY	0	0	0	4	
NISSAN	FRONTIER V6	0	0	0	2	
CHEVROLET	COLORADO	0	0	0	1	
CHRYSLER	PROMASTER RAPID	0	0	0	0	

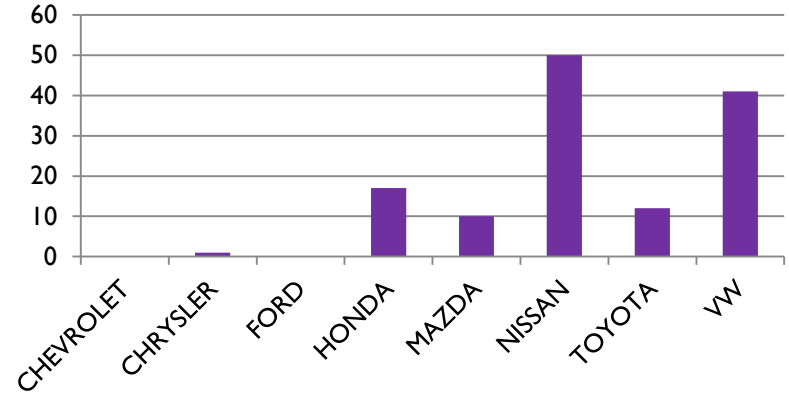
CLASE 2						
MARCA	MODELO	FLO	MEN	TOT	ACU	
TOYOTA	HILUX	0	3	3	34	
FORD	LOBO	0	1	1	13	
CHEVROLET	SILVERADO 1500	0	1	1	7	
CHRYSLER	RAM 2500	0	1	1	6	
CHEVROLET	CHEYENE	0	2	2	3	
FORD	F-150	0	0	0	3	
CHRYSLER	RAM 1500	0	0	0	1	
VW	AMAROK	0	0	0	1	
CHEVROLET	SILVERADO 2500	0	0	0	0	
CHRYSLER	CREW CAB	0	0	0	0	
FORD	F-250	0	0	0	0	
NISSAN	TITAN	0	0	0	0	
TOYOTA	TUNDRA	0	0	0	0	

CLASE 3						
MARCA	MODELO	FLO	MEN	TOT	ACU	
CHRYSLER	RAM 4000	0	6	6	12	
FORD	F-350	0	2	2	9	
CHEVROLET	SILVERADO 3500	1	1	2	7	
FORD	F-450/550	0	0	0	2	
VW	CRAFTER	0	0	0	1	
NISSAN	CABSTAR	0	0	0	0	
NISSAN	NV350 URBAN	0	0	0	0	
TOTAL		2	59	61	555	

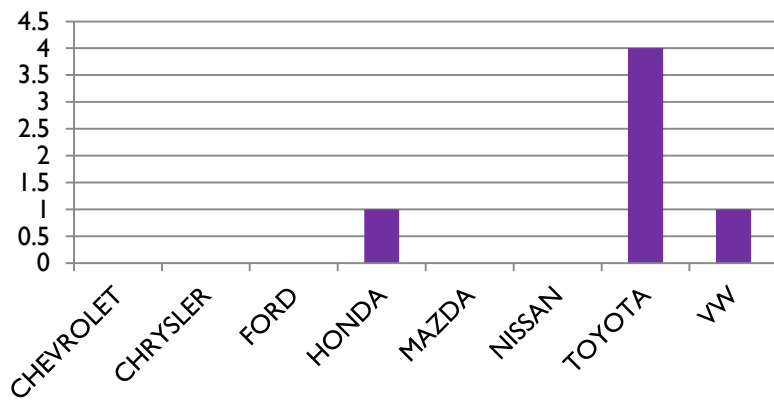
SUB COMPACTOS



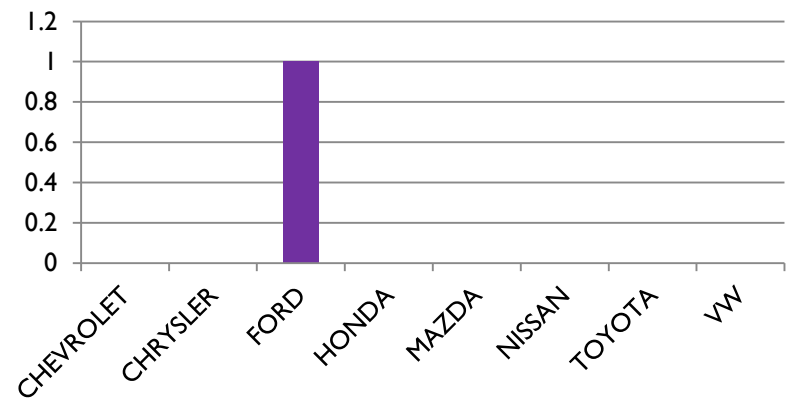
COMPACTOS



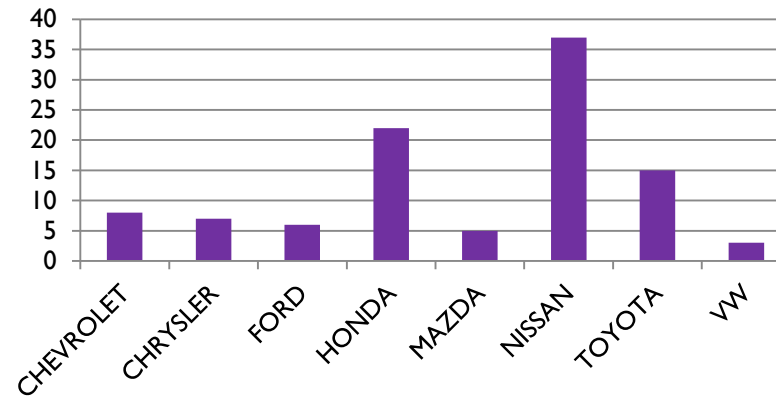
DE LUJO



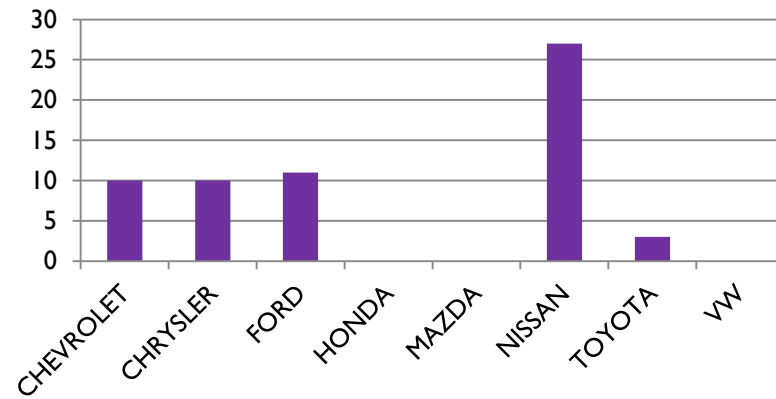
DEPORTIVOS



USOS MÚLTIPLES



CAM. COMERCIAL

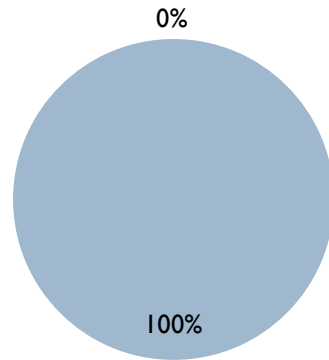




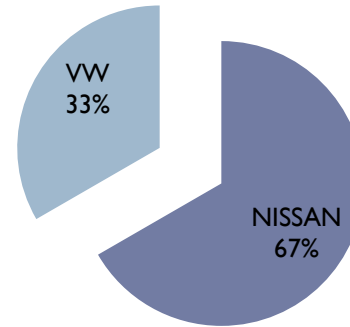
GALEANA

FLOTILLA VS MENUDEO

■ FLOTILLA ■ MENUDEO

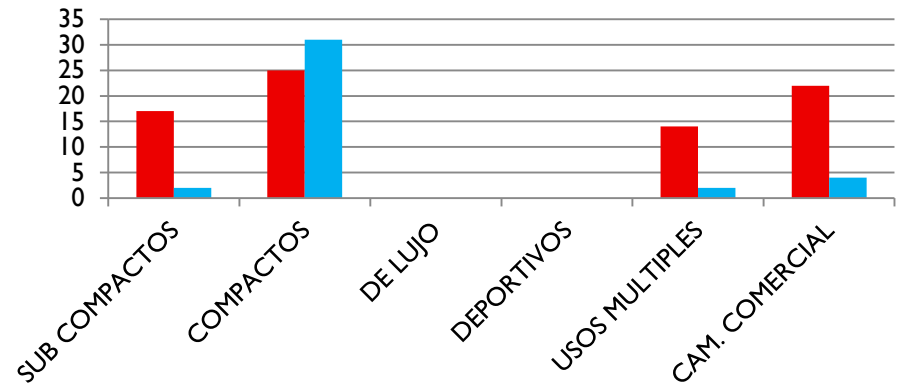
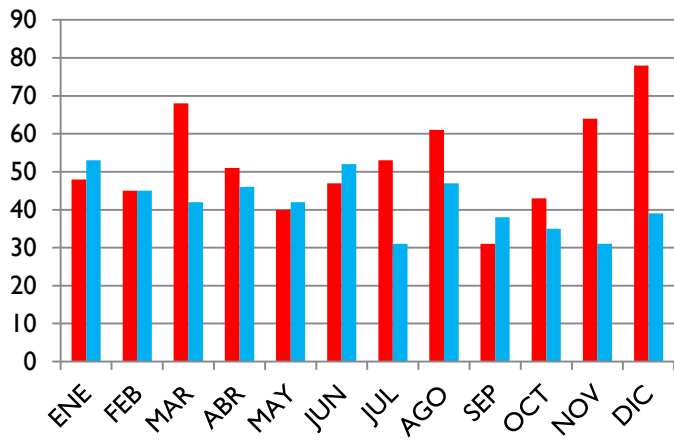


VENTAS TOTALES



MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	0	78	78	17	25	0	0	14	22
VW	0	39	39	2	31	0	0	2	4
TOTAL	0	117	117	19	56	0	0	16	26





MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
NISSAN	48	45	68	51	40	47	53	61	31	43	64	78	629	55.66
VW	53	45	42	46	42	52	31	47	38	35	31	39	501	44.34
TOTAL	101	90	110	97	82	99	84	108	69	78	95	117	1130	100



SUBCOMPACTOS

MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	MARCH	0	17	17	101
VW	GOL	0	0	0	71
NISSAN	TSURU	0	0	0	62
VW	GOL SEDAN	0	0	0	21
VW	CROSSFOX	0	2	2	7
VW	UP	0	0	0	5
TOTAL		0	19	19	267

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COMPACTOS

MARCA	MODELO	FLO	MEN	TOT	ACU
VW	VENTO	0	8	8	172
VW	JETTA	0	15	15	132
NISSAN	VERSA	0	15	15	127
NISSAN	SENTRA	0	5	5	56
VW	POLO	0	5	5	32
NISSAN	TIIDA	0	5	5	24
VW	GOLF	0	1	1	10
VW	BEETLE	0	2	2	4
NISSAN	NOTE	0	0	0	2
NISSAN	LEAF	0	0	0	0
TOTAL		0	56	56	559

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MARCA	MODELO	FLO	MEN	TOT	ACU
VW	PASSAT	0	0	0	4
NISSAN	ALTIMA	0	0	0	0
NISSAN	MAXIMA	0	0	0	0
VW	CC	0	0	0	0
TOTAL		0	0	0	4

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
TIPO A					
NISSAN	URVAN CARGA	0	0	0	4
NISSAN	URBAN PASAJEROS	0	0	0	3
VW	TRANSPORTER CARGA	0	0	0	2
VW	TRANSPORTER PASAJEROS	0	0	0	1
TIPO C					
NISSAN	KICKS	0	8	8	39
NISSAN	X-TRAIL	0	6	6	37
VW	TIGUAN	0	2	2	18
NISSAN	PATHFINDER	0	0	0	1
NISSAN	JUKE	0	0	0	0
TIPO D					
VW	TOUAREG	0	0	0	0
NISSAN	ARMADA	0	0	0	0
TOTAL		0	16	16	105

MARCA	MODELO	FLO	MEN	TOT	ACU
NISSAN	370 Z	0	0	0	0
VW	GOLF Gti	0	0	0	0
TOTAL		0	0	0	0

CAMIONES LIGEROS					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
CLASE 1					
NISSAN	CHASIS	0	6	6	31
NISSAN	FRONTIER V4	0	6	6	26
NISSAN	PICK UP Doble Cabina	0	3	3	24
NISSAN	ESTACAS	0	2	2	21
VW	SAVEIRO	0	3	3	16
NISSAN	PICK UP Largo	0	0	0	10
VW	CADDY	0	0	0	2
NISSAN	FRONTIER V6	0	0	0	1
CLASE 2					
VW	AMAROK	0	1	1	3
NISSAN	TITAN	0	0	0	0
CLASE 3					
NISSAN	NV350 URBAN	0	5	5	60
VW	CRAFTER	0	0	0	1
NISSAN	CABSTAR	0	0	0	0
TOTAL		0	26	26	195