

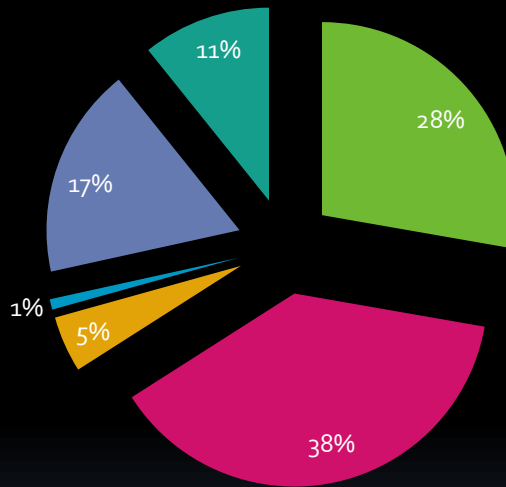


AMDA MORELOS

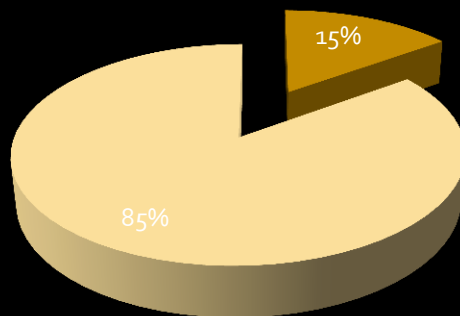
REPORTE DE VENTAS DICIEMBRE 2012

MARCAS	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	400	76	195	8	0	42	79
VW	294	53	210	8	0	16	7
CHRYSLER	279	169	12	4	0	75	19
CHEVROLET	275	90	112	11	0	35	27
TOYOTA	109	2	44	7	0	36	20
FORD	96	30	21	0	1	22	22
HONDA	52	0	19	10	0	23	0
MAZDA	44	3	30	0	1	10	0
SEAT	42	37	0	0	5	0	0
AUDI	32	0	0	18	0	14	0
RENAULT	24	6	6	0	0	12	0
BMW	23	0	0	11	0	12	0
MITSUBISHI	15	0	3	0	0	1	11
SUZUKI	12	8	2	0	0	2	0
MERCEDES	11	3	0	4	0	4	0
MINI COOPER	11	0	3	0	8	0	0
TOTALES	1719	477	657	81	15	304	185

SUB COMPACTOS COMPACTOS DE LUJO
DEPORTIVOS USOS MULTIPLES CAM. COMERCIAL



FLOTILLA VS MENUDEO



	TOTALES		SUBCOMPACTO		COMPACTO		LUJO		DEPORTIVO		USOS MULTIPLES		CAMIONES LIGEROS	
	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO
NISSAN	1	399	0	76	1	194	0	8	0	0	0	42	0	79
VW	0	294	0	53	0	210	0	8	0	0	0	16	0	7
CHEVROLET	92	183	37	53	27	85	0	11	0	0	13	22	15	12
CHRYSLER	141	138	131	38	0	12	0	4	0	0	1	74	9	10
TOYOTA	0	109	0	2	0	44	0	7	0	0	0	36	0	20
FORD	13	83	4	26	0	21	0	0	0	1	1	21	8	14
HONDA	0	52	0	0	0	19	0	10	0	0	0	23	0	0
MAZDA	0	44	0	3	0	30	0	0	0	1	0	10	0	0
SEAT	0	42	0	37	0	0	0	0	0	5	0	0	0	0
AUDI	0	32	0	0	0	0	0	18	0	0	0	14	0	0
RENAULT	0	24	0	6	0	6	0	0	0	0	0	12	0	0
BMW	0	23	0	0	0	0	0	11	0	0	0	12	0	0
SUZUKI	0	12	0	8	0	2	0	0	0	0	0	2	0	0
MERCEDES	0	11	0	3	0	0	0	4	0	0	0	4	0	0
MINI	0	11	0	0	0	3	0	0	0	8	0	0	0	0
MITSUBISHI	11	4	0	0	0	3	0	0	0	0	0	1	11	0
TOTAL	258	1461	172	305	28	629	0	81	0	15	15	289	43	142

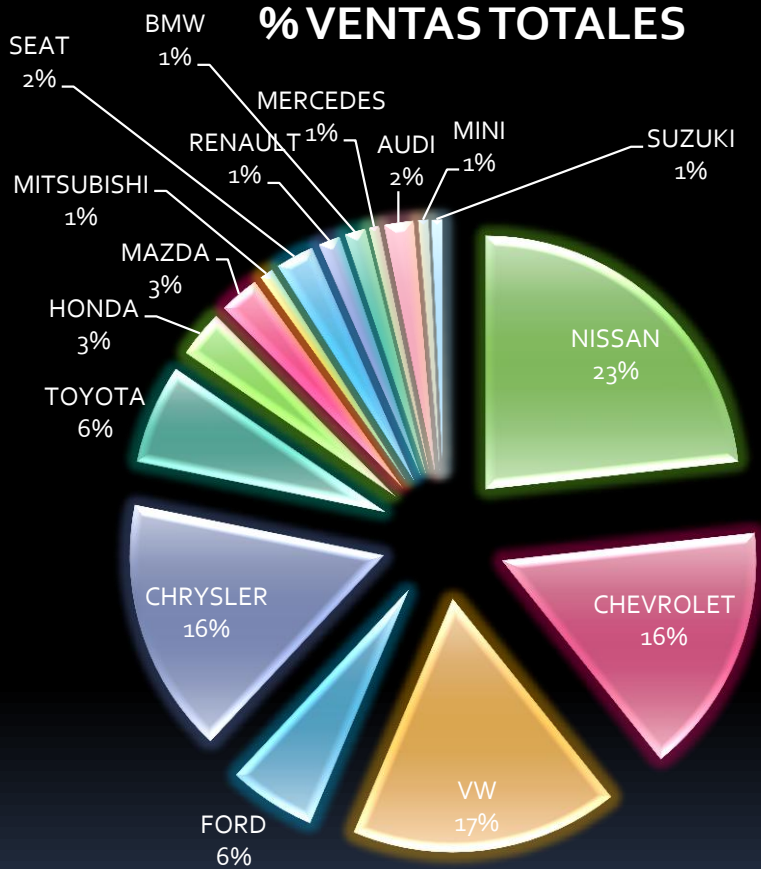
% VENTAS TOTALES

MARCA	TOTAL	% DEL TOTAL
NISSAN	400	23.27
VW	294	17.10
CHRYSLER	279	16.23
CHEVROLET	275	16.00
TOYOTA	109	6.34
FORD	96	5.58
HONDA	52	3.03
MAZDA	44	2.56
SEAT	42	2.44
AUDI	32	1.86
RENAULT	24	1.40
BMW	23	1.34
MITSUBISHI	15	0.87
SUZUKI	12	0.70
MERCEDES	11	0.64
MINI	11	0.64
TOTALES	1719	100.00

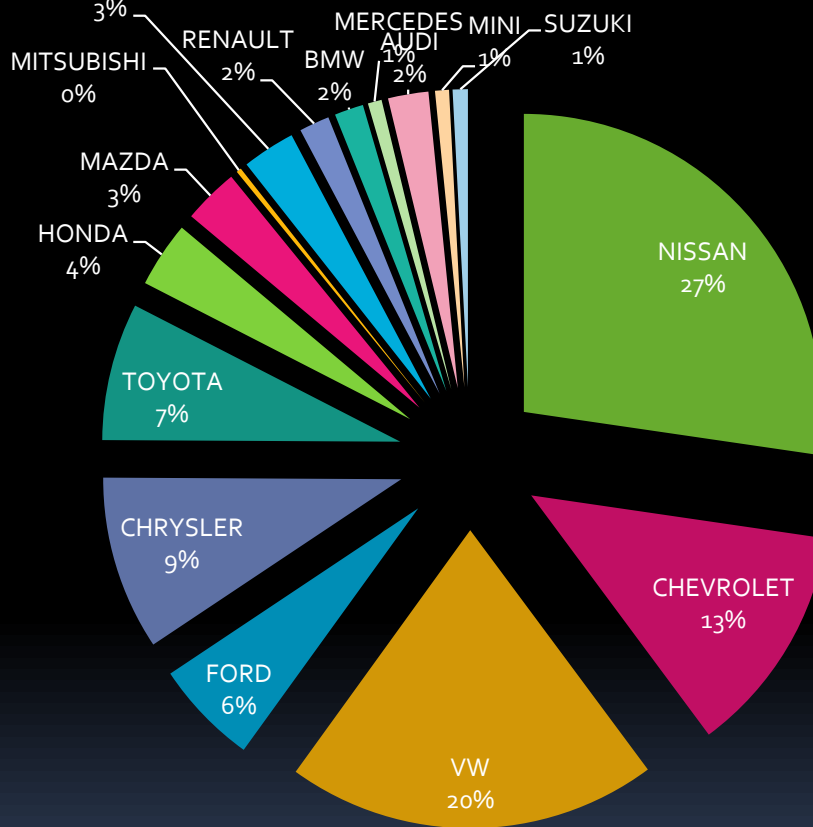
% VENTAS MENUDEO

MARCA	TOTAL	% DEL TOTAL
NISSAN	399	27.31
VW	294	20.12
CHEVROLET	183	12.53
CHRYSLER	138	9.45
TOYOTA	109	7.46
FORD	83	5.68
HONDA	52	3.56
MAZDA	44	3.01
SEAT	42	2.87
AUDI	32	2.19
RENAULT	24	1.64
BMW	23	1.57
SUZUKI	12	0.82
MERCEDES	11	0.75
MINI	11	0.75
MITSUBISHI	4	0.27
TOTALES	1461	100.00

% VENTAS TOTALES

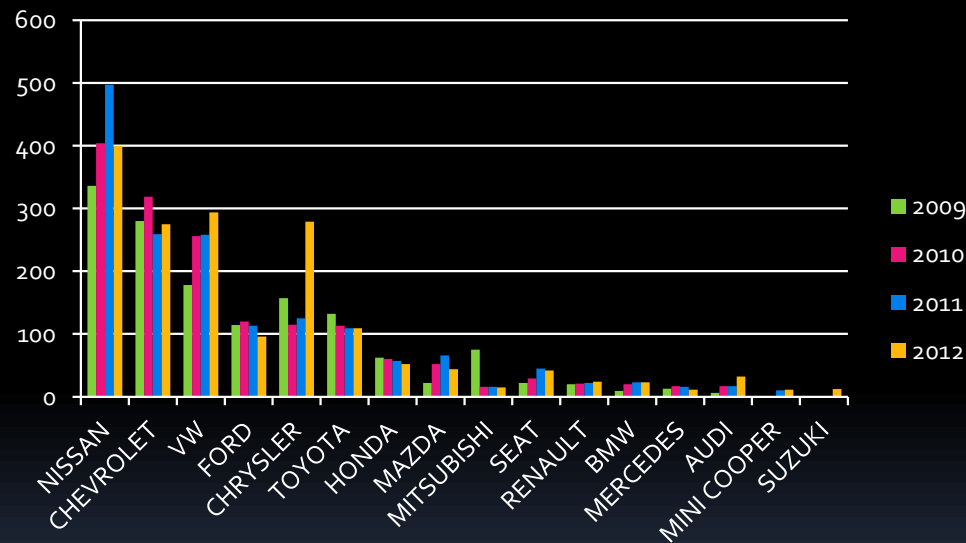


% VENTAS MENUDEO



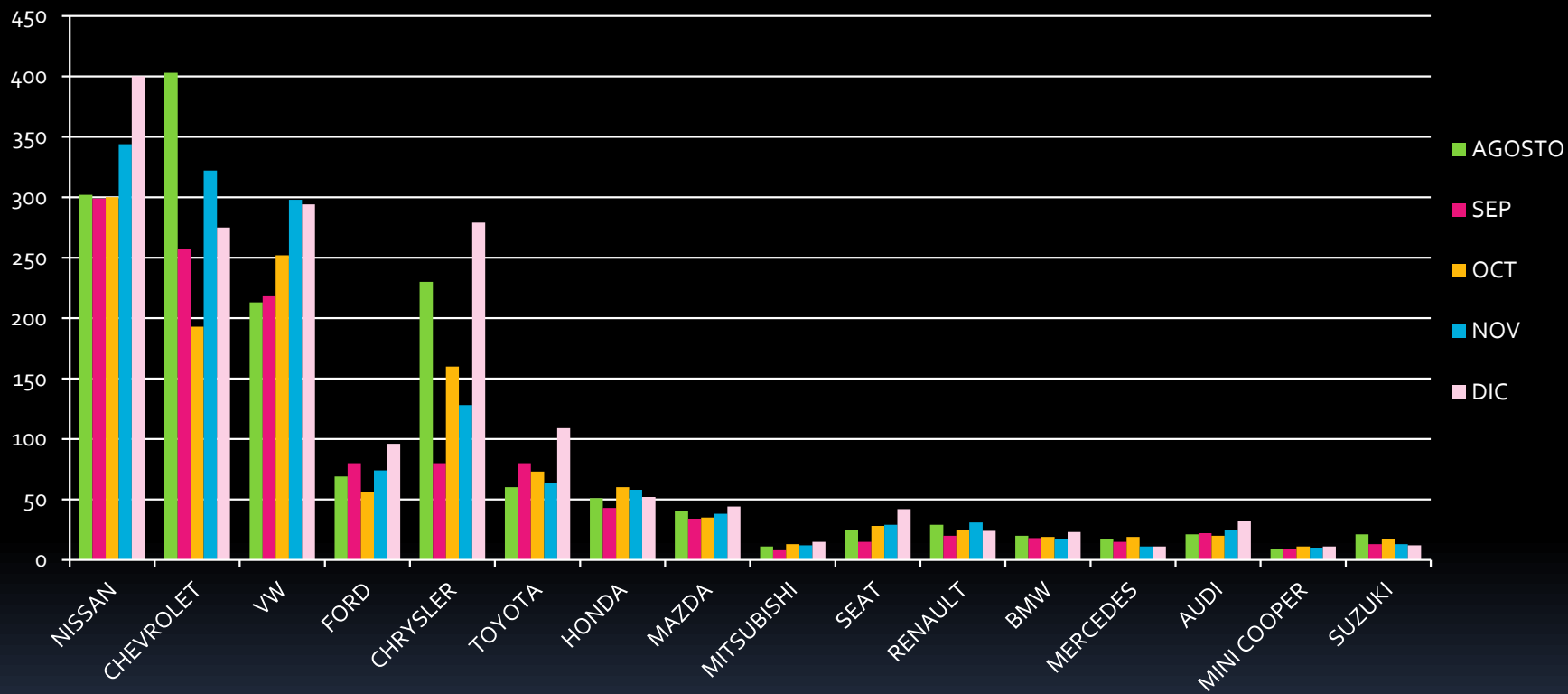
COMPARATIVO 2009 2010 2011

DICIEMBRE				
MARCA	2009	2010	2011	2012
NISSAN	336	404	497	400
VW	178	256	258	294
CHRYSLER	157	115	125	279
CHEVROLET	280	319	259	275
TOYOTA	132	113	109	109
FORD	114	120	113	96
HONDA	62	60	57	52
MAZDA	22	52	66	44
SEAT	22	29	45	42
AUDI	6	17	17	32
RENAULT	20	21	22	24
BMW	9	20	23	23
MITSUBISHI	75	16	16	15
SUZUKI				12
MERCEDES	13	17	16	11
MINI COOPER			10	11
TOTALES	1426	1559	1623	1719

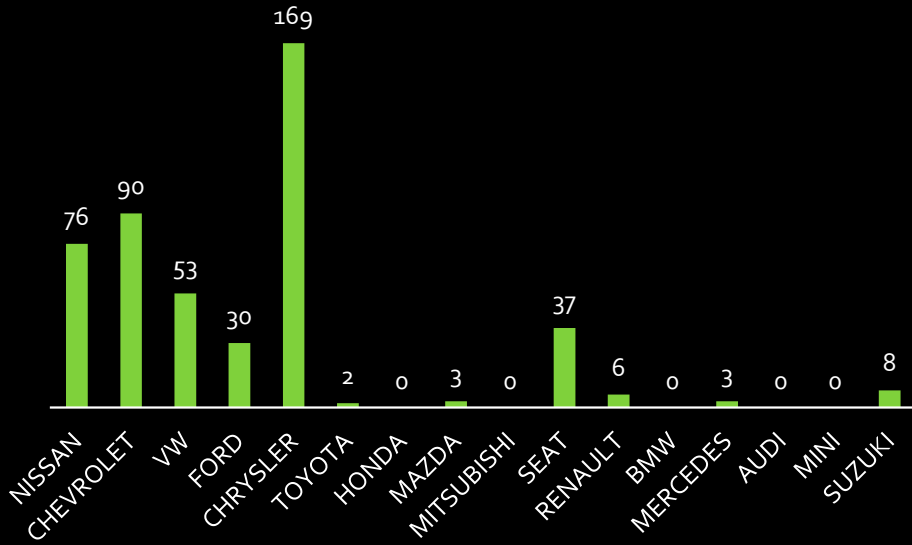


COMPARATIVO MESES ANTERIORES

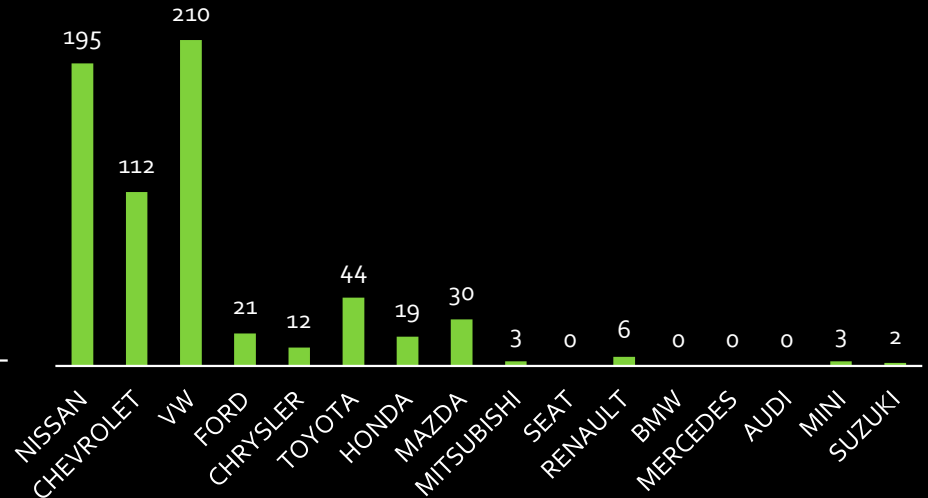
MARCA	MAYO	JUNIO	JULIO	AGOSTO	SEP	OCT	NOV	DIC	ACUMULADO	% MERCADO
NISSAN	322	316	285	302	299	300	344	400	3978	24.64
CHEVROLET	216	335	165	403	257	193	322	275	3174	19.66
VW	200	199	208	213	218	252	298	294	2727	16.89
CHRYSLER	89	122	137	230	80	160	128	279	1728	10.70
FORD	81	48	53	69	80	56	74	96	870	5.39
TOYOTA	62	66	69	60	80	73	64	109	846	5.24
HONDA	39	41	40	51	43	60	58	52	572	3.54
MAZDA	41	40	45	40	34	35	38	44	518	3.21
SEAT	38	28	21	25	15	28	29	42	356	2.20
RENAULT	20	28	26	29	20	25	31	24	275	1.70
AUDI	24	20	25	21	22	20	25	32	255	1.58
BMW	17	20	22	20	18	19	17	23	231	1.43
SUZUKI	13	9	16	21	13	17	13	12	184	1.14
MERCEDES	9	18	11	17	15	19	11	11	160	0.99
MITSUBISHI	13	9	9	11	8	13	12	15	148	0.92
MINI COOPER	9	13	12	9	9	11	10	11	124	0.77
TOTALES	1193	1312	1144	1521	1211	1281	1474	1719	16,146	100.00



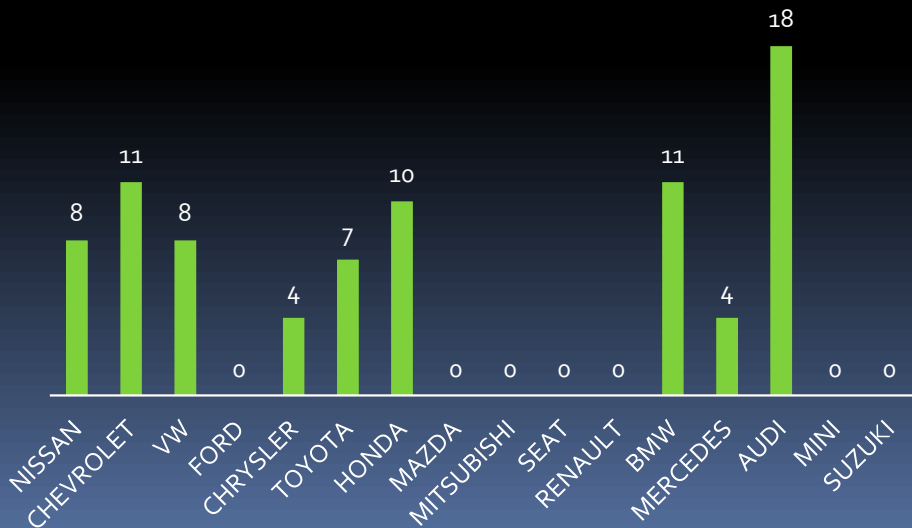
Subcompactos



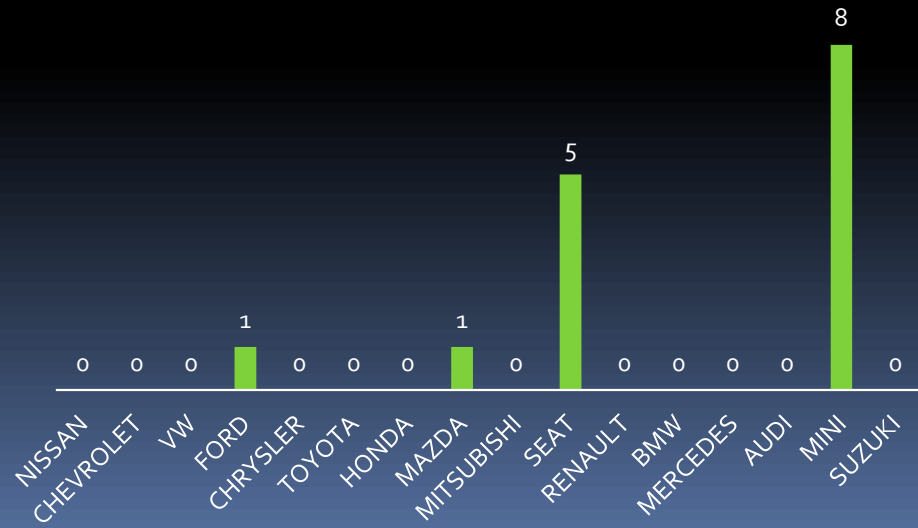
Compactos



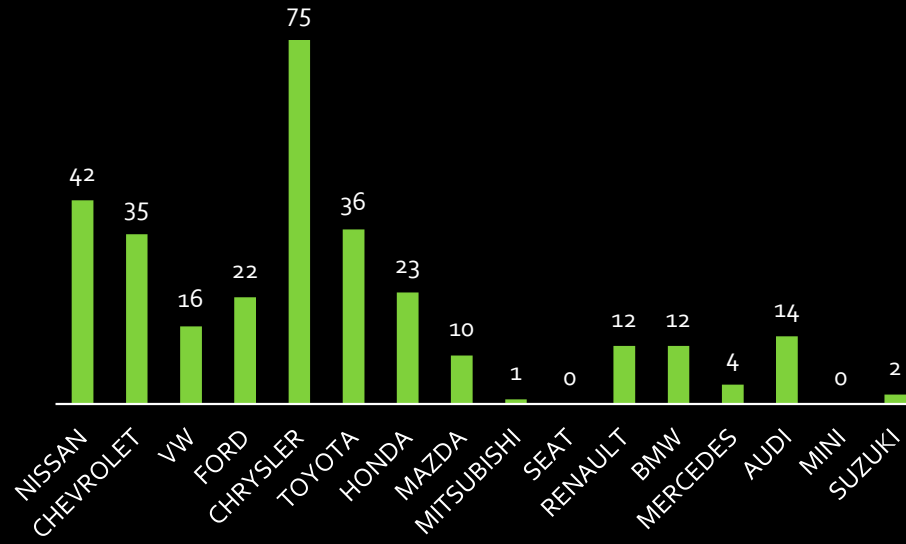
Lujo



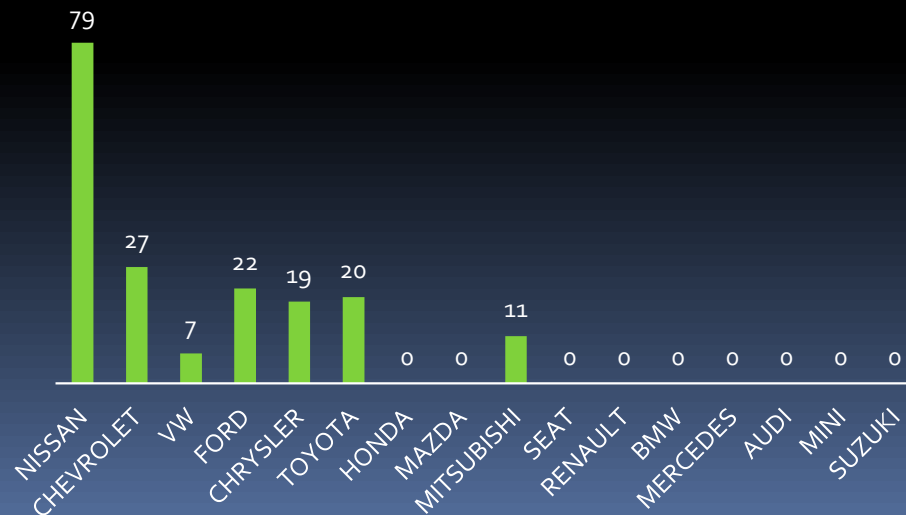
Deportivos



Usos Múltiples



Camiones Comerciales



SUBCOMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	TSURU	0	29	29	569
	MARCH	0	47	47	521
CHEVROLET	CHEVY 3P	0	0	0	30
	CHEVY 4P	0	0	0	35
	CHEVY CARGO	0	0	0	0
	MATIZ	2	5	7	168
	SPARK	7	21	28	277
	SONIC	28	27	55	367
	VW	CROSSFOX	0	13	13
GOL		0	26	26	292
GOL SEDAN		0	14	14	216
FORD	FIESTA SEDAN	4	17	21	160
	FIESTA ST	0	0	0	42
	FIESTA IKON	0	9	9	34
CHRYSLER	ATOS	0	0	0	19
	ATTITUDE	1	13	14	128
	I 10	130	25	155	395
TOYOTA	YARIS SEDAN	0	1	1	35
	YARIS HATCHBACK	0	1	1	21
SEAT	ALTEA	0	1	1	3
	FREE TRACK	0	0	0	5
	IBIZA 3 PTAS	0	2	2	28
	IBIZA 4 PTAS	0	34	34	291
RENAULT	SANDERO	0	2	2	15
	STEP AWAY	0	4	4	44
MERCEDES	SMART	0	3	3	24
SUZUKI	SWIFT	0	8	8	93
MAZDA	MAZDA 2	0	3	3	54
TOTAL				477	3981

COMPACTO

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO	MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	SENTRA	0	69	69	347	CHRYSLER	CALIBER	0	1	1	2
	SENTRA SE-R	0	0	0	18		AVENGER	0	3	3	84
	TIDA HB	0	2	2	35		200 C	0	1	1	21
	TIDA SEDAN	0	37	37	629		200 C CONV	0	0	0	0
	VERSA	1	86	87	729		CIRRUS	0	0	0	0
CHEVROLER	AVEO	23	77	100	1417	TOYOTA	DART	0	7	7	10
	CRUZE 4 PTAS.	4	8	12	323		AVANZA	0	17	17	89
VW	BEETLE	0	9	9	102	HONDA	COROLLA	0	27	27	146
	JETTA 4 ptas	0	134	134	1001		CIVIC 2 PTAS	0	4	4	18
	GOLF	0	7	7	31		CIVIC 4 PTAS	0	6	6	87
	BORA	0	0	0	0		CIVIC IMA	0	0	0	2
	POLO	0	12	12	18		CIVIC SI	0	0	0	0
	JETTA TDI	0	0	0	0		FIT	0	7	7	62
	NUEVO JETTA A6	0	48	48	538		HONDA CITY	0	2	2	27
	NUEVOJETTA A6 TDI	0	0	0	3		MAZDA	MAZDA 3	0	24	24
SPORTWAGUEN	0	0	0	16	MAZDA 5	0		2	2	18	
					MAZDA 6	0		4	4	44	
FORD	FOCUS SEDAN	0	15	15	132	RENAULT	SCALA	0	2	2	36
	FOCUS ST	0	0	0	1		FLUENCE	0	4	4	44
	FUSION	0	6	6	24						
MITSUBISHI	LANCER	0	3	3	40	MERCEDES	B 200	0	0	0	7
MINI	COOPER	0	3	3	48	SUZUKI	SX4 CROSS	0	2	2	33
	COOPER COUPE	0	0	0	3		SX4 SEDAN	0	0	0	9
TOTAL		657									6405

LUJO

MARCA	MODELO	FLO	MEN	TOTAL	ACUM	MARCA	MODELO	FLO	MEN	TOTAL	ACUM	MARCA	MODELO	FLO	MEN	TOTAL	ACUM
AUDI	A1	0	8	8	85	MERCEDES BENZ	C 180 CGI	0	0	0	16	BMW	118IA 5ptas	0	0	0	19
	A 3	0	1	1	23		C 200 CGI	0	2	2	21		120i 3p y 5 ptas	0	0	0	3
	A 4	0	4	4	39		C 250	0	2	2	10		125i COUPE	0	0	0	7
	A 6	0	2	2	13		C 300	0	0	0	0		135i COUPE	0	0	0	5
	A 7	0	1	1	10		C 350	0	0	0	3		320IA	0	5	5	26
	A 8	0	0	0	1		C 63 AMG	0	0	0	2		325i SEDAN	0	0	0	5
	A3 CABRIO	0	0	0	0		E 200	0	0	0	1		325i CABRIO	0	0	0	0
	A5 1.8	0	1	1	2		E 250	0	0	0	1		325i COUPE	0	0	0	2
	A5 2.0	0	0	0	4		E 300	0	0	0	0		328i SEDAN	0	3	3	57
	A5 3.2	0	0	0	2		E 350	0	0	0	2		335i	0	0	0	7
	A5 CABRIO	0	0	0	1		E 500	0	0	0	0		335i CABRIO	0	0	0	0
	A 5 SPORTBACK	0	0	0	5		E 63 AMG	0	0	0	1		335i COUPE	0	0	0	1
	R8	0	0	0	0		E 500VR4	0	0	0	0		530IA TOP	0	0	0	8
	RS4 4.2	0	0	0	0		E 250 COUPE	0	0	0	0		550i	0	0	0	0
	RS5	0	1	1	1		E 350 COUPE	0	0	0	2		528IA TOP	0	0	0	0
	RS6 AVANT	0	0	0	0		E 500 COUPE	0	0	0	0		535la	0	0	0	5
	RS6 SEDAN	0	0	0	0		E 350 CONVERTIBLE	0	0	0	0		SERIE 5 GT	0	0	0	0
	S 8	0	0	0	0		E 500 CONVERTIBLE	0	0	0	0		M1	0	3	3	6
	S3 2.0	0	0	0	0		CLS 350	0	0	0	3		M3	0	0	0	0
	S4 3.0	0	0	0	0		CLS 500	0	0	0	0		M5	0	0	0	0
S5 4.2	0	0	0	2	CLS 63 AMG	0	0	0	0	M6	0	0	0	0			
SPORTBACK	0	0	0	0	S 500 L	0	0	0	1	SERIE 6	0	0	0	2			
TTS COUPE	0	0	0	0	S 600 L	0	0	0	1	SERIE 7	0	0	0	1			
TTS ROADSTER	0	0	0	0	S 63 AMG	0	0	0	0	Z4	0	0	0	2			
HONDA	ACCORD	0	10	10	60	S 65 AMG	0	0	0	0	VW	PASSAT	0	7	7	97	
	ACCORD COUPE	0	0	0	2	CL 500	0	0	0	0		PASSAT CC	0	1	1	42	
	ACCORD CROSS	0	0	0	0	CL 600	0	0	0	0	NISSAN	ALTIMA	0	7	7	52	
CHRYSLER	CHARGER	0	2	2	22	CL 63 AMG	0	0	0	0		ALTIMA COUPE	0	1	1	1	
	300	0	2	2	4	E 500 VR4	0	0	0	1		MAXIMA	0	0	0	0	
MINI	COOPER CONVE	0	0	0	2	CHEVROLET	MALIBU	0	11	11	43	TOYOTA	CAMRY	0	7	7	84
RENAULT	SAFRANE	0	0	0	1		SUZUKI	KIZASHI	0	0	0		7	PRIUS	0	0	0
SEAT	EXEO	0	0	0	0												

TOTAL

81

830

DEPORTIVO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	370 Z	0	0	0	0
CHEVROLET	CAMARO	0	0	0	7
	CORVETTE	0	0	0	0
VW	GOLF GTI	0	0	0	11
FORD	MUSTANG	0	1	1	12
CHRYSLER	CHALLENGER	0	0	0	9
	VIPER	0	0	0	0
MAZDA	MX-5	0	1	1	6
MITUSUBISHI	ECLIPSE	0	0	0	0
SEAT	LEON	0	5	5	28
	LEON CUPRA	0	0	0	1
MERCEDES	SLK 200 CGI	0	0	0	6
	SLK350	0	0	0	1
	SLK 55 AMG	0	0	0	0
	SLS 63 AMG	0	0	0	0
	S63 AMG BITURBO	0	0	0	0
MINI	COOPER S	0	3	3	50
	COOPER S CONVERTIBLE	0	0	0	0
	COOPER S CLUBMAN	0	0	0	1
	COOPER S COUNTRYMAN	0	2	2	16
	COOPER JCV	0	2	2	3
	COOPER S ROADSTER	0	2	2	2
TOTAL			16		153

USOS MULTIPLES												
MARCA	MODELO	FLO	MEN	TOT	ACU	MARCA	MODELO	FLO	MEN	TOT	ACU	
TIPO A						TIPO D						
NISSAN	URBAN PASAJEROS DIESEL	0	0	0	0	NISSAN	MURANO	0	1	1	3	
	URVAN CARGA	0	18	18	140		CHEVROLET	SUBURBAN SUV	7	1	8	54
	URVAN PANEL	0	8	8	52	TAHOE		0	0	0	3	
	URVAN PASAJEROS	0	1	1	38	TRAVERSE SUV		2	3	5	18	
CHEVROLET	EXPRESS VAN L	0	0	0	15	TRAX		1	14	15	24	
	EXPRESS CARGO VAN	0	0	0	16	VW	TOUAREG	0	0	0	6	
VW	TRANSPORTER CARGA	0	4	4	25	FORD	EDGE	0	4	4	26	
	TRANSPORTER PASAJEROS	0	5	5	10	CHRYSLER	JOURNEY	0	21	21	153	
FORD	TRANSIT	0	1	1	10		RAV 4	0	8	8	81	
	TRANSIT PASAJEROS	1	0	1	1	TOYOTA	LAND CRUISER	0	0	0	0	
CHRYSLER	H 100 VAN	0	0	0	26		SEQUOIA	0	1	1	3	
	H 100 WAGON	1	0	1	3	MAZDA	CX-7	0	0	0	130	
TOYOTA	HIACE	0	10	10	104		CX-9	0	1	1	46	
RENAULT	TRAFIC VU L2H2	0	0	0	2		CX-5	0	9	9	9	
TIPO B						BMW	X 5	0	0	0	3	
CHRYSLER	WRANGLER	0	6	6	46		X1 xDRIVE	0	5	5	29	
MITSUBISHI	MONTERO SPORT	0	0	0	8		X5 xDrive50IA	0	0	0	1	
TIPO C							X 3	0	3	3	23	
NISSAN	PATHFINDER	0	0	0	13		X5 M	0	0	0	1	
	X-TRAIL	0	6	6	78	X5 35	0	4	4	7		
	ROUGE	0	5	5	54	X6	0	0	0	10		
	ARMADA	0	0	0	0	X6 M	0	0	0	1		
	JUKE	0	3	3	21	AUDI Q7 3.0 T	0	0	0	10		
CHEVROLET	CAPTIVA SPORT	3	4	7	115	AUDI Q7 3.0 TDI	0	0	0	0		
VW	TIGUAN	0	6	6	90	AUDI Q7 4.2	0	0	0	0		
	FORD	ECOSPORT	0	0	0	1	AUDI Q7 4.2 TDI	0	0	0	0	
		ESCAPE	0	8	8	103	Q5 2.0T	0	6	6	22	
		EXPLORER	0	8	8	49	Q5 3.0 TDI	0	0	0	0	
		EXPLORER SPORT TRAC	0	0	0	0	Q5 3.2	0	0	0	10	
Q3 2.0		0	8	8	25	AUDI	CLASE G	0	0	0	0	
CHRYSLER	DURANGO	0	0	0	10		ML 350	0	0	0	8	
	GRAND CHEROKEE	0	5	5	77		ML 500	0	0	0	5	
	COMPASS	0	6	6	63		ML 63 AMG	0	0	0	6	
	LIBERTY	0	16	16	78		GL 500	0	4	4	10	
	NITRO	0	0	0	0		GLK 300	0	0	0	11	
TOYOTA	FJCRUISER	0	0	0	3		GLK 350	0	0	0	1	
	HIGHLANDER	0	4	4	35		R 350	0	0	0	0	
HONDA	CR-V	0	19	19	236		G 500 CONVERTIBLE	0	0	0	0	
	PILOT	0	1	1	27		C 350 CGI COUPE	0	0	0	1	
MITSUBISHI	ENDEVOR	0	0	0	5	C250 CGI COUPE	0	0	0	4		
	MONTERO	0	0	0	10	C200 EXCLUSIVE	0	0	0	0		
	OUTLANDER	0	1	1	27	G 55	0	0	0	1		
RENAULT	KOLEOS	0	0	0	21	C63 AMG COUPE	0	0	0	4		
	DUSTER	0	12	12	97	C180 CGI COUPE	0	0	0	3		
SUZUKI	GRAD VITARA	0	2	2	34	G63AMG	0	0	0	1		
	HIMALAYA	0	0	0	8	CLS63 AMG	0	0	0	1		
						A180 CGI	0	0	0	1		
TIPO E												
FORD	POLICE INTERCEPTOR	0	0	0	0	VW	ROUTAN	0	1	1	9	
	ECONOLINE	0	0	0	5	CHRYSLER	TOWN & COUNTRY	0	5	5	38	
	EXPEDITION	0	0	0	6	TOYOTA	SIENNA	0	13	13	116	
						HONDA	ODYSSEY	0	3	3	44	
TOTAL						304						2826

CAMIONES LIGEROS

MARCA	MODELO	FLO	MEN	TOT	ACU	MARCA	MODELO	FLO	MEN	TOT	ACU	
CLASE 1						CLASE 2						
NISSAN	CHASIS	0	27	27	247	NISSAN	TITAN	0	0	0	5	
	CHASIS DIESEL	0	0	0	17	CHEVROLET	CHEYENE	0	1	1	4	
	ESTACAS	0	17	17	107		SILVERADO 1500	1	7	8	58	
	FRONTIER V4	0	17	17	83		SILVERADO 2500	0	0	0	20	
	FRONTIER V6	0	0	0	32	VW	AMAROK	0	1	1	14	
	PICK UP Doble Cabina	0	12	12	103	FORD	F-150 Pick up 117	8	2	10	40	
	PICK UP Largo	0	6	6	65		F-250 Pick up 117	0	0	0	0	
	PICKUP LARGO DIESEL	0	0	0	15		Lobo	0	4	4	38	
CHEVROLET	COLORADO	0	2	2	13		LOBO REGULAR CAB	0	0	0	3	
	TORNADO PICK UP	0	2	2	54	CHRYSLER	CREW CAB	0	0	0	0	
VW	STARTLINE	0	6	6	57		RAM 1500	0	2	2	165	
	HIGHLINE	0	0	0	15		RAM 2500	0	1	1	88	
	SAVEIRO	0	0	0	10	TOYOTA	HILUX	0	14	14	61	
CHRYSLER	DAKOTA	0	0	0	25		TUNDRA	0	0	0	2	
	H100	0	0	0	12	HONDA	RIDGELINE	0	0	0	7	
	QUAD CAB	0	0	0	0	MITSUBISHI	L200	11	0	11	58	
RENAULT	KANGOO	0	0	0	15							
TOYOTA	TACOMA	0	6	6	62							
FORD	COURIER	0	0	0	9							
	RANGER	0	0	0	20							
	RANGER Crew Cab	0	0	0	39							
CLASE 3												
NISSAN	CABSTAR	0	0	0	4		FORD	F 550 SUPER DUTY	0	0	0	5
CHEVROLET	AVALANCHE UUV	0	0	0	0	F-350		0	7	7	65	
	SILVERADO 3500	14	0	14	109	F-450 Caseta 137		0	1	1	11	
VW	EXPRESS CUTAWAY	0	0	0	4	CHRYSLER	RAM 4000	9	6	15	142	
	CRAFTER	0	0	0	9		RAM 4000 DIESEL	0	1	1	6	
TOTAL						185					1918	

LOS + VENDIDOS EN EL MES Y EL AÑO

SUBCOMPACTOS	
	MES
I 10	155
SONIC	55
MARCH	47

SUBCOMPACTOS	
	ACU
TSURU	569
MARCH	521
I 10	395

COMPACTOS	
	MES
JETTA 4 ptas	134
AVEO	100
VERSA	87

COMPACTOS	
	ACU
AVEO	1417
JETTA 4 ptas	1001
VERSA	729

LUJO	
	MES
MALIBU	11
ACCORD	10
A1	8

LUJO	
	ACU
PASSAT	97
A1	85
CAMRY	84

DEPORTIVOS	
	MES
LEON	5
COOPER S	3
COOPER S COUNTRYMAN	2

DEPORTIVOS	
	ACU
COOPER S	50
LEON	28
COOPER S COUNTRYMAN	16

USOS MULTIPLES	
	MES
JOURNEY	21
CR-V	19
URVAN CARGA	18

USOS MULTIPLES	
	ACU
CR-V	236
JOURNEY	153
URVAN CARGA	140

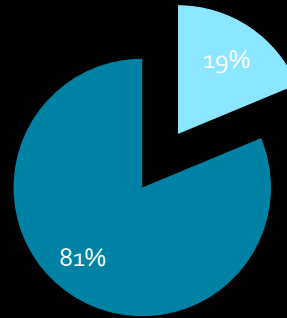
CAMIONES COMERCIALES	
	MES
CHASIS	27
ESTACAS	17
FRONTIER V4	17

CAMIONES COMERCIALES	
	ACU
CHASIS	247
RAM 1500	165
RAM 4000	142

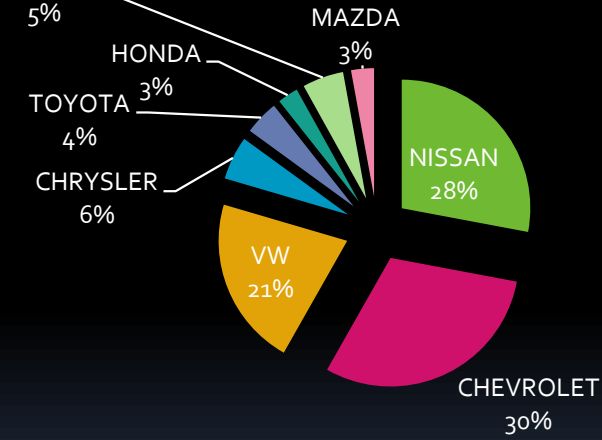
CUAUTLA

MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MÚLTIPLES	CAM. COMERCIAL
CHEVROLET	65	40	105	37	35	1	0	16	16
NISSAN	0	97	97	12	52	2	0	10	21
VW	0	74	74	13	53	1	0	3	4
CHRYSLER	0	19	19	5	1	0	0	13	0
FORD	0	18	18	3	5	0	0	8	2
TOYOTA	0	15	15	1	5	0	0	3	6
MAZDA	0	10	10	0	9	0	0	1	0
HONDA	0	9	9	0	3	0	0	6	0
TOTAL	65	282	347	71	163	4	0	60	49

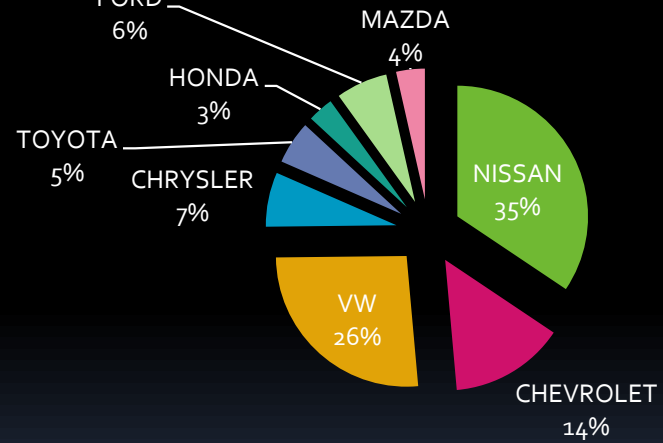
FLOTILLA VS MENUDEO

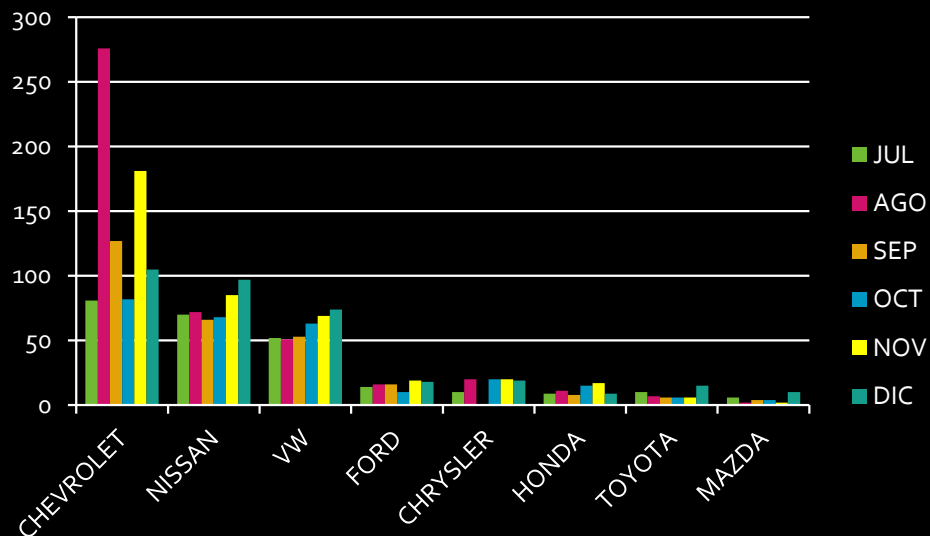


VENTAS TOTALES



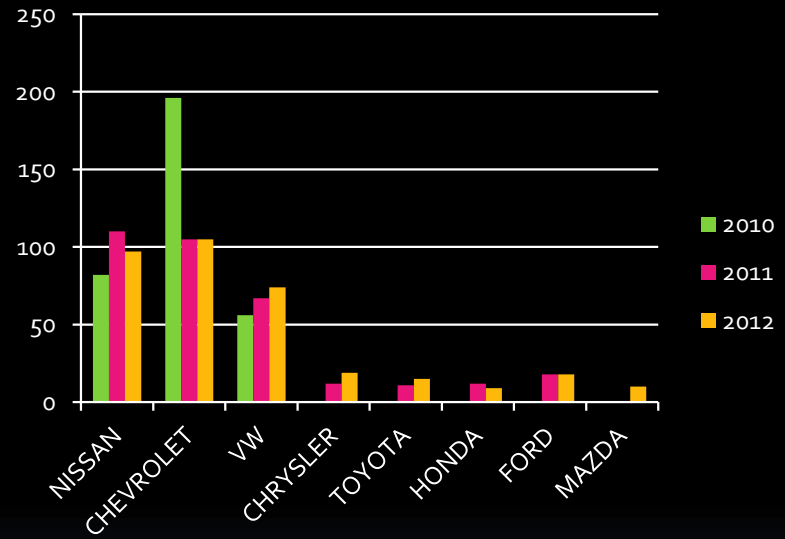
VENTAS MENUDEO



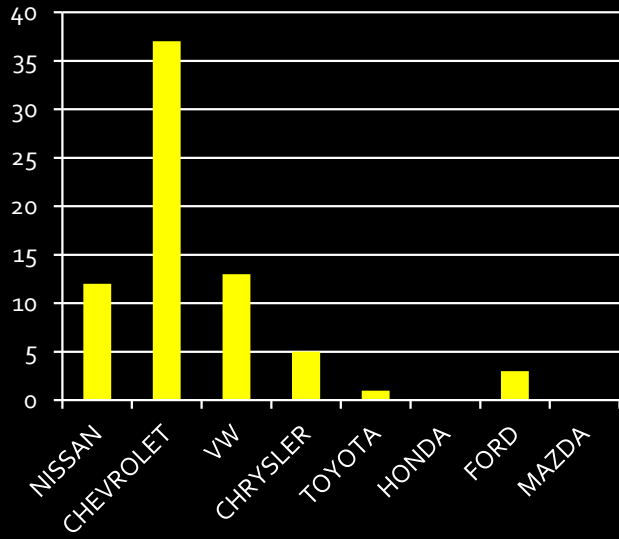


MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
CHEVROLET	103	58	287	126	91	231	81	276	127	82	181	105	1748	43.864
NISSAN	88	84	83	80	75	62	70	72	66	68	85	97	930	23.338
VW	47	54	51	46	51	46	52	51	53	63	69	74	657	16.487
FORD	18	11	17	15	17	11	14	16	16	10	19	18	182	4.5671
CHRYSLER	15	12	17	11	20	12	10	20	0	20	20	19	176	4.4166
HONDA	12	11	11	10	8	10	9	11	8	15	17	9	131	3.2873
TOYOTA	15	9	8	4	7	6	10	7	6	6	6	15	99	2.4843
MAZDA	7	5	3	5	8	6	6	2	4	4	2	10	62	1.5558
	305	244	477	297	277	384	252	455	280	268	399	347	3985	100

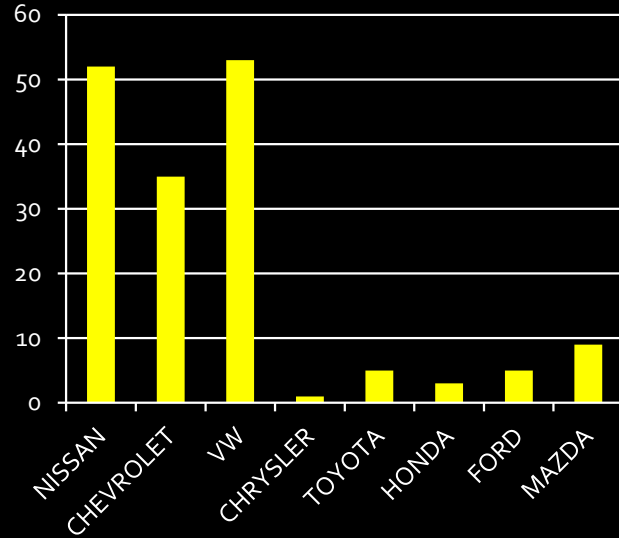
DICIEMBRE				
	2010	2011	2012	% CRECIMIENTO
NISSAN	82	110	97	-11.82
CHEVROLET	196	105	105	0.00
VW	56	67	74	10.45
CHRYSLER		12	19	58.33
TOYOTA		11	15	36.36
HONDA		12	9	-25.00
FORD		18	18	0.00
MAZDA			10	
	334	335	347	3.58



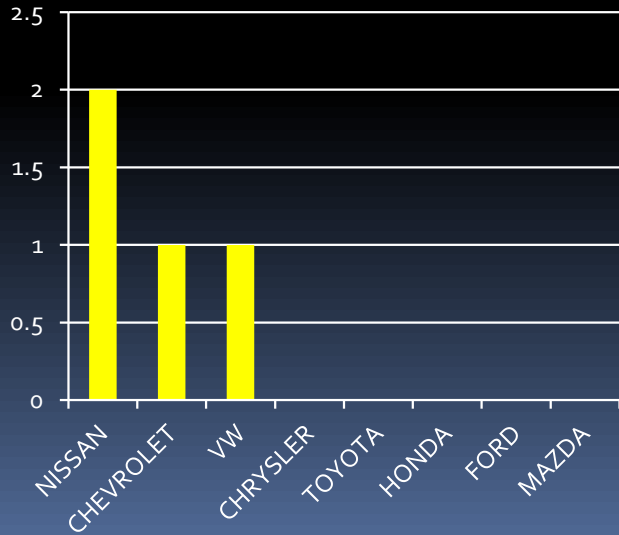
Subcompactos



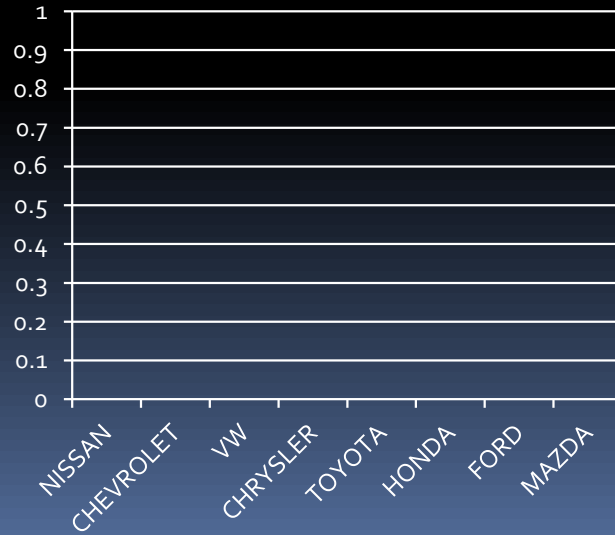
Compactos



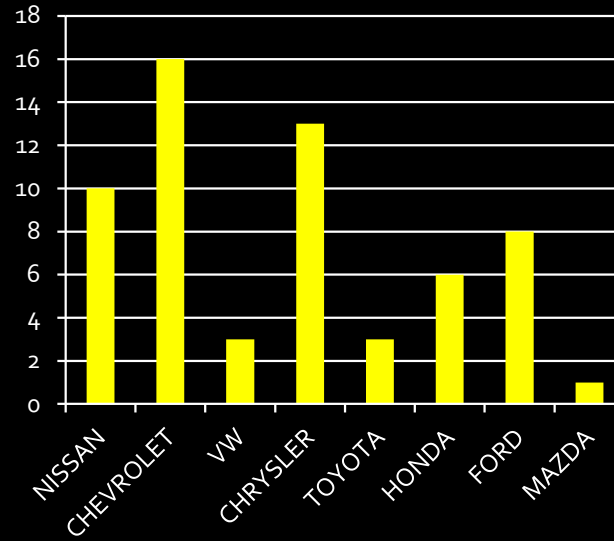
Lujo



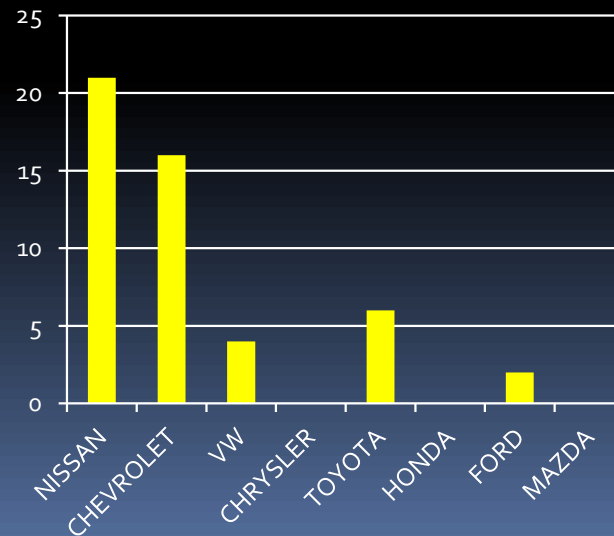
Deportivos



Usos Múltiples



Camiones Comerciales



SUBCOMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	TSURU	0	2	2	92
	MARCH	0	10	10	105
CHEVROLET	CHEVY 3P	0	0	0	20
	CHEVY 4P	0	0	0	3
	CHEVY CARGO	0	0	0	0
	MATIZ	0	1	1	44
	SPARK	0	2	2	74
	SONIC	27	7	34	201
VW	CROSSFOX	0	3	3	37
	GOL	0	5	5	65
	GOL SEDAN	0	5	5	53
CHRYSLER	ATOS	0	0	0	4
	ATTITUDE	0	1	1	25
	I 10	0	4	4	36
TOYOTA	YARIS SEDAN	0	1	1	2
	YARIS HATCHBACK	0	0	0	3
FORD	FIESTA SEDAN	0	3	3	31
	FIESTA ST	0	0	0	4
	FIESTA IKON	0	0	0	6
MAZDA	MAZDA 2	0	0	0	3
TOTAL			71	808	

COMPACTO

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	SENTRA	0	20	20	89
	SENTRA SE-R	0	0	0	7
	TIDA HB	0	0	0	2
	TIDA SEDAN	0	9	9	124
	VERSA	0	23	23	194
CHEVROLET	AVEO	9	21	30	829
	CRUZE 4 PTAS.	3	2	5	239
VW	BEETLE	0	2	2	25
	JETTA 4 ptas	0	34	34	253
	GOLF	0	3	3	8
	BORA	0	0	0	0
	POLO	0	3	3	5
	JETTA TDI	0	0	0	0
	NUEVO JETTA A6	0	11	11	115
	NUEVOJETTA A6 TDI	0	0	0	2
FORD	SPORTWAGUEN	0	0	0	4
	FOCUS SEDAN	0	4	4	23
	FOCUS ST	0	0	0	1
CHRYSLER	FUSION	0	1	1	2
	CALIBER	0	0	0	0
	AVENGER	0	1	1	15
	200 C	0	0	0	1
	200 C CONV	0	0	0	0
	CIRRUS	0	0	0	0
TOYOTA	DART	0	0	0	0
	AVANZA	0	3	3	18
HONDA	COROLLA	0	2	2	10
	CIVIC 2 PTAS	0	2	2	7
	CIVIC 4 PTAS	0	1	1	19
	CIVIC IMA	0	0	0	0
	CIVIC SI	0	0	0	0
	FIT	0	0	0	10
MAZDA	HONDA CITY	0	0	0	8
	MAZDA 3	0	7	7	25
	MAZDA 5	0	1	1	7
	MAZDA 6	0	1	1	3
TOTAL		163		2045	

LUJO

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
HONDA	ACCORD	0	0	0	12
	ACCORD COUPE	0	0	0	2
	ACCORD CROSSTOUR	0	0	0	0
NISSAN	ALTIMA	0	2	2	13
	ALTIMA COUPE	0	0	0	0
	MAXIMA	0	0	0	0
CHRYSLER	CHARGER	0	0	0	0
	300	0	0	0	0
CHEVROLET	MALIBU	0	1	1	23
VW	PASSAT	0	1	1	16
	PASSAT CC	0	0	0	4
TOYOTA	CAMRY	0	0	0	1
	PRIUS	0	0	0	0
TOTAL		4		71	

DEPORTIVO

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	370 Z	0	0	0	0
CHEVROLET	CAMARO	0	0	0	2
	CORVETTE	0	0	0	0
VW	GOLF GTI	0	0	0	3
CHRYSLER	CHALLENGER	0	0	0	2
	VIPER	0	0	0	0
FORD	MUSTANG	0	0	0	0
MAZDA	MX - 5	0	0	0	1
TOTAL		0		8	

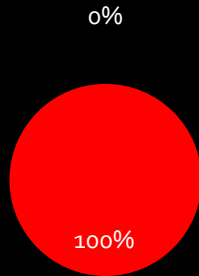
USOS MÚLTIPLES

MARCA	MODELO	FLO	MEN	TOT	ACU	MARCA	MODELO	FLO	MEN	TOT	ACU	
TIPO A						TIPO C						
NISSAN	URBAN PASAJEROS DIESEL	0	0	0	0	NISSAN	PATHFINDER	0	0	0	2	
	URVAN CARGA	0	0	0	0		X-TRAIL	0	0	0	19	
	URVAN PANEL	0	8	8	52		ROUGE	0	1	1	8	
	URVAN PASAJEROS	0	0	0	30		ARMADA	0	0	0	0	
CHEVROLET	EXPRESS VAN L	0	0	0	14		JUKE	0	1	1	8	
	EXPRESS CARGO VAN	0	0	0	8	CHEVROLET	CAPTIVA SPORT	3	0	3	60	
VW	TRANSPORTER CARGA	0	3	3	5	VW	TIGUAN	0	0	0	24	
	TRANSPORTER PASAJEROS	0	0	0	2	CHRYSLER	DURANGO	0	0	0	1	
CHRYSLER	H 100 VAN	0	0	0	3		GRAND CHEROKEE	0	0	0	3	
	H 100 WAGON	0	0	0	0		COMPASS	0	1	1	7	
TOYOTA	HIACE	0	1	1	33		LIBERTY	0	4	4	22	
FORD	TRANSIT	0	1	1	2		NITRO	0	0	0	0	
	TRANSIT PASAJEROS	0	0	0	0		PATRIOT	0	3	3	18	
TIPO B						FORD	ECOSPORT	0	0	0	0	
CHRYSLER	WRANGLER	0	0	0	0		ESCAPE	0	3	3	28	
TIPO D							EXPLORER	0	3	3	13	
NISSAN	MURANO	0	0	0	0		EXPLORER SPORT TR	0	0	0	0	
CHEVROLET	SUBURBAN SUV	5	0	5	44	TOYOTA	FJCRUISER	0	0	0	0	
	TAHOE	0	0	0	1	HIGHLANDER	0	0	0	1		
	TRAVERSE SUV	2	0	2	5	HONDA	CR-V	0	5	5	58	
	TRAX	1	5	6	12		PILOT	0	0	0	4	
VW	TOUAREG	0	0	0	0	TIPO E						
CHRYSLER	JOURNEY	0	4	4	21	VW	ROUTAN	0	0	0	4	
TOYOTA	RAV 4	0	1	1	5	CHRYSLER	TOWN & COUNTRY	0	1	1	7	
	LAND CRUISER	0	0	0	0	TOYOTA	SIENNA	0	1	1	6	
	SEQUOIA	0	0	0	0	HONDA	ODYSSEY	0	1	1	11	
FORD	EDGE	0	1	1	4	FORD	CLUB WAGON	0	0	0	0	
MAZDA	CX - 7	0	0	0	17		ECONOLINE	0	0	0	2	
	CX - 9	0	0	0	5		EXPEDITION	0	0	0	2	
	CX-5	0	1	1	1							
TOTAL						60						572

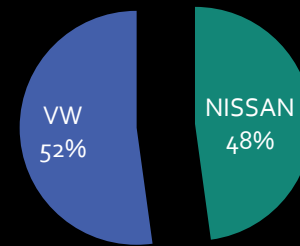
CAMIONES LIGEROS					
MARCA	MODELO	FLO	MEN	TOT	ACUM
CLASE 1					
NISSAN	CHASIS	0	17	17	104
	CHASIS DIESEL	0	0	0	16
	ESTACAS	0	4	4	26
	FRONTIER V4	0	0	0	6
	FRONTIER V6	0	0	0	6
	PICK UP Doble Cabina	0	0	0	16
	PICK UP Largo	0	0	0	9
	PICKUP LARGO DIESEL	0	0	0	0
CHEVROLET	COLORADO	0	1	1	6
	TORNADO PICK UP	0	0	0	18
VW	STARTLINE	0	3	3	14
	HIGHLINE	0	0	0	8
	SAVEIRO	0	0	0	1
CHRYSLER	DAKOTA	0	0	0	0
	H 100	0	0	0	0
	QUAD CAB	0	0	0	0
FORD	COURIER	0	0	0	0
	RANGER	0	0	0	9
	RANGER Crew Cab	0	0	0	13
TOYOTA	TACOMA	0	2	2	12
CLASE 2					
NISSAN	TITAN	0	0	0	1
CHEVROLET	CHEYENE	0	0	0	1
	SILVERADO 1500	1	0	1	34
	SILVERADO 2500	0	0	0	2
VW	AMAROK	0	1	1	6
FORD	F-150 Pick up 117	0	1	1	8
	F-250 Pick up 117	0	0	0	0
	Lobo	0	1	1	13
	LOBO REGULAR CAB	0	0	0	0
CHRYSLER	CREW CAB	0	0	0	0
	RAM 1500	0	0	0	7
	RAM 2500	0	0	0	1
TOYOTA	HILUX	0	4	4	8
	TUNDRA	0	0	0	0
HONDA	RIDGELINE	0	0	0	0
CLASE 3					
NISSAN	CABSTAR	0	0	0	1
CHEVROLET	AVALANCHE UUV	0	0	0	0
	SILVERADO 3500	14	0	14	105
	EXPRESS CUTAWAY	0	0	0	3
VW	CRAFTER	0	0	0	3
CHRYSLER	RAM 4000	0	0	0	3
	RAM 4000 DIESEL	0	0	0	0
FORD	F 550 SUPER DUTY	0	0	0	2
	F-350	0	0	0	14
	F-450 Caseta 137	0	0	0	0
TOTAL			49	476	

GALEANA - ZACATEPEC

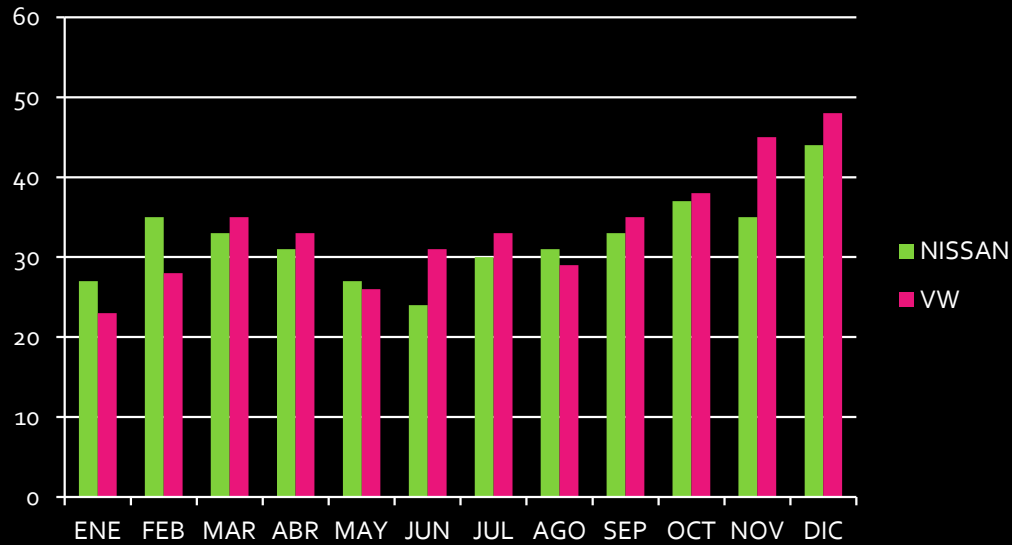
FLOTILLA VS MENUDEO



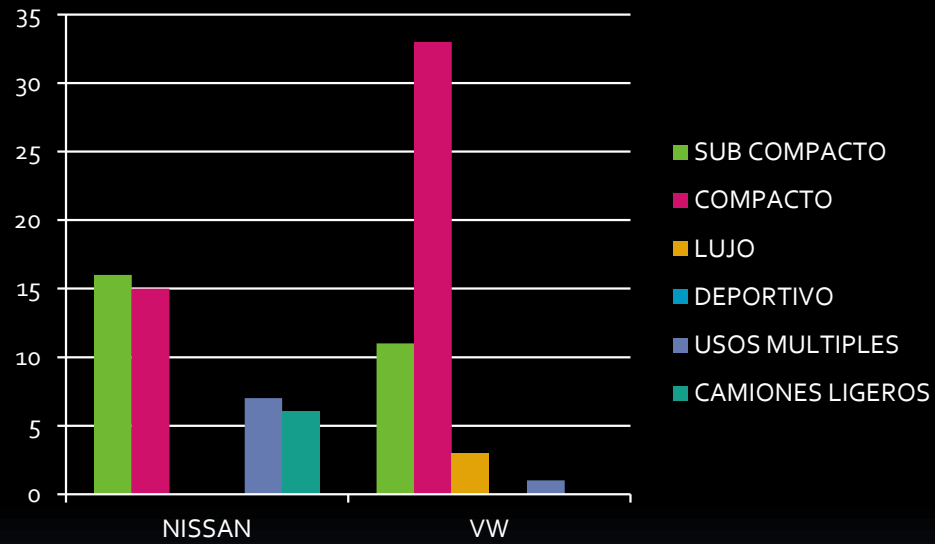
VENTAS TOTALES



MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	0	44	44	16	15	0	0	7	6
VW	0	48	48	11	33	3	0	1	0
	0	92	92	27	48	3	0	8	6



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
NISSAN	27	35	33	31	27	24	30	31	33	37	35	44	387	48.9
VW	23	28	35	33	26	31	33	29	35	38	45	48	404	51.1
TOTAL	50	63	68	64	53	55	63	60	68	75	80	92	791	100



SUBCOMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	TSURU	0	4	4	51
	MARCH	0	12	12	64
VW	CROSSFOX	0	2	2	18
	GOL	0	9	9	53
	GOL SEDAN	0	0	0	24
TOTAL		27		210	

COMPACTO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	SENTRA	0	4	4	32
	SENTRA SE-R	0	0	0	0
	TIDA HB	0	0	0	1
	TIDA SEDAN	0	2	2	39
	VERSA	0	9	9	82
VW	BEETLE	0	1	1	18
	JETTA 4 ptas	0	15	15	161
	GOLF	0	1	1	3
	BORA	0	0	0	0
	POLO	0	0	0	2
	JETTA TDI	0	0	0	0
	NUEVO JETTA A6	0	16	16	80
	NUEVOJETTA A6 TDI	0	0	0	0
	SPORTWAGUEN	0	0	0	0
TOTAL		48		418	

LUJO

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	ALTIMA	0	0	0	7
	ALTIMA COUPE	0	0	0	0
	MAXIMA	0	0	0	0
VW	PASSAT	0	3	3	15
	PASSAT CC	0	0	0	1
TOTAL		3			23

USOS MULTIPLES

MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
<i>TIPO A</i>					
NISSAN	URBAN PASAJEROS DIESEL	0	0	0	0
	URVAN CARGA	0	5	5	25
	URVAN PANEL	0	0	0	0
	URVAN PASAJEROS	0	0	0	1
VW	TRANSPORTER CARGA	0	0	0	0
	TRANSPORTER PASAJEROS	0	0	0	0
<i>TIPO C</i>					
NISSAN	PATHFINDER	0	0	0	2
	X-TRAIL	0	0	0	8
	ROUGE	0	1	1	6
	ARMADA	0	0	0	0
	JUKE	0	1	1	2
VW	TIGUAN	0	1	1	12
<i>TIPO D</i>					
NISSAN	MURANO	0	0	0	0
VW	TOUAREG	0	0	0	0
<i>TIPO E</i>					
VW	ROUTAN	0	0	0	0
TOTAL		8			56

DEPORTIVO					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
NISSAN	370 Z	0	0	0	0
VW	GOLF GTI	0	0	0	3
TOTAL		0			3

CAMIONES LIGEROS					
MARCA	MODELO	FLOTILLA	MENUDEO	TOTAL	ACUMULADO
CLASE 1					
NISSAN	CHASIS	0	1	1	27
	CHASIS DIESEL	0	0	0	0
	ESTACAS	0	2	2	10
	FRONTIER V4	0	2	2	12
	FRONTIER V6	0	0	0	6
	PICK UP Doble Cabina	0	0	0	4
	PICK UP Largo	0	1	1	6
	PICKUP LARGO DIESEL	0	0	0	0
VW	STARTLINE	0	0	0	8
	HIGHLINE	0	0	0	0
	SAVEIRO	0	0	0	2
CLASE 2					
NISSAN	TITAN	0	0	0	1
VW	AMAROK	0	0	0	4
CLASE 3					
NISSAN	CABSTAR	0	0	0	1
VW	CRAFTER	0	0	0	0
TOTAL		6			81