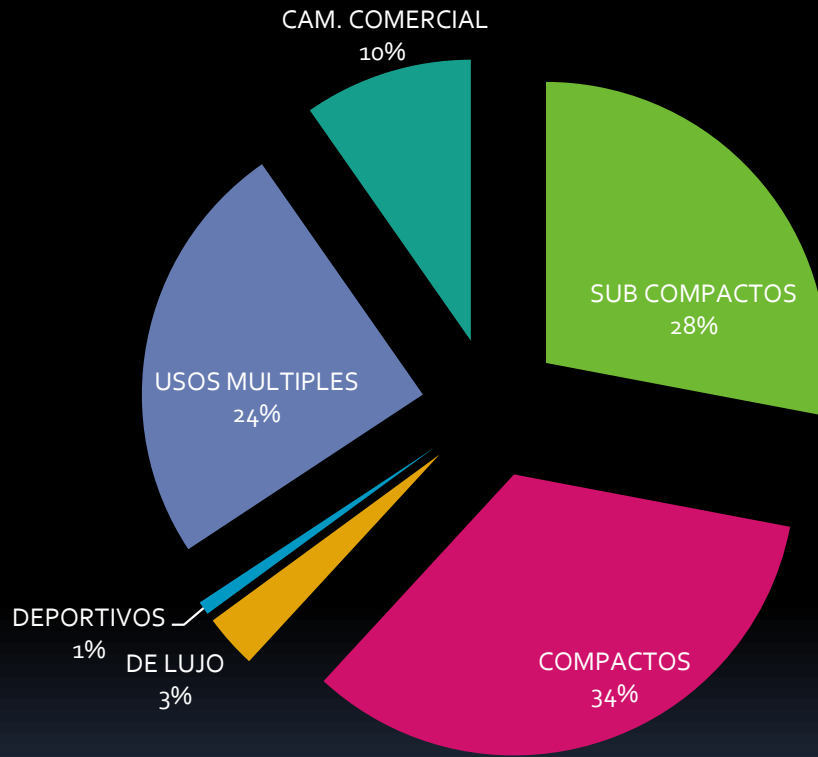


AMDA MORELOS

REPORTE DE VENTAS DICIEMBRE 2014

MARCAS	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	483	161	197	2	0	36	87
VW	389	64	278	5	1	16	25
CHEVROLET	262	197	2	1	2	40	20
CHRYSLER	200	1	10	0	0	173	16
FORD	130	39	14		6	51	20
TOYOTA	120	17	38	6		44	15
HONDA	86		39	5	0	42	0
MAZDA	71	2	37	5	2	25	
AUDI	37			23		14	
SEAT	34	22	9		3		
RENAULT	33	7	2	0		21	3
SUZUKI	27	14	9	0		4	
MITSUBISHI	23		17			4	2
MERCEDES	20	3	4	11	1	1	
FIAT	17	15				2	0
GMC	5			2		3	0
BMW	0			0		0	
JAGUAR	0			0	0		
LAND ROVER	0					0	
LINCOLN	0			0		0	0
MINI COOPER	0		0		0		
TOTAL	1937	542	656	60	15	476	188

SEGMENTOS

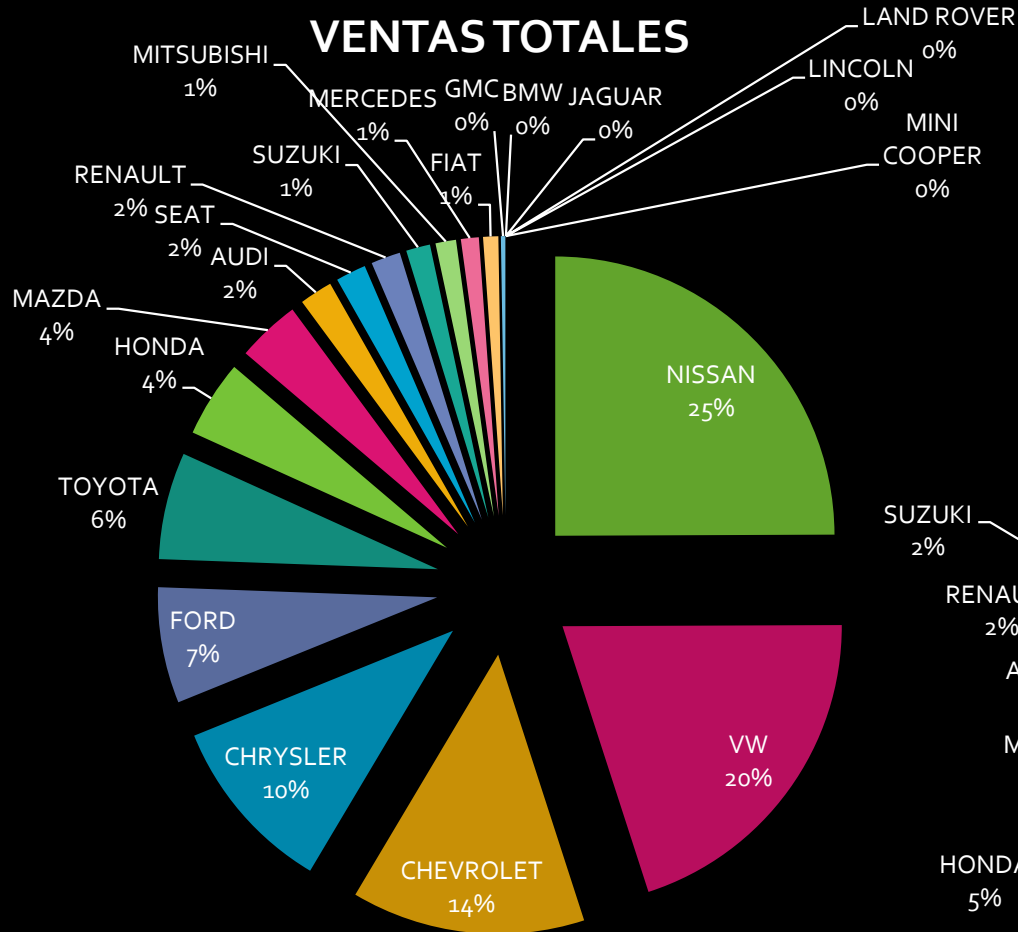


	TOTALES		SUBCOMPACTO		COMPACTO		LUJO		DEPORTIVO		USOS MULTIPLES		CAMIONES LIGEROS	
	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO
NISSAN	31	452	18	143	5	192	0	2	0	0	2	34	6	81
VW	8	381	0	64	0	278	0	5	0	1	0	16	8	17
CHEVROLET	36	226	22	175	0	2	0	1	0	2	3	37	11	9
FORD	4	126	0	39	1	13			0	6	3	48	0	20
TOYOTA	0	120	0	17	0	38	0	6			0	44	0	15
CHRYSLER	89	111	0	1	1	9	0	0	0	0	81	92	7	9
HONDA	0	86			0	39	0	5	0	0	0	42	0	0
MAZDA	0	71	0	2	0	37	0	5	0	2	0	25		
AUDI	0	37					0	23			0	14		
SEAT	0	34	0	22	0	9			0	3				
RENAULT	0	33	0	7	0	2	0	0			0	21	0	3
SUZUKI	0	27	0	14	0	9	0	0			0	4		
MITSUBISHI	0	23			0	17					0	4	0	2
MERCEDES	0	20	0	3	0	4	0	11	0	1	0	1		
FIAT	0	17	0	15							0	2	0	0
GMC	0	5					0	2			0	3	0	0
BMW	0	0					0	0			0	0		
JAGUAR	0	0					0	0	0	0				
LAND ROVER	0	0									0	0		
LINCOLN	0	0					0	0			0	0	0	0
MINI	0	0			0	0			0	0				
TOTAL	168	1769	40	502	7	649	0	60	0	15	89	387	32	156

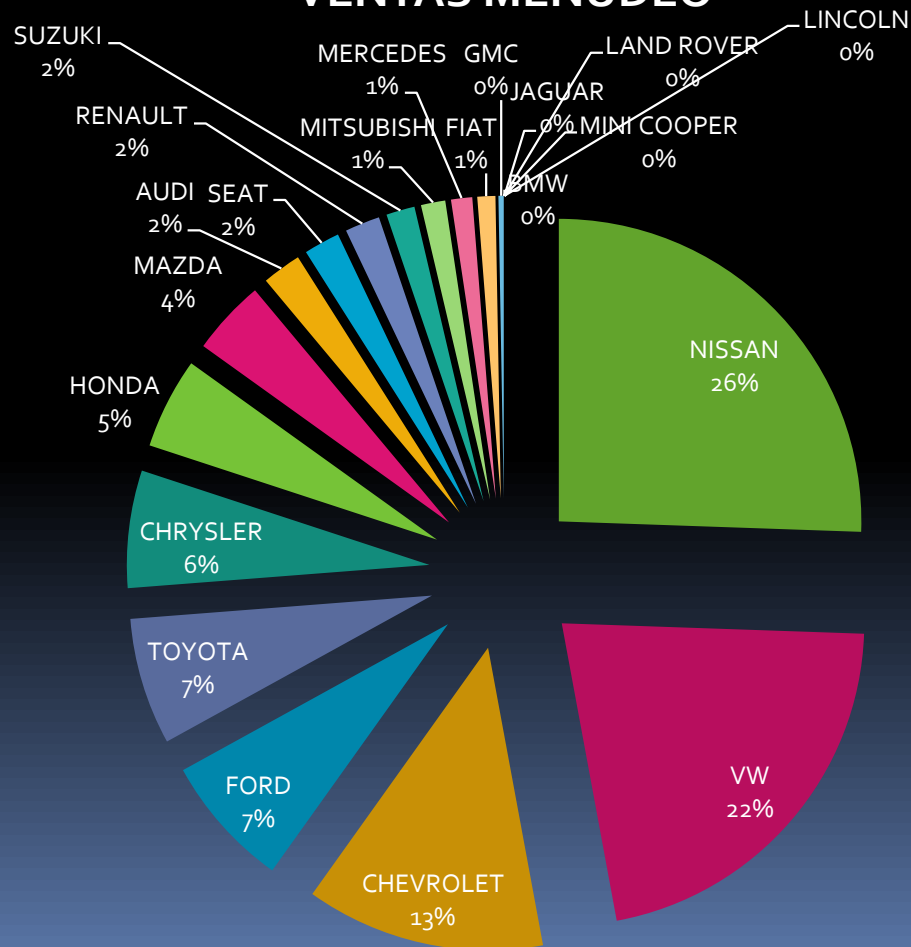
% VENTAS TOTALES		
MARCA	UNIDADES	% DEL TOTAL
NISSAN	483	24.94
VW	389	20.08
CHEVROLET	262	13.53
CHRYSLER	200	10.33
FORD	130	6.71
TOYOTA	120	6.20
HONDA	86	4.44
MAZDA	71	3.67
AUDI	37	1.91
SEAT	34	1.76
RENAULT	33	1.70
SUZUKI	27	1.39
MITSUBISHI	23	1.19
MERCEDES	20	1.03
FIAT	17	0.88
GMC	5	0.26
BMW	0	0.00
JAGUAR	0	0.00
LAND ROVER	0	0.00
LINCOLN	0	0.00
MINI COOPER	0	0.00
TOTAL	1937	100.00

% VENTAS MENUDEO		
MARCA	UNIDADES	% DEL TOTAL
NISSAN	452	25.55
VW	381	21.54
CHEVROLET	226	12.78
FORD	126	7.12
TOYOTA	120	6.78
CHRYSLER	111	6.27
HONDA	86	4.86
MAZDA	71	4.01
AUDI	37	2.09
SEAT	34	1.92
RENAULT	33	1.87
SUZUKI	27	1.53
MITSUBISHI	23	1.30
MERCEDES	20	1.13
FIAT	17	0.96
GMC	5	0.28
BMW	0	0.00
JAGUAR	0	0.00
LAND ROVER	0	0.00
LINCOLN	0	0.00
MINI COOPER	0	0.00
TOTAL	1769	100

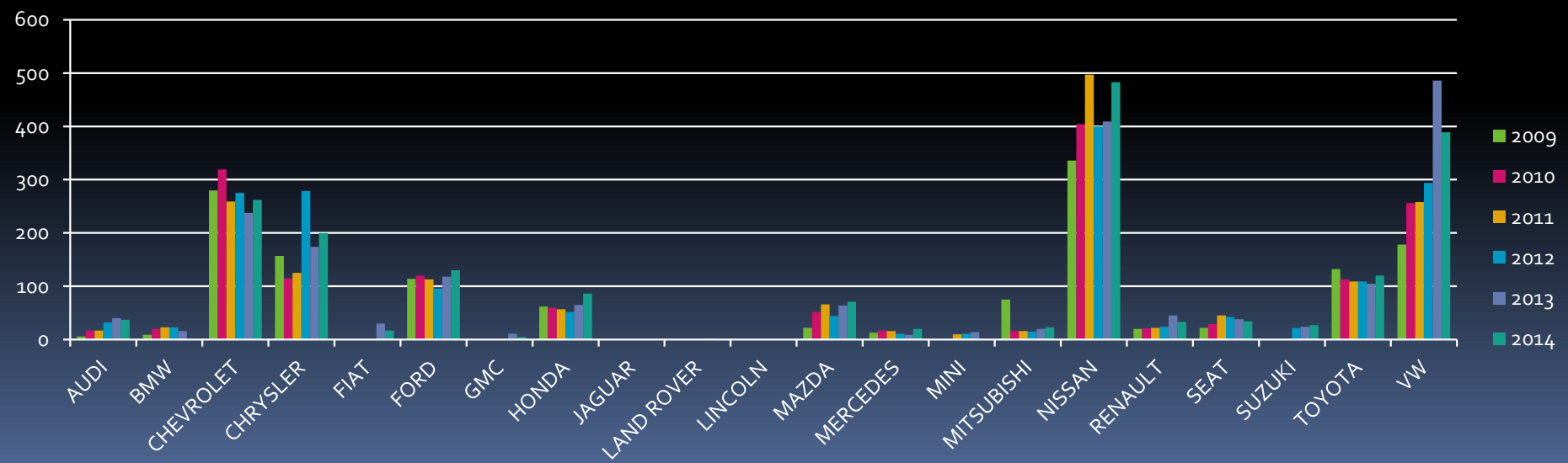
VENTAS TOTALES



VENTAS MENUDEO



DICIEMBRE							
	2009	2010	2011	2012	2013	2014	%CREC
NISSAN	336	404	497	400	409	483	18.09
VW	178	256	258	294	486	389	-19.96
CHEVROLET	280	319	259	275	238	262	10.08
CHRYSLER	157	115	125	279	174	200	14.94
FORD	114	120	113	96	118	130	10.17
TOYOTA	132	113	109	109	105	120	14.29
HONDA	62	60	57	52	65	86	32.31
MAZDA	22	52	66	44	64	71	10.94
AUDI	6	17	17	32	40	37	-7.50
SEAT	22	29	45	42	38	34	-10.53
RENAULT	20	21	22	24	45	33	-26.67
SUZUKI				22	24	27	12.50
MITSUBISHI	75	16	16	15	20	23	15.00
MERCEDES	13	17	16	11	9	20	122.22
FIAT					30	17	-43.33
GMC					11	5	-54.55
BMW	9	20	23	23	16	0	-100.00
JAGUAR					0	0	-
LAND ROVER					1	0	-100.00
LINCOLN					0	0	-
MINI			10	11	14	0	-100.00
TOTALES	1426	1559	1633	1729	1907	1937	1.57



MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACU	%
NISSAN	297	292	312	253	324	267	318	309	325	351	393	483	3924	22.55
VW	267	293	279	235	257	267	341	269	292	339	319	389	3547	20.38
CHEVROLET	243	194	238	321	248	177	271	330	214	228	265	262	2991	17.19
CHRYSLER	96	95	154	125	148	109	151	146	135	120	122	200	1601	9.20
FORD	80	68	80	68	85	64	98	83	52	88	100	130	996	5.72
TOYOTA	72	61	77	68	65	40	39	75	52	28	106	120	803	4.61
MAZDA	55	47	46	58	62	48	54	66	51	71	63	71	692	3.98
HONDA	45	53	42	32	42	60	64	61	47	52	82	86	666	3.83
SEAT	32	18	28	23	35	32	32	40	21	35	39	34	369	2.12
RENAULT	31	33	10	25	29	29	23	28	28	30	50	33	349	2.01
AUDI	31	26	29	23	35	26	20	25	40	25	24	37	341	1.96
MITSUBISHI	17	17	10	14	25	20	40	23	20	27	18	23	254	1.46
FIAT	21	18	25	23	18	18	14	27	25	20	21	17	247	1.42
SUZUKI	28	18	20	11	21	17	17	27	14	10	35	27	245	1.41
MERCEDES	12	9	12	9	11	13	10	16	22	5	7	20	146	0.84
GMC	8	10	10	6	9	6	11	6	9	8	4	5	92	0.53
BMW	12	11	11	22	10	13	10	0	0	0	0	0	89	0.51
MINI	9	8	5	4	6	5	4	0	0	0	0	0	41	0.24
LAND ROVER	1	1	0	2	1	0	1	0	1	0	0	0	7	0.04
LINCOLN	0	0	0	0	0	0	1	0	0	0	0	0	1	0.01
JAGUAR	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
TOTALES	1,357	1,272	1,388	1,322	1,431	1,211	1,519	1,531	1,348	1,437	1,648	1,937	17,401	100.00

AGENCIA	MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL
AUTO CAM	CHEVROLET	161	127	170	188	150	117	135	238	150	135	166	187	1924
CRESTA CUERNAVACA	VW	103	97	93	77	90	89	163	107	107	134	122	152	1334
AUTOMOTRIZ NAGOYA	NISSAN	82	104	92	80	105	83	98	94	120	126	139	154	1277
AUTOMOTRIZ Y AGRICOLA	NISSAN	90	88	119	77	105	78	103	103	101	112	125	164	1265
CUAUTLA AUTOMOTRIZ	CHEVROLET	82	67	68	133	98	60	136	92	64	93	99	75	1067
CUERNAVACA AUTOMOTRIZ	CHRYSLER	52	64	105	84	99	80	104	104	83	69	76	140	1060
AUTOMOTORES DE CUAUTLA	NISSAN	85	66	69	65	77	70	80	76	74	78	87	115	942
AUTOMOTORES DE MORELOS	VW	64	96	75	64	68	69	75	69	80	104	77	95	936
MOTORES DE MORELOS	FORD	73	61	60	49	73	53	83	73	38	75	84	96	818
CRESTA CUAUTLA	VW	61	61	60	58	60	62	57	59	56	60	66	78	738
TOY MOTORS	TOYOTA	60	57	67	55	56	39	36	58	42	22	87	103	682
PICACHO AUTOMOTRIZ	MAZDA	48	38	39	48	51	39	42	52	41	56	51	60	565
CRESTA MORELOS	VW	39	39	51	36	39	47	46	34	49	41	54	64	539
AUTO CIRC	HONDA	33	42	29	24	32	43	45	40	37	34	60	60	479
NISSAN KWANTO	NISSAN	40	34	32	31	37	36	37	36	30	35	42	50	440
AUTOMOTRIZ CATALANA	SEAT	32	18	28	23	35	32	32	40	21	35	39	34	369
FRANCO MOTORS	RENAULT	31	33	10	25	29	29	23	28	28	30	50	33	349
AVITTRO SAPI	AUDI	31	26	29	23	35	26	20	25	40	25	24	37	341
KASTRO AUTOMOTRIZ	CHRYSLER	31	22	34	28	38	13	29	24	30	26	23	35	333
OBAMA	MITSUBISHI	17	17	10	14	25	20	40	23	20	27	18	23	254
FIAT CUERNAVACA	FIAT	21	18	25	23	18	18	14	27	25	20	21	17	247
CEVER CUERNAVACA	SUZUKI	28	18	20	11	21	17	17	27	14	10	35	27	245
CUERNAVACA AUTOMOTRIZ SUC. CUAUTLA	CHRYSLER	13	9	15	13	11	16	18	18	22	25	23	25	208
AUTO CIRC SUC CUAUTLA	HONDA	12	11	13	8	10	17	19	21	10	18	22	26	187
MOTORES DE MORELOS SUC. CUAUTLA	FORD	7	7	20	19	12	11	15	10	14	13	16	34	178
AUTOMOTRIZ STUTTGART	MERCEDES	12	9	12	9	11	13	10	16	22	5	7	20	146
PICACHO AUTOMOTRIZ SUC CUAUTLA	MAZDA	7	9	7	10	11	9	12	14	10	15	12	11	127
TOY MOTORS SUC CUAUTLA	TOYOTA	12	4	10	13	9	1	3	17	10	6	19	17	121
MOTORES ATLIXCAYOTL	GMC	8	10	10	6	9	6	11	6	9	8	4	5	92
AUTOHAUS SANVI	BMW	12	11	11	22	10	13	10	0	0	0	0	0	89
AUTOHAUS SANVI	MINI COOPER	9	8	5	4	6	5	4	0	0	0	0	0	41
LAND ROVER	LAND ROVER	1	1	0	2	1	0	2	0	1	0	0	0	8
TOTAL		1357	1272	1388	1322	1431	1211	1519	1531	1348	1437	1648	1937	17401

SUBCOMPACTO					
TIPO B					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
CHEVROLET	AVEO	12	74	86	1146
NISSAN	TSURU	16	67	83	782
CHEVROLET	SPARK	8	39	47	540
NISSAN	MARCH	2	76	78	537
VW	GOL	0	43	43	356
CHEVROLET	SONIC	1	41	42	293
CHEVROLET	MATIZ	1	21	22	261
SEAT	IBIZA 4 PTAS	0	16	16	244
FORD	FIESTA	0	28	28	176
FIAT	FIAT 500	0	8	8	158
VW	GOL SEDAN	0	20	20	152
CHRYSLER	I10	0	1	1	146
SUZUKI	SWIFT	0	14	14	140
FORD	IKON	0	11	11	124
TOYOTA	YARIS SEDAN	0	13	13	72
MAZDA	MAZDA 2	0	2	2	53
RENAULT	STEP AWAY	0	6	6	53
VW	CROSSFOX	0	1	1	44
SEAT	IBIZA 3 PTAS	0	6	6	39
FIAT	UNO VIVACE	0	2	2	31
TOYOTA	YARIS HATCHBACK	0	4	4	30
CHRYSLER	ATTITUDE	0	0	0	14
MERCEDES	SMART	0	3	3	14
FIAT	PALIO ESSENCE	0	5	5	12
RENAULT	SANDERO	0	1	1	9
SEAT	ALTEA XL	0	0	0	8
SEAT	FREE TRACK	0	0	0	2
FIAT	PUNTO	0	0	0	0
TOTAL		40	502	542	5436

COMPACTO

TIPO A

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
VW	VENTO	0	117	117	828
VW	JETTA	0	74	74	742
VW	CLASICO	0	38	38	656
NISSAN	SENTRA	2	56	58	391
MAZDA	MAZDA 3	0	34	34	299
TOYOTA	COROLLA	0	19	19	150
VW	POLO	0	30	30	138
FORD	FOCUS SEDAN	0	7	7	131
TOYOTA	AVANZA	0	19	19	118
HONDA	FIT	0	16	16	111
HONDA	CITY	0	18	18	104
VW	GOLF	0	12	12	82
VW	BEETLE	0	7	7	69
HONDA	CIVIC	0	5	5	68
SUZUKI	SX4 CROSS	0	9	9	66
MITSUBISHI	LANCER	0	5	5	56
MITSUBISHI	ASX	0	3	3	50
SEAT	TOLEDO	0	9	9	45
MAZDA	MAZDA 5	0	3	3	28
RENAULT	FLUENCE	0	1	1	27
SUZUKI	SX4 SEDAN	0	0	0	13
FORD	FOCUS ST	0	1	1	9
MERCEDEZ	CLASE A	0	2	2	9
MITSUBISHI	MIRAGE	0	9	9	9
MERCEDEZ	CLASE B	0	2	2	3
SUZUKI	S-CROSS	0	0	0	1
RENAULT	SCALA	0	0	0	0

TIPO B

NISSAN	VERSA	1	94	95	694
NISSAN	TIDA SEDAN	2	37	39	460
CHEVROLET	CRUZE 4 PTAS.	0	2	2	89
FORD	FUSION	1	5	6	42
NISSAN	NOTE	0	5	5	34
CHRYSLER	200	1	9	10	30
CHRYSLER	DART	0	0	0	26
MINI	COOPER	0	0	0	17
CHRYSLER	AVENGER	0	0	0	9
RENAULT	LOGAN	0	1	1	4
MINI	COOPER COUPE	0	0	0	1
NISSAN	TIDA HB	0	0	0	0
VW	SPORTWAGUEN	0	0	0	0

TOTAL

7

649

656

5609

LUJO					
LUJO B					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
VW	PASSAT	0	5	5	84
MERCEDES	Clase C	0	6	6	45
NISSAN	ALTIMA	0	2	2	36
TOYOTA	CAMRY	0	4	4	28
GMC	ENORE	0	2	2	23
MERCEDES	Clase E	0	2	2	14
MERCEDES	Clase CLA	0	1	1	12
VW	CC	0	0	0	10
TOYOTA	PRIUS	0	2	2	9
CHRYSLER	CHARGER	0	0	0	8
GMC	VERANO	0	0	0	6
MERCEDES	Clase S	0	0	0	3
MERCEDES	Clase CLS	0	2	2	2
LINCOLN	MKC	0	0	0	1
RENAULT	SAFRANE	0	0	0	1
CHRYSLER	300	0	0	0	0
GMC	REGAL	0	0	0	0
MERCEDES	Clase CL	0	0	0	0
LINCOLN	MKZ	0	0	0	0

LUJO C					
AUDI	A1	0	8	8	72
AUDI	A 3 SEDAN	0	8	8	53
HONDA	ACCORD	0	5	5	49
AUDI	A 3	0	4	4	37
AUDI	A 4	0	2	2	37
MAZDA	MAZDA 6	0	5	5	37
CHEVROLET	MALIBU	0	1	1	27
BMW	118IA 5ptas	0	0	0	21
BMW	320IA	0	0	0	14
AUDI	S 3	0	1	1	11
BMW	328i	0	0	0	7
BMW	435i	0	0	0	6
AUDI	A5	0	0	0	5
GMC	ATS	0	0	0	5
AUDI	A 7	0	0	0	4
AUDI	R8	0	0	0	4
AUDI	RS5	0	0	0	4
BMW	220	0	0	0	4
BMW	325i	0	0	0	4
BMW	M2	0	0	0	4
AUDI	A3 CABRIO	0	0	0	3
SUZUKI	KIZASHI	0	0	0	3
AUDI	A 6	0	0	0	2
AUDI	A 8	0	0	0	2
BMW	120i 3p y 5ptas	0	0	0	2
BMW	550i	0	0	0	2
BMW	528IA TOP	0	0	0	2
GMC	CTS SPORT SEDAN	0	0	0	2
NISSAN	MAXIMA	0	0	0	2
AUDI	RS7	0	0	0	1
AUDI	S 5	0	0	0	1
AUDI	S7	0	0	0	1
AUDI	TTS	0	0	0	1
BMW	335i	0	0	0	1
BMW	SERIE 5 GT	0	0	0	1
BMW	M1	0	0	0	1
BMW	HYBRID	0	0	0	1
AUDI	S 8	0	0	0	0
AUDI	S4 3.0	0	0	0	0
AUDI	SPORTBACK	0	0	0	0
BMW	125i COUPE	0	0	0	0
BMW	135i COUPE	0	0	0	0
BMW	530IA TOP	0	0	0	0
BMW	535ia	0	0	0	0
BMW	M135IA	0	0	0	0
BMW	M3	0	0	0	0
BMW	M5	0	0	0	0
BMW	M6	0	0	0	0
BMW	SERIE 6	0	0	0	0
BMW	SERIE 7	0	0	0	0
BMW	Z4	0	0	0	0
GMC	CTS COUPE	0	0	0	0
GMC	CTS V COUPE	0	0	0	0
GMC	CTS V SEDAN	0	0	0	0
GMC	LACROSSE	0	0	0	0
HONDA	CROSSTOUR	0	0	0	0
JAGUAR	XF	0	0	0	0
JAGUAR	XJ	0	0	0	0
LINCOLN	MKS	0	0	0	0
TOTAL		0	60	60	715

DEPORTIVO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
SEAT	LEON	0	3	3	31
CHEVROLET	CAMARO	0	2	2	20
FORD	MUSTANG	0	6	6	14
MINI	COOPER S	0	0	0	13
VW	GOLF Gti	0	1	1	12
MAZDA	MX-5	0	2	2	8
CHRYSLER	CHALLENGER	0	0	0	7
MINI	COOPER S COUNTRYMAN	0	0	0	6
MERCEDES	Clase S	0	0	0	3
HONDA	CRZ	0	0	0	2
NISSAN	370 Z	0	0	0	2
MERCEDES	Clase SLK	0	1	1	1
MINI	COOPER JCW	0	0	0	1
CHEVROLET	CORVETTE	0	0	0	0
CHRYSLER	VIPER	0	0	0	0
JAGUAR	XK	0	0	0	0
MERCEDES	Clase SLS	0	0	0	0
MINI	COOPER S CONVERTIBLE	0	0	0	0
MINI	COOPER S CLUBMAN	0	0	0	0
TOTAL		0	15	15	120

USOS MULTIPLES

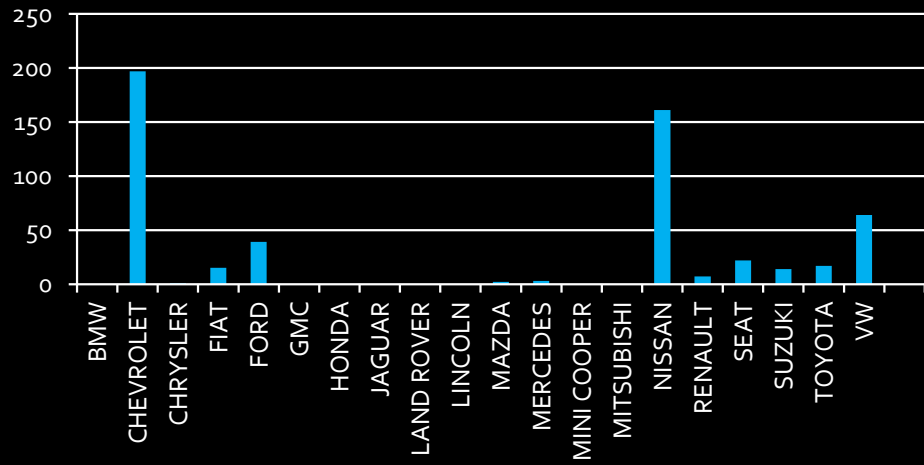
TIPO A					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	URVAN CARGA	2	20	22	164
CHRYSLER	PROMASTER	58	0	58	106
TOYOTA	HIACE	0	14	14	75
NISSAN	URBAN PASAJEROS	0	2	2	49
VW	TRANSPORTER CARGA	0	7	7	30
CHEVROLET	EXPRESS CARGO VAN	0	0	0	29
FORD	TRANSIT	1	4	5	19
VW	TRANSPORTER PASAJEROS	0	0	0	10
CHEVROLET	EXPRESS VAN L	0	0	0	4
RENAULT	TRAFIC VU L2H2	0	0	0	4
FORD	TRANSIT PASAJEROS	0	0	0	2
CHRYSLER	H 100 VAN	0	0	0	0
CHRYSLER	H 100 WAGON	0	0	0	0
TIPO B					
CHRYSLER	WRANGLER	1	8	9	53
MITSUBISHI	MONTERO SPORT	0	0	0	8
TIPO C					
HONDA	CR-V	0	32	32	258
CHRYSLER	GRAND CHEROKEE	3	6	9	224
RENAULT	DUSTER	0	21	21	224
CHRYSLER	PATRIOT	2	18	20	165
FORD	ESCAPE	1	20	21	133
CHRYSLER	COMPASS	4	9	13	121
VW	TIGUAN	0	9	9	95
NISSAN	X-TRAIL	0	9	9	90
FORD	ECOSPORT	0	15	15	74
MITSUBISHI	OUTLANDER	0	4	4	50
CHEVROLET	CAPTIVA SPORT	0	3	3	49
CHRYSLER	CHEROKEE	2	17	19	49
FORD	EXPLORER	1	9	10	42
TOYOTA	HIGHLANDER	0	5	5	34
CHRYSLER	DURANGO	2	2	4	29
HONDA	PILOT	0	4	4	26
SUZUKI	GRAD VITARA	0	4	4	22
NISSAN	ROUGE	0	0	0	21
FIAT	PALIO ADVENTURE	0	2	2	20
NISSAN	PATHFINDER	0	3	3	17
NISSAN	JUKE	0	0	0	16
RENAULT	KOLEOS	0	0	0	11
MITSUBISHI	MONTERO	0	0	0	9
GMC	ACADIA	0	0	0	7
GMC	ACADIA DENALI	0	0	0	6
LAND ROVER	EVOQUE	0	0	0	5
TOYOTA	FJCRUISER	0	1	1	5
NISSAN	ARMADA	0	0	0	1

		TIPO D			
CHEVROLET	TRAX	1	32	33	283
CHRYSLER	JOURNEY	7	26	33	260
MAZDA	CX-5	0	21	21	232
TOYOTA	RAV 4	0	14	14	114
CHEVROLET	SUBURBAN SUV	0	1	1	54
AUDI	Q3	0	6	6	49
MAZDA	CX-9	0	4	4	35
AUDI	Q5	0	6	6	31
CHEVROLET	TAHOE	2	0	2	22
CHEVROLET	TRAVERSE SUV	0	1	1	21
GMC	GMC TERRAIN	0	2	2	18
AUDI	Q7	0	1	1	17
FORD	EDGE	0	0	0	14
MERCEDES	Clase GLK	0	0	0	11
MERCEDES	Clase ML	0	0	0	10
MERCEDES	Clase GL	0	0	0	10
GMC	SRX	0	1	1	9
BMW	X3	0	0	0	8
MERCEDES	Clase GLA200	0	1	1	8
VW	TOUAREG	0	0	0	7
BMW	X1	0	0	0	6
AUDI	SQ5	0	1	1	6
GMC	ENCLAVE	0	0	0	5
BMW	X6	0	0	0	4
TOYOTA	SEQUOIA	0	0	0	2
GMC	YUKON	0	0	0	1
BMW	X5	0	0	0	1
MERCEDES	Clase G	0	0	0	1
LAND ROVER	DISCOVERY	0	0	0	1
LAND ROVER	LR2	0	0	0	1
NISSAN	MURANO	0	0	0	0
TOYOTA	LAND CRUISER	0	0	0	0
MAZDA	CX-7	0	0	0	0
LINCOLN	MKX	0	0	0	0
MERCEDES	Clase R	0	0	0	0
LAND ROVER	DEFENDER	0	0	0	0
LAND ROVER	LR4	0	0	0	0
LAND ROVER	RANGE ROVER	0	0	0	0
LAND ROVER	RANGE ROVER SPORT	0	0	0	0
TIPO E					
TOYOTA	SIENNA	0	10	10	73
CHRYSLER	TOWN & COUNTRY	2	6	8	59
HONDA	ODYSSEY	0	6	6	47
GMC	ESCALADE SUV	0	0	0	4
FORD	EXPEDITION	0	0	0	3
GMC	ESCALADE ESV	0	0	0	2
FORD	ECONOLINE	0	0	0	0
LINCOLN	NAVIGATOR	0	0	0	0
TOTAL		89	387	476	3785

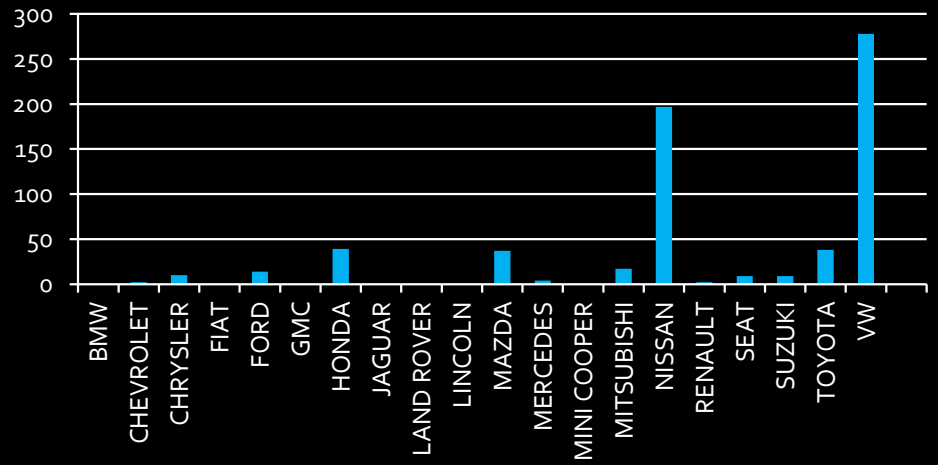
CAMIONES COMERCIALES

CLASE 1					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	CHASIS	3	28	31	230
NISSAN	ESTACAS	0	28	28	142
NISSAN	PICK UP Doble Cabina	2	9	11	124
VW	SAVEIRO	0	8	8	103
FORD	RANGER	0	8	8	85
NISSAN	PICK UP Largo	0	9	9	65
NISSAN	FRONTIER V4	0	3	3	47
CHEVROLET	TORNADO PICK UP	0	3	3	45
TOYOTA	TACOMA	0	6	6	37
FIAT	ESTRADA	0	0	0	20
NISSAN	FRONTIER V6	1	4	5	17
RENAULT	KANGOO	0	3	3	16
VW	CADDY	0	8	8	13
CHRYSLER	RAM 700	0	6	6	11
FIAT	DUCATO	0	0	0	6
CHEVROLET	COLORADO	0	1	1	2
CLASE 2					
VW	AMAROK	8	1	9	103
CHRYSLER	RAM 2500	0	0	0	81
MITSUBISHI	L200	0	2	2	72
FORD	F-150	0	3	3	56
TOYOTA	HILUX	0	9	9	56
CHRYSLER	RAM 1500	0	0	0	47
CHEVROLET	SILVERADO 1500	0	1	1	46
CHEVROLET	SILVERADO 2500	11	3	14	27
CHRYSLER	CREW CAB	7	1	8	18
FORD	LOBO	0	1	1	18
CHEVROLET	CHEYENE	0	0	0	13
GMC	SIERRA	0	0	0	3
NISSAN	TITAN	0	0	0	2
FORD	F-250	0	0	0	1
GMC	SIERRA CREW	0	0	0	1
HONDA	RIDGELINE	0	0	0	1
LINCOLN	MARK LT	0	0	0	0
TOYOTA	TUNDRA	0	0	0	0
CLASE 3					
CHRYSLER	RAM 4000	0	2	2	146
FORD	F-350	0	6	6	45
CHEVROLET	SILVERADO 3500	0	1	1	20
VW	CRAFTER	0	0	0	12
FORD	F-450/550	0	2	2	8
NISSAN	CABSTAR	0	0	0	1
CHEVROLET	AVALANCHE UUV	0	0	0	0
CHEVROLET	EXPRESS CUTAWAY	0	0	0	0
FORD	E-150/350	0	0	0	0
NISSAN	NV2500	0	0	0	0
TOTAL		32	156	188	1740

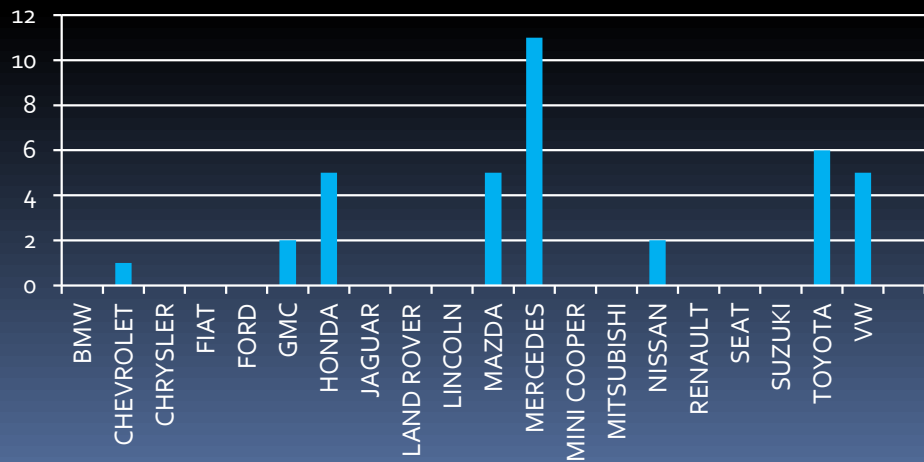
SUB COMPACTOS



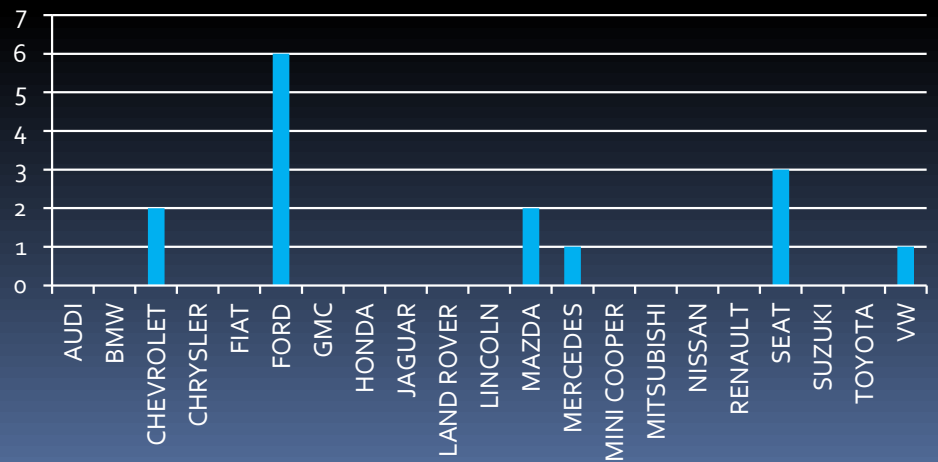
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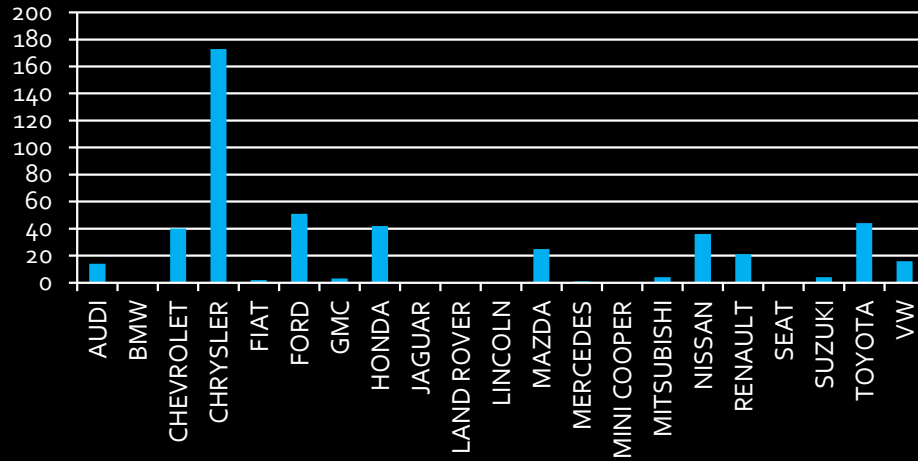
LUJO



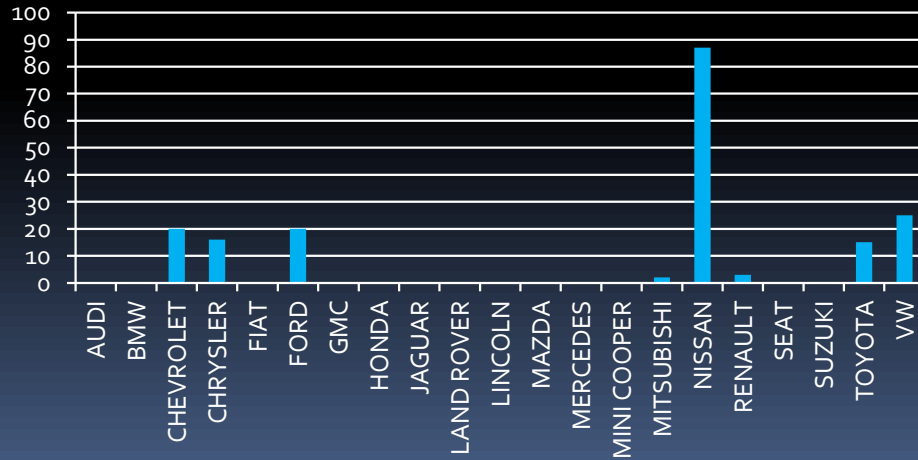
DEPORTIVOS



USOS MÚLTIPLES



CAM. COMERCIAL



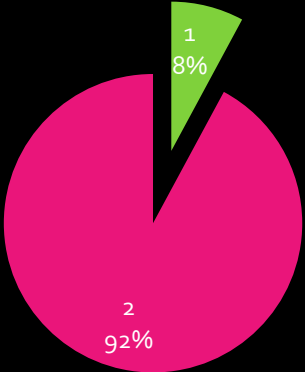


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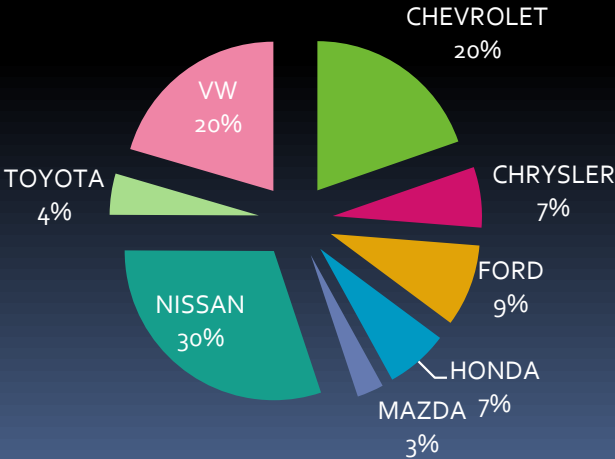


MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	5	110	115	29	47	1	0	12	26
VW	0	78	78	13	60	2	0	2	1
CHEVROLET	24	51	75	50	0	0	1	13	11
FORD	0	34	34	14	2		0	14	4
HONDA	0	26	26		14	2	0	10	0
CHRYSLER	1	24	25	1	4	0	0	17	3
TOYOTA	0	17	17	2	5	1		8	1
MAZDA	0	11	11	2	3	2	1	3	
TOTAL	30	351	381	111	135	8	2	79	46

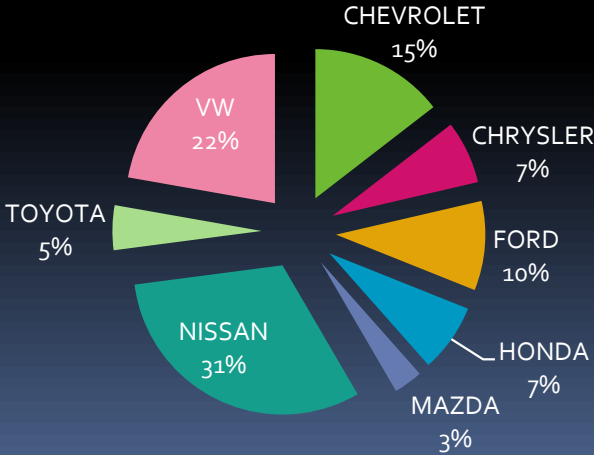
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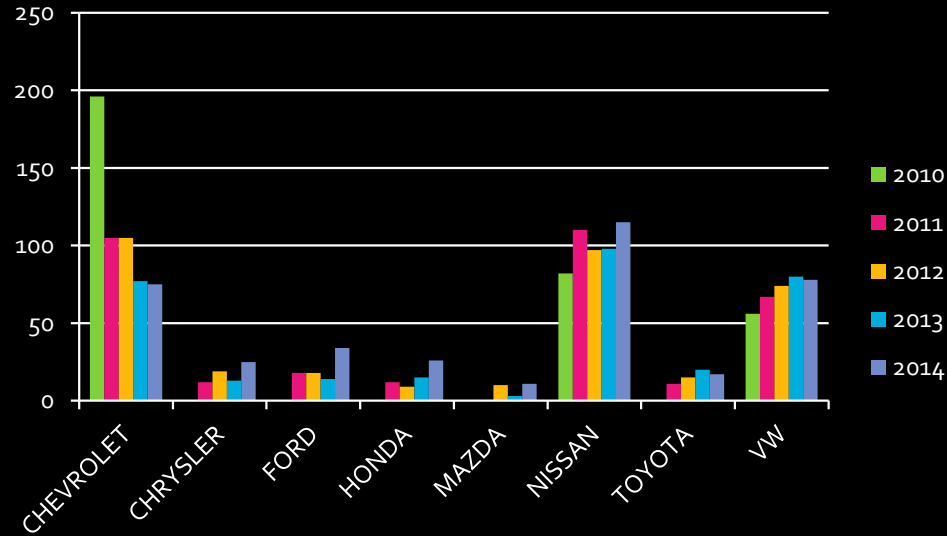
VENTAS POR UNIDADES TOTALES



MENUDEO



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
CHEVROLET	82	67	68	133	98	60	136	92	64	93	99	75	1067	29.90
NISSAN	85	66	69	65	77	70	80	76	74	78	87	115	942	26.40
VW	61	61	60	58	60	62	57	59	56	60	66	78	738	20.68
CHRYSLER	13	9	15	13	11	16	18	18	22	25	23	25	208	5.83
HONDA	12	11	13	8	10	17	19	21	10	18	22	26	187	5.24
FORD	7	7	20	19	12	11	15	10	14	13	16	34	178	4.99
MAZDA	7	9	7	10	11	9	12	14	10	15	12	11	127	3.56
TOYOTA	12	4	10	13	9	1	3	17	10	6	19	17	121	3.39
TOTAL	279	234	262	319	288	246	340	307	260	308	344	381	3568	100



DICIEMBRE						
	2010	2011	2012	2013	2014	% CRECIMIENTO
NISSAN	82	110	97	98	115	17.35
VW	56	67	74	80	78	-2.50
CHEVROLET	196	105	105	77	75	-2.60
FORD		18	18	14	34	142.86
HONDA		12	9	15	26	73.33
CHRYSLER		12	19	13	25	92.31
TOYOTA		11	15	20	17	-15.00
MAZDA			10	3	11	266.67
TOTAL	334	335	347	320	381	19.06

SUBCOMPACTO					
TIPO B					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
CHEVROLET	AVEO	9	14	23	504
CHEVROLET	SPARK	0	11	11	158
NISSAN	TSURU	1	10	11	139
NISSAN	MARCH	0	18	18	103
CHEVROLET	SONIC	1	11	12	71
CHEVROLET	MATIZ	1	3	4	66
VW	GOL	0	9	9	59
VW	GOL SEDAN	0	4	4	50
FORD	FIESTA	0	10	10	35
FORD	IKON	0	4	4	28
CHRYSLER	I10	0	1	1	22
VW	CROSSFOX	0	0	0	17
MAZDA	MAZDA 2	0	2	2	12
TOYOTA	YARIS SEDAN	0	2	2	4
TOYOTA	YARIS HATCHBACK	0	0	0	3
CHRYSLER	ATTITUDE	0	0	0	1
TOTAL		12	99	111	1272

COMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	VERSA	0	26	26	193
VW	VENTO	0	25	25	178
VW	JETTA	0	14	14	152
VW	CLASICO	0	13	13	135
NISSAN	TIDA SEDAN	1	8	9	88
NISSAN	SENTRA	1	8	9	66
MAZDA	MAZDA 3	0	3	3	55
HONDA	CITY	0	8	8	36
HONDA	FIT	0	5	5	32
VW	POLO	0	6	6	28
TOYOTA	AVANZA	0	3	3	26
VW	GOLF	0	1	1	26
FORD	FOCUS SEDAN	0	2	2	24
HONDA	CIVIC	0	1	1	22
CHEVROLET	CRUZE 4 PTAS.	0	0	0	21
TOYOTA	COROLLA	0	2	2	17
CHRYSLER	200	0	4	4	11
NISSAN	NOTE	0	3	3	11
VW	BEETLE	0	1	1	9
CHRYSLER	DART	0	0	0	6
MAZDA	MAZDA 5	0	0	0	5
FORD	FOCUS ST	0	0	0	3
FORD	FUSION	0	0	0	3
CHRYSLER	AVENGER	0	0	0	1
NISSAN	TIDA HB	0	0	0	0
VW	SPORTWAGUEN	0	0	0	0
TOTAL		2	133	135	1148

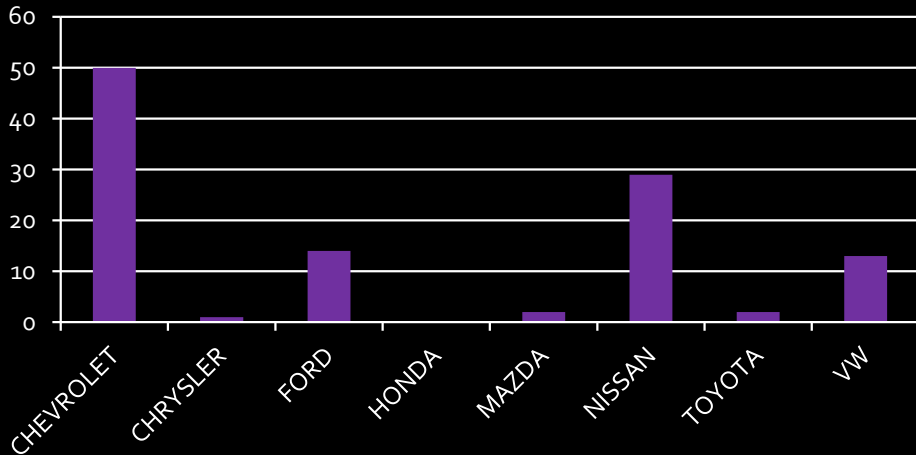
LUJO					
	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
VW	PASSAT	0	2	2	15
HONDA	ACCORD	0	2	2	10
CHEVOLET	MALIBU	0	0	0	7
NISSAN	ALTIMA	0	1	1	6
MAZDA	MAZDA 6	0	2	2	5
TOYOTA	CAMRY	0	1	1	4
VW	CC	0	0	0	4
TOYOTA	PRIUS	0	0	0	1
CHRYSLER	CHARGER	0	0	0	0
CHRYSLER	300	0	0	0	0
HONDA	CROSSTOUR	0	0	0	0
NISSAN	MAXIMA	0	0	0	0
TOTAL		0	8	8	52

DEPORTIVO					
	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
CHEVROLET	CAMARO	0	1	1	6
CHRYSLER	CHALLENGER	0	0	0	2
HONDA	CRZ	0	0	0	2
MAZDA	MX-5	0	1	1	2
FORD	MUSTANG	0	0	0	1
VW	GOLF Gti	0	0	0	1
CHEVROLET	CORVETTE	0	0	0	0
CHRYSLER	VIPER	0	0	0	0
NISSAN	370 Z	0	0	0	0
TOTAL		0	2	2	14

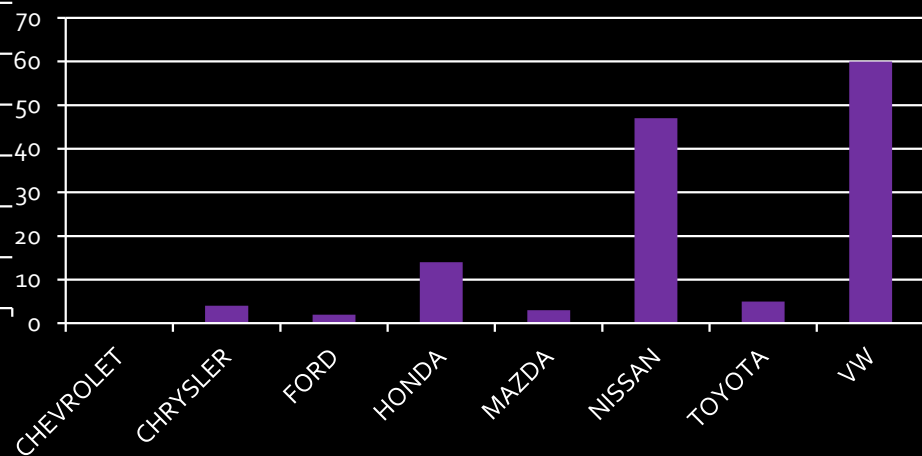
USOS MULTIPLES						
TIPO A						
	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO	
NISSAN	URVAN CARGA	2	6	8	70	
CHEVROLET	EXPRESS CARGO VAN	0	0	0	23	
TOYOTA	HIACE	0	3	3	23	
NISSAN	URBAN PASAJEROS	0	1	1	12	
VW	TRANSPORTER CARGA	0	0	0	5	
FORD	TRANSIT	0	1	1	1	
VW	TRANSPORTER PASAJEROS	0	0	0	1	
CHEVROLET	EXPRESS VAN	0	0	0	0	
CHRYSLER	PROMASTER	0	0	0	0	
CHRYSLER	H 100 VAN	0	0	0	0	
CHRYSLER	H 100 WAGON	0	0	0	0	
FORD	TRANSIT PASAJEROS	0	0	0	0	
TIPO B						
CHRYSLER	WRANGLER	0	0	0	3	
TIPO C						
HONDA	CR-V	0	10	10	71	
CHRYSLER	PATRIOT	0	4	4	42	
NISSAN	X-TRAIL	0	2	2	35	
VW	TIGUAN	0	2	2	27	
FORD	ECOSPORT	0	5	5	23	
FORD	ESCAPE	0	7	7	21	
CHRYSLER	GRAND CHEROKEE	0	0	0	18	
CHRYSLER	COMPASS	1	1	2	15	
CHEVROLET	CAPTIVA SPORT	0	1	1	13	
HONDA	PILOT	0	0	0	6	
NISSAN	JUKE	0	0	0	6	
FORD	EXPLORER	0	1	1	5	
CHRYSLER	DURANGO	0	1	1	4	
TOYOTA	HIGHLANDER	0	1	1	4	
CHRYSLER	CHEROKEE	0	3	3	3	
NISSAN	PATHFINDER	0	1	1	2	
NISSAN	ROUGE	0	0	0	2	
NISSAN	ARMADA	0	0	0	0	
TOYOTA	FJCRUISER	0	0	0	0	
TIPO D						
CHEVROLET	TRAX	1	7	8	72	
CHRYSLER	JOURNEY	0	6	6	52	
MAZDA	CX-5	0	2	2	42	
CHEVROLET	SUBURBAN SUV	0	1	1	35	
TOYOTA	RAV 4	0	3	3	16	
CHEVROLET	TAHOE	2	0	2	13	
MAZDA	CX-9	0	1	1	6	
CHEVROLET	TRAVERSE SUV	0	1	1	5	
VW	TOUAREG	0	0	0	4	
FORD	EDGE	0	0	0	1	
MAZDA	CX-7	0	0	0	0	
NISSAN	MURANO	0	0	0	0	
TOYOTA	LAND CRUISER	0	0	0	0	
TOYOTA	SEQUOIA	0	0	0	0	
TIPO E						
CHRYSLER	TOWN & COUNTRY	0	1	1	11	
TOYOTA	SIENNA	0	1	1	7	
HONDA	ODYSSEY	0	0	0	7	
FORD	ECONOLINE	0	0	0	0	
FORD	EXPEDITION	0	0	0	0	
TOTAL		6	73	79	706	

CAMIONES LIGEROS					
MARCA	MODELO	FLO	MEN	TOT	ACUM
CLASE 1					
NISSAN	CHASIS	0	13	13	90
NISSAN	PICK UP Doble Cabina	0	3	3	40
NISSAN	ESTACAS	0	7	7	28
NISSAN	PICK UP Largo	0	1	1	26
NISSAN	FRONTIER V4	0	2	2	15
VW	SAVEIRO	0	0	0	15
FORD	RANGER	0	2	2	13
CHEVROLET	TORNADO PICK UP	0	0	0	8
NISSAN	FRONTIER V6	0	0	0	8
TOYOTA	TACOMA	0	0	0	4
CHRYSLER	RAM 700	0	3	3	3
CHEVROLET	COLORADO	0	1	1	2
VW	CADDY	0	1	1	1
CLASE 2					
CHEVROLET	SILVERADO 1500	0	0	0	29
CHEVROLET	SILVERADO 2500	10	0	10	18
TOYOTA	HILUX	0	1	1	12
FORD	F-150	0	1	1	11
CHRYSLER	RAM 1500	0	0	0	8
VW	AMAROK	0	0	0	7
CHRYSLER	RAM 2500	0	0	0	4
CHEVROLET	CHEYENE	0	0	0	1
CHRYSLER	CREW CAB	0	0	0	1
FORD	LOBO	0	0	0	1
HONDA	RIDGELINE	0	0	0	1
NISSAN	TITAN	0	0	0	1
FORD	F-250	0	0	0	0
TOYOTA	TUNDRA	0	0	0	0
CLASE 3					
CHEVROLET	SILVERADO 3500	0	0	0	15
FORD	F-350	0	0	0	5
VW	CRAFTER	0	0	0	4
CHRYSLER	RAM 4000	0	0	0	1
FORD	F-450/550	0	1	1	1
NISSAN	CABSTAR	0	0	0	1
CHEVROLET	AVALANCHE UUV	0	0	0	0
CHEVROLET	EXPRESS CUTAWAY	0	0	0	0
FORD	E-150/350	0	0	0	0
NISSAN	NV2500	0	0	0	0
TOTAL		10	36	46	374

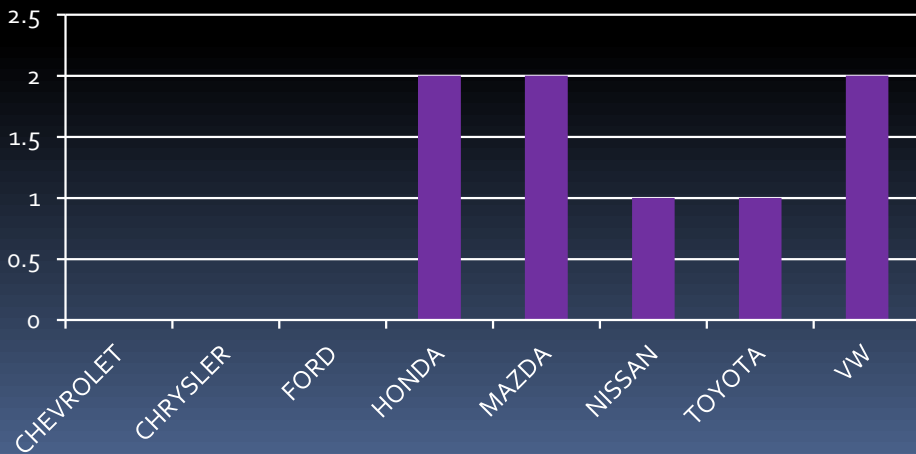
SUB COMPACTOS



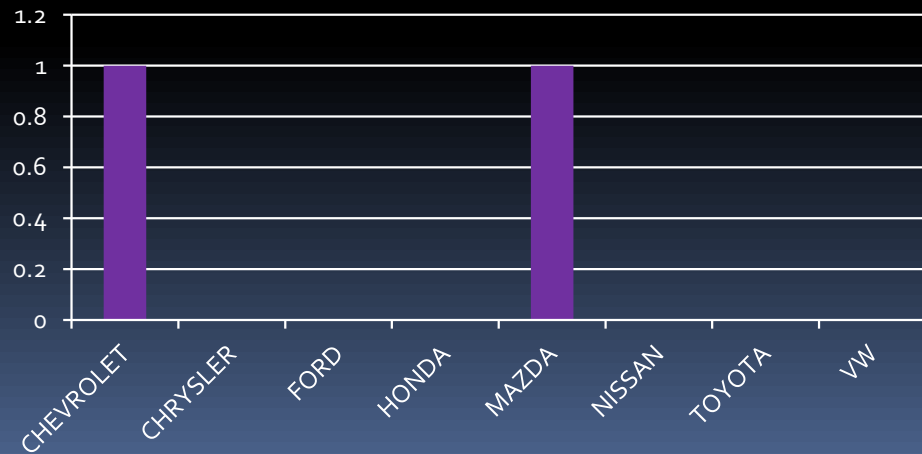
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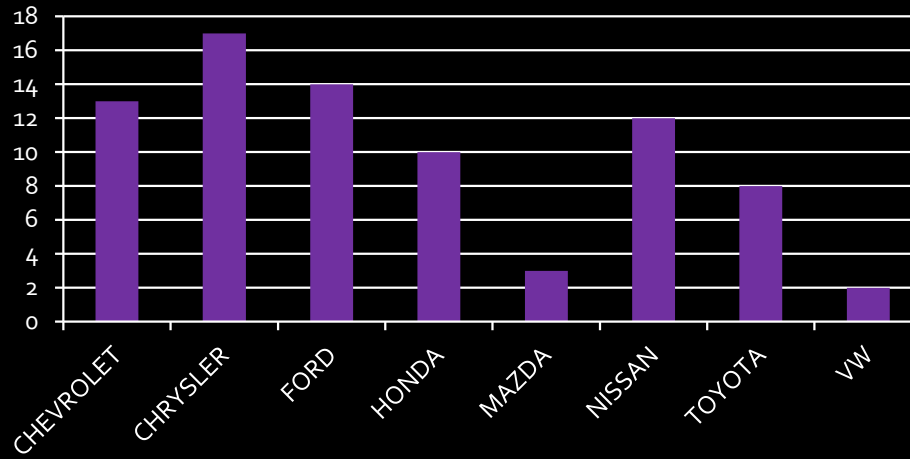
DE LUJO



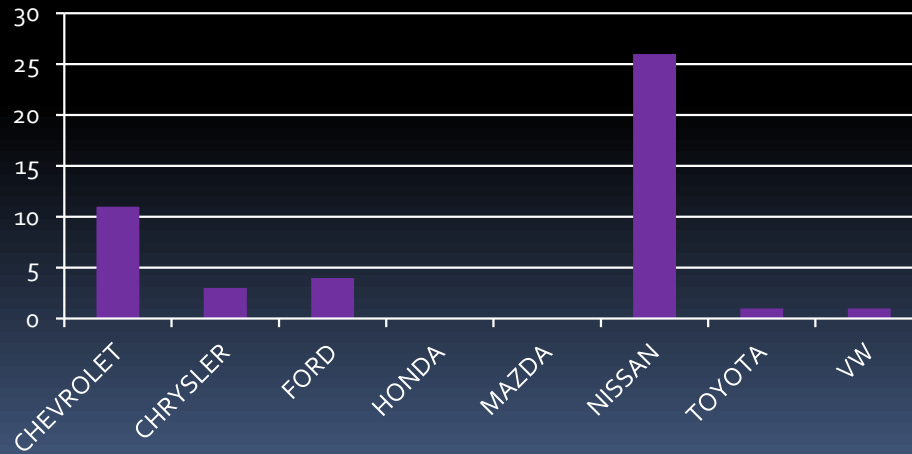
DEPORTIVOS



USOS MÚLTIPLES



CAM. COMERCIAL

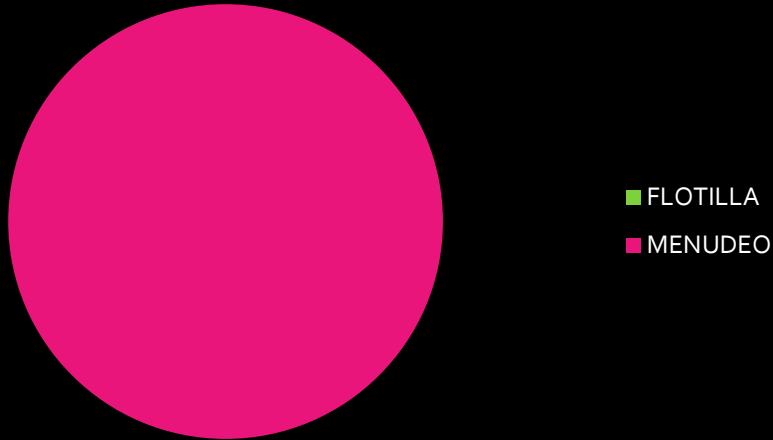




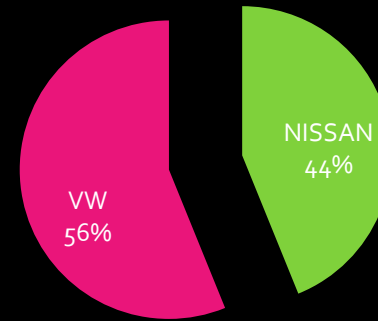
GALEANA



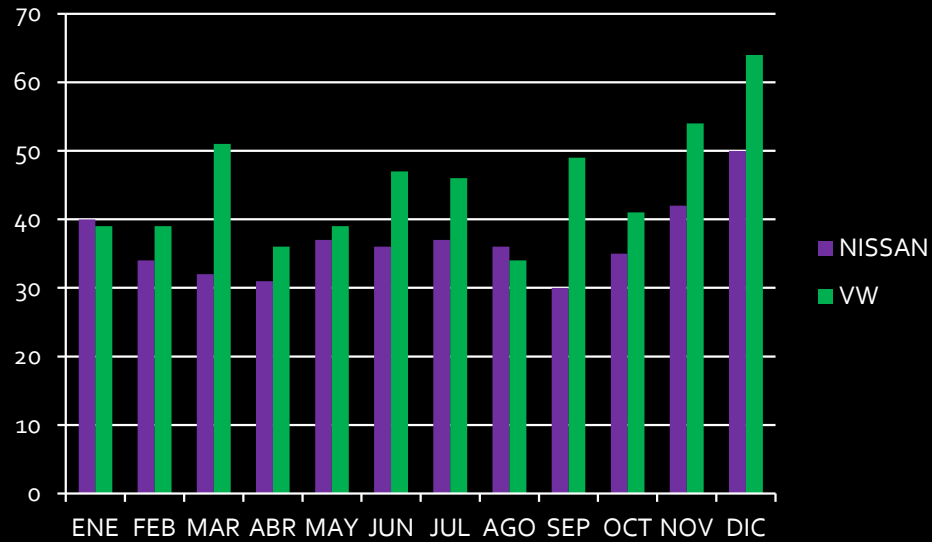
MENUDEO VS FLOTILLA



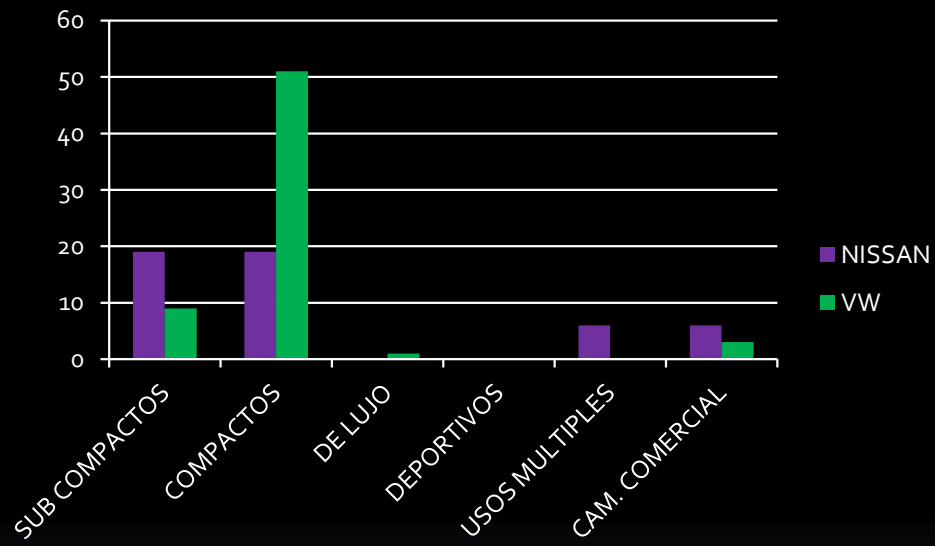
VENTAS TOTALES



MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
VW	0	64	64	9	51	1	0	0	3
NISSAN	0	50	50	19	19	0	0	6	6
TOTAL	0	114	114	28	70	1	0	6	9



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
VW	39	39	51	36	39	47	46	34	49	41	54	64	539	55.06
NISSAN	40	34	32	31	37	36	37	36	30	35	42	50	440	44.94
TOTAL	79	73	83	67	76	83	83	70	79	76	96	114	979	100



SUBCOMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	TSURU	0	8	8	83
NISSAN	MARCH	0	11	11	55
VW	GOL	0	6	6	47
VW	GOL SEDAN	0	3	3	23
VW	CROSSFOX	0	0	0	5
TOTAL		0	28	28	213

COMPACTOS					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
VW	VENTO	0	19	19	137
VW	CLASICO	0	6	6	124
VW	JETTA	0	15	15	109
NISSAN	VERSA	0	12	12	75
NISSAN	SENTRA	0	4	4	49
NISSAN	TIDA SEDAN	0	3	3	36
VW	POLO	0	5	5	26
VW	BEETLE	0	1	1	12
VW	GOLF	0	5	5	12
NISSAN	NOTE	0	0	0	6
NISSAN	TIDA HB	0	0	0	0
VW	SPORTWAGUEN	0	0	0	0
TOTAL		0	70	70	586

LUJO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
VW	PASSAT	0	1	1	12
NISSAN	ALTIMA	0	0	0	2
NISSAN	MAXIMA	0	0	0	0
VW	CC	0	0	0	0
TOTAL		0	1	1	14

USOS MULTIPLES					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
TIPO A					
NISSAN	URVAN CARGA	0	4	4	36
VW	TRANSPORTER PASAJEROS	0	0	0	3
VW	TRANSPORTER CARGA	0	0	0	2
NISSAN	URBAN PASAJEROS	0	0	0	0
TIPO C					
NISSAN	X-TRAIL	0	1	1	13
VW	TIGUAN	0	0	0	11
NISSAN	PATHFINDER	0	1	1	2
NISSAN	ROUGE	0	0	0	2
NISSAN	JUKE	0	0	0	1
NISSAN	ARMADA	0	0	0	0
TIPO D					
NISSAN	MURANO	0	0	0	0
VW	TOUAREG	0	0	0	0
TOTAL		0	6	6	70

DEPORTIVO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	370 Z	0	0	0	0
VW	GOLF Gti	0	0	0	0
TOTAL		0	0	0	0

USOS MULTIPLES					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
TIPO A					
NISSAN	URVAN CARGA	0	4	4	36
VW	TRANSPORTER PASAJEROS	0	0	0	3
VW	TRANSPORTER CARGA	0	0	0	2
NISSAN	URBAN PASAJEROS	0	0	0	0
TIPO C					
NISSAN	X-TRAIL	0	1	1	13
VW	TIGUAN	0	0	0	11
NISSAN	PATHFINDER	0	1	1	2
NISSAN	ROUGE	0	0	0	2
NISSAN	JUKE	0	0	0	1
NISSAN	ARMADA	0	0	0	0
TIPO D					
NISSAN	MURANO	0	0	0	0
VW	TOUAREG	0	0	0	0
TOTAL		0	6	6	70