

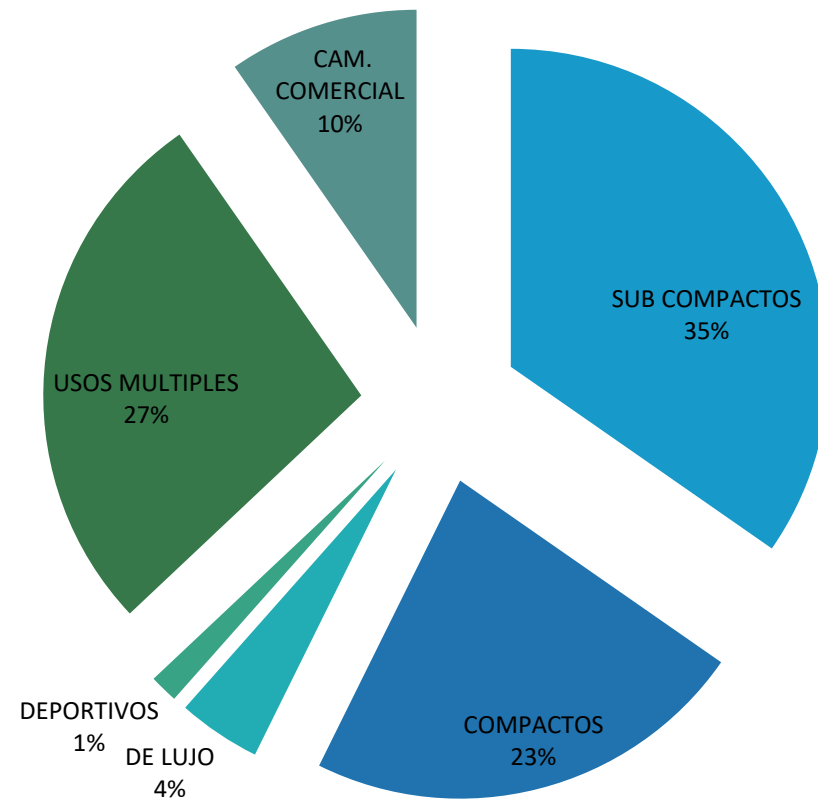
Reporte de Ventas AMDA Morelos

DICIEMBRE 2018



MARCAS	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MÚLTIPLES	CAM. COMERCIAL
CHEVROLET	439	379	3	3	2	45	7
NISSAN	425	104	181	1	0	71	68
VW	218	10	157	3	3	21	24
TOYOTA	214	45	40	24		58	47
KIA	118	44	15	0		59	
FORD	96	23	1		2	45	25
HONDA	82		18	5	0	59	0
MAZDA	81	12	25	3	0	41	
FCA	78	42	0	0	0	22	14
HYUNDAI	50	14	11	3		22	
SUZUKI	45	28	9	0		8	
BMW	42			9	3	30	
AUDI	39			21		18	
MERCEDES	29	1	2	13	0	13	
RENAULT	28	4	1	0		14	9
SEAT	27	11	5		4	7	
MINI COOPER	20				16	4	
BAIC	16	5				11	
PEUGEOT	14	1	0	0	0	7	6
GMC	10			3		7	0
MITSUBISHI	10		4			4	2
VOLVO	4			0		4	
LAND ROVER	0					0	
LINCOLN	0			0		0	0
TOTAL	2085	723	472	88	30	570	202

SEGMENTOS



FLOTILLA VS MENUDEO

	TOTALES		SUBCOMPACTO		COMPACTO		LUJO		DEPORTIVO		USOS MÚLTIPLES		CAMIONES LIGEROS	
	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO	FLOTILLA	MENUDEO
NISSAN	5	420	0	104	0	181	0	1	0	0	2	69	3	65
CHEVROLET	155	284	138	241	0	3	1	2	1	1	15	30	0	7
VW	0	218	0	10	0	157	0	3	0	3	0	21	0	24
TOYOTA	0	214	0	45	0	40	0	24			0	58	0	47
KIA	0	118	0	44	0	15	0	0			0	59		
HONDA	0	82			0	18	0	5	0	0	0	59	0	0
MAZDA	0	81	0	12	0	25	0	3	0	0	0	41		
FCA	0	78	0	42	0	0	0	0	0	0	0	22	0	14
HYUNDAI	0	50	0	14	0	11	0	3			0	22		
FORD	48	48	3	20	0	1			0	2	30	15	15	10
SUZUKI	0	45	0	28	0	9	0	0			0	8		
BMW	0	42					0	9	0	3	0	30		
AUDI	0	39					0	21			0	18		
MERCEDES	0	29	0	1	0	2	0	13	0	0	0	13		
RENAULT	0	28	0	4	0	1	0	0			0	14	0	9
SEAT	0	27	0	11	0	5			0	4	0	7		
MINI	0	20							0	16	0	4		
BAIC	0	16	0	5							0	11		
PEUGEOT	0	14	0	1	0	0	0	0	0	0	0	7	0	6
GMC	0	10					0	3			0	7	0	0
MITSUBISHI	0	10			0	4					0	4	0	2
VOLVO	0	4					0	0			0	4		
LAND ROVER	0	0									0	0		
LINCOLN	0	0					0	0			0	0	0	0
TOTAL	208	1877	141	582	0	472	1	87	1	29	47	523	18	184

FLOTILLAS

DICIEMBRE									
MARCA	2011	2012	2013	2014	2015	2016	2017	2018	% CREC
FCA	5	141	71	89	25	0	0	0	-
MITSUBISHI	2	11	0	0	4	1	0	0	-
PEUGEOT	0	0	0	0	0	0	0	0	-
VW	0	0	139	8	0	0	0	0	-
RENAULT	1	0	0	0	0	0	0	0	-
MAZDA	0	0	0	0	0	0	0	0	-
TOYOTA	0	0	0	0	0	0	0	0	-
CHEVROLET	106	92	54	36	83	257	13	155	1092.31
FORD	7	13	23	4	3	3	8	48	500.00
NISSAN	18	1	26	31	9	8	39	5	-87.18
TOTAL	139	258	313	168	124	269	60	208	246.67

ACUMULADO FLOTILLAS

DICIEMBRE									
MARCA	2011	2012	2013	2014	2015	2016	2017	2018	% CREC
RENAULT	6	16	0	0	0	10	0	0	-
MAZDA	17	0	0	0	3	0	0	0	-
TOYOTA	15	0	0	0	0	0	0	0	-
PEUGEOT	0	0	0	0	0	5	2	54	2600.00
FCA	173	642	426	541	504	55	4	12	200.00
VW	27	34	213	94	44	93	7	12	71.43
FORD	176	82	123	139	156	62	70	111	58.57
NISSAN	197	241	169	169	158	87	65	37	-43.08
CHEVROLET	1551	1645	964	947	781	885	700	369	-47.29
MITSUBISHI	40	68	74	46	47	23	41	10	-75.61
TOTAL	2202	2728	1969	1936	1693	1220	889	605	-31.95

% VENTAS TOTALES		
MARCA	UNIDADES	%
CHEVROLET	439	21.06
NISSAN	425	20.38
VW	218	10.46
TOYOTA	214	10.26
KIA	118	5.66
FORD	96	4.60
HONDA	82	3.93
MAZDA	81	3.88
FCA	78	3.74
HYUNDAI	50	2.40
SUZUKI	45	2.16
BMW	42	2.01
AUDI	39	1.87
MERCEDES	29	1.39
RENAULT	28	1.34
SEAT	27	1.29
MINI COOPER	20	0.96
BAIC	16	0.77
PEUGEOT	14	0.67
GMC	10	0.48
MITSUBISHI	10	0.48
VOLVO	4	0.19
LAND ROVER	0	0.00
LINCOLN	0	0.00
TOTAL	2085	100.00

% VENTAS MENUDEO		
MARCA	UNIDADES	%
NISSAN	420	22.38
CHEVROLET	284	15.13
VW	218	11.61
TOYOTA	214	11.40
KIA	118	6.29
HONDA	82	4.37
MAZDA	81	4.32
FCA	78	4.16
HYUNDAI	50	2.66
FORD	48	2.56
SUZUKI	45	2.40
BMW	42	2.24
AUDI	39	2.08
MERCEDES	29	1.55
RENAULT	28	1.49
SEAT	27	1.44
MINI COOPER	20	1.07
BAIC	16	0.85
PEUGEOT	14	0.75
GMC	10	0.53
MITSUBISHI	10	0.53
VOLVO	4	0.21
LAND ROVER	0	0.00
LINCOLN	0	0.00
TOTAL	1877	100.00

DICIEMBRE										
MARCA	2010	2011	2012	2013	2014	2015	2016	2017	2018	% CREC
JAGUAR					0	0	0	0	0	-
LAND ROVER					1	0	0	0	0	-
LINCOLN					0	0	0	0	0	-
MINI			10	11	14	0	0	10	20	100.00
MERCEDES	13	17	16	11	9	20	13	15	29	93.33
SUZUKI				22	24	27	0	29	45	55.17
PUEGEOT							10	10	14	40.00
KIA							33	90	118	31.11
TOYOTA	132	113	109	109	105	120	162	174	214	22.99
BMW	9	20	23	23	16	0	0	35	42	20.00
AUDI	6	17	17	32	40	37	35	33	39	18.18
BAIC								14	16	14.29
GMC					11	5	7	9	10	11.11
HYUNDAI							40	49	50	2.04
VOLVO								4	4	0.00
FCA	157	115	125	279	174	200	126	81	78	-3.70
MAZDA	22	52	66	44	64	71	136	110	81	-26.36
RENAULT	20	21	22	24	45	33	33	42	28	-33.33
HONDA	62	60	57	52	65	86	94	129	82	-36.43
CHEVROLET	280	319	259	275	238	262	352	709	439	-38.08
VW	178	256	258	294	486	389	428	356	218	-38.76
FORD	114	120	113	96	118	130	145	168	96	-42.86
NISSAN	336	404	497	400	409	483	593	753	425	-43.56
SEAT	22	29	45	42	38	34	37	54	27	-50.00
MITSUBISHI	75	16	16	15	20	23	20	26	10	-61.54
FIAT					30	17	23	27	0	-100.00
TOTAL	1426	1559	1633	1729	1907	1937	2287	2927	2085	-28.77

MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACU	%
NISSAN	410	405	472	415	384	406	356	432	390	314	410	425	4819	23.67
VW	282	226	283	226	243	236	238	225	247	233	253	218	2910	14.29
CHEVROLET	162	167	205	156	184	189	232	210	159	194	258	439	2555	12.55
TOYOTA	153	133	128	114	137	135	124	135	142	150	182	214	1747	8.58
KIA	104	81	86	90	87	95	102	109	100	105	126	118	1203	5.91
MAZDA	105	79	65	73	71	71	80	71	80	83	98	81	957	4.70
FCA	72	69	65	73	90	76	70	87	85	59	97	78	921	4.52
HONDA	90	67	74	76	73	77	81	64	70	67	71	82	892	4.38
FORD	80	83	84	69	52	68	65	60	70	65	73	96	865	4.25
HYUNDAI	53	45	42	47	44	42	44	48	42	44	49	50	550	2.70
BMW	32	28	30	29	35	35	34	27	29	36	38	42	395	1.94
SUZUKI	29	21	29	32	28	29	25	27	26	36	47	45	374	1.84
SEAT	29	37	30	34	25	30	36	23	24	21	31	27	347	1.70
AUDI	21	30	26	30	31	28	22	30	37	19	25	39	338	1.66
RENAULT	32	27	26	24	25	26	22	24	24	25	27	28	310	1.52
MERCEDES	21	23	18	27	29	29	24	24	19	20	30	29	293	1.44
MINI	14	20	14	8	21	14	17	18	18	16	23	20	203	1.00
MITSUBISHI	26	14	21	5	21	20	18	14	10	17	23	10	199	0.98
BAIC	15	17	12	13	8	7	15	11	10	13	25	16	162	0.80
PEUGEOT	11	8	11	7	12	7	8	11	27	14	23	14	153	0.75
GMC	6	13	7	12	6	2	10	13	7	8	10	10	104	0.51
VOLVO	4	4	4	7	5	3	4	4	3	3	6	4	51	0.25
LAND ROVER					1	0	0	1	1	2	1	0	6	0.03
LINCOLN			2	1	0	0	0	1	0	0	0	0	4	0.02
TOTALES	1,751	1,597	1,734	1,568	1,612	1,625	1,627	1,669	1,620	1,544	1,926	2,085	20,358	100

ACUMULADOS

DICIEMBRE											
MARCA	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	%CREC
JAGUAR					1		0	0	0	0	-
LAND ROVER					13	7	1	0	0	6	-
LINCON					1	1	4	0	0	4	-
GMC					57	92	92	100	70	104	48.57
SUZUKI				194	223	245	83	139	295	374	26.78
MINI			44	124	109	41	0	60	162	203	25.31
FCA	1167	1152	1179	1728	1427	1601	1613	943	780	921	18.08
MERCEDES	126	133	183	160	201	146	36	184	255	293	14.90
MAZDA	38	438	617	518	603	692	894	936	848	957	12.85
TOYOTA	988	895	812	846	961	803	1267	1459	1571	1747	11.20
KIA							64	801	1105	1203	8.87
BMW		130	252	231	189	89	0	117	366	395	7.92
BAIC								57	151	162	7.28
PEUGEOT	251	54					41	121	143	153	6.99
VOLVO								49	49	51	4.08
HYUNDAI							71	501	562	550	-2.14
HONDA	432	424	384	572	601	666	777	935	946	892	-5.71
AUDI	111	121	190	255	307	341	353	374	364	338	-7.14
RENAULT	223	228	248	275	269	349	340	382	334	310	-7.19
VW	2078	2262	2521	2727	3366	3547	3677	4073	3213	2910	-9.43
FORD	1137	1151	1059	870	972	996	1239	1320	989	865	-12.54
SEAT	349	263	363	356	368	369	417	456	421	347	-17.58
CHEVROLET	2111	2741	3025	3174	2825	2991	3142	3998	3181	2555	-19.68
MITSUBISHI	351	327	172	148	213	254	213	203	254	199	-21.65
NISSAN	2800	3189	3915	3978	3889	3924	5013	6344	6284	4819	-23.31
FIAT					151	247	212	192	241	0	-100.00
TOTAL	12162	13508	14964	16156	16746	17401	19549	23744	22584	20358	-9.86

AGENCIAS

AGENCIA	MARCA	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL
AUTO CAM	CHEVROLET	85	125	148	124	132	156	170	155	123	141	172	383	1914
GPO AUTOMOTRIZ IRAGORRI MATRIZ AGRICOLA	NISSAN	132	135	158	135	109	154	130	145	137	91	132	152	1610
GPO AUTOMOTRIZ IRAGORRI SUC NAGOYA	NISSAN	129	108	145	141	128	121	103	142	124	102	135	120	1498
TOY MOTORS	TOYOTA	120	107	95	95	106	111	106	113	121	119	157	183	1433
KIA PRIMAVERA	KIA	104	81	86	90	87	95	102	109	100	105	126	118	1203
GPO AUTOMOTRIZ IRAGORRI SUC CUAUTLA	NISSAN	96	113	121	91	91	79	78	90	81	71	91	90	1092
CRESTA CUERNAVACA	VW	90	71	94	72	70	80	84	84	89	79	87	71	971
AUTOMOTORES DE MORELOS	VW	81	77	86	75	91	84	73	68	82	82	81	67	947
PICACHO AUTOMOTRIZ	MAZDA	85	49	52	51	54	49	55	49	59	59	72	70	704
MOTORES DE MORELOS	FORD	61	56	65	54	40	52	45	45	56	50	53	84	661
CUAUTLA AUTOMOTRIZ	CHEVROLET	77	42	57	32	52	33	62	55	36	53	86	56	641
GPO AUTOMOTRIZ IRAGORRI SUC KWANTO	NISSAN	53	49	48	48	56	52	45	55	48	50	52	63	619
AUTO CIRC	HONDA	56	42	49	51	46	51	55	43	47	41	42	53	576
CRESTA CUAUTLA	VW	60	40	52	42	50	49	47	39	46	42	50	50	567
VEHICULOS KOR	HYUNDAI	53	45	42	47	44	42	44	48	42	44	49	50	550
CRESTA MORELOS	VW	51	38	51	37	32	23	34	34	30	30	35	30	425
MASTER MOTORS	BMW	32	28	30	29	35	35	34	27	29	36	38	42	395
ALDEN MORELOS	SUZUKI	29	21	29	32	28	29	25	27	26	36	47	45	374
CUERNAVACA AUTOMOTRIZ	FCA	36	28	28	23	33	30	27	32	31	25	33	37	363
CUERNAVACA AUTOMOTRIZ PALMAS	FCA	18	29	21	33	40	34	26	33	34	23	36	23	350
AUTOMOTRIZ CATALANA	SEAT	29	37	30	34	25	30	36	23	24	21	31	27	347
AVITTRO SAPI	AUDI	21	30	26	30	31	28	22	30	37	19	25	39	338
AUTO CIRC SUC CUAUTLA	HONDA	34	25	25	25	27	26	26	21	23	26	29	29	316
TOY MOTORS SUC CUAUTLA	TOYOTA	33	26	33	19	31	24	18	22	21	31	25	31	314
FRANCO MOTORS	RENAULT	32	27	26	24	25	26	22	24	24	25	27	28	310
CEVER CUERNAVACA	MERCEDES	21	23	18	27	29	29	24	24	19	20	30	29	293
PICACHO AUTOMOTRIZ SUC CUAUTLA	MAZDA	20	30	13	22	17	22	25	22	21	24	26	11	253
CUERNAVACA AUTOMOTRIZ SUC. CUAUTLA	FCA	18	12	16	17	17	12	17	22	20	11	28	18	208
MOTORES DE MORELOS SUC. CUAUTLA	FORD	19	27	19	15	12	16	20	15	14	15	20	12	204
MASTER MOTORS	MINI COOPER	14	20	14	8	21	14	17	18	18	16	23	20	203
OBAMA	MITSUBISHI	26	14	21	5	21	20	18	14	10	17	23	10	199
BAIC	BAIC	15	17	12	13	8	7	15	11	10	13	25	16	162
PEUGEOT CUERNAVACA	PEUGEOT	11	8	11	7	12	7	8	11	27	14	23	14	153
MOTORES ATLIXCAYOTL	GMC	6	13	7	12	6	2	10	13	7	8	10	10	104
AUTOS SUECOS DE LUJO	VOLVO	4	4	4	7	5	3	4	4	3	3	6	4	51
GRUPO PICACHO	LINCOLN/LAND ROV			2	1	1	0	0	2	1	2	1	0	10
TOTAL		1751	1597	1734	1568	1612	1625	1627	1669	1620	1544	1926	2085	20358

SUBCOMPACTOS

MARCA	MODELO	FLOTILLA	MENUDEO	SUBTOTAL	ACUMULADO
NISSAN	MARCH	0	104	104	1082
CHEVROLET	BEAT	83	84	167	889
CHEVROLET	AVEO	39	139	178	794
KIA	RIO	0	44	44	411
VW	GOL	0	4	4	260
FORD	FIGO	3	15	18	251
DODGE	ATTITUDE	0	22	22	228
CHEVROLET	CAVALIER	9	11	20	224
SEAT	IBIZA 4 PTAS	0	11	11	178
SUZUKI	SWIFT	0	19	19	168
TOYOTA	YARIS SEDAN	0	36	36	162
MAZDA	MAZDA 2	0	12	12	149
FIAT	MOBI	0	11	11	97
CHEVROLET	SPARK	7	7	14	95
FIAT	UNO	0	6	6	94
FORD	FIESTA	0	5	5	92
HYUNDAI	GRAN I10	0	8	8	80
TOYOTA	YARIS HATCHBACK	0	9	9	78
SUZUKI	IGNIS	0	9	9	78
VW	GOL SEDAN	0	6	6	60
HYUNDAI	GRAN I10 SEDAN	0	6	6	49
RENAULT	STEPWAY	0	2	2	40
BAIC	D-20 SEDAN	0	4	4	34
FIAT	ADVENTURE	0	3	3	30
TOYOTA	YARIS R	0	0	0	28
CHEVROLET	SONIC	0	0	0	26
MERCEDES BENZ	SMART	0	1	1	15
BAIC	D-20 HACHBACK	0	1	1	12
VW	UP	0	0	0	11
PEUGOT	208	0	1	1	11
PEUGOT	301	0	0	0	11
RENAULT	SANDERO	0	2	2	10
DODGE	VISION	0	0	0	3
VW	CROSSFOX	0	0	0	2
FIAT	SPORTIN	0	0	0	2
FIAT	FIAT 500	0	0	0	0
SEAT	IBIZA 3 PTAS	0	0	0	0
TOTAL		141	582	723	5754

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COMPACTOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACUM
NISSAN	VERSA	0	108	108	1114
VW	VENTO	0	84	84	1043
VW	JETTA	0	50	50	713
NISSAN	SENTRA	0	66	66	573
MAZDA	MAZDA 3	0	25	25	350
TOYOTA	AVANZA	0	36	36	237
VW	POLO	0	21	21	229
KIA	FORTE	0	15	15	183
HONDA	CITY	0	7	7	153
NISSAN	TIIDA	0	4	4	140
HYUNDAI	ACCENT	0	5	5	117
MITSUBISHI	MIRAGE	0	4	4	95
TOYOTA	COROLLA	0	4	4	90
HONDA	CIVIC	0	6	6	81
HONDA	FIT	0	5	5	68
VW	GOLF	0	2	2	62
SEAT	TOLEDO	0	5	5	55
HYUNDAI	ELANTRA	0	6	6	39
NISSAN	NOTE	0	3	3	29
CHEVROLET	CRUZE	0	3	3	27
RENAULT	LOGAN	0	1	1	27
DODGE	NEON	0	0	0	24
FORD	FOCUS	0	0	0	14
SUZUKI	ERTIGA	0	7	7	14
MERCEDES BENZ	CLASE A	0	2	2	13
VW	BEETLE	0	0	0	12
SUZUKI	CIAZ	0	2	2	9
FORD	FUSION	0	1	1	7
RENAULT	FLUENCE	0	0	0	2
NISSAN	LEAF	0	0	0	1
PEUGOT	308 GT	0	0	0	1
FIAT	500 L	0	0	0	0
FIAT	500 X	0	0	0	0
PEUGOT	308	0	0	0	0
MERCEDES BENZ	CLASE B	0	0	0	0
TOTAL		0	472	472	5522

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MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
TOYOTA	PRIUS	0	18	18	234
TOYOTA	CAMRY	0	6	6	41
VW	PASSAT	0	3	3	26
HONDA	ACCORD	0	2	2	26
BUICK	ENCORE	0	3	3	17
MAZDA	MAZDA 6	0	3	3	16
HYUNDAI	IONIQ	0	3	3	15
CHEVROLET	MALIBU	1	2	3	11
KIA	OPTIMA	0	0	0	10
HONDA	INSIGHT	0	3	3	9
NISSAN	ALTIMA	0	0	0	8
HYUNDAI	SONATA	0	0	0	7
BUICK	ENVISION	0	0	0	3
LINCOLN	MKC	0	0	0	2
CHRYSLER	300/200	0	0	0	1
KIA	STINGER	0	0	0	1
LINCOLN	MKZ	0	0	0	1
VW	CC	0	0	0	0
CHRYSLER	CHARGER	0	0	0	0
SUZUKI	KIZASHI	0	0	0	0
BUICK	REGAL	0	0	0	0
PEUGOT	508	0	0	0	0



MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
AUDI	A 3 SEDAN/ S3 SEDÁN	0	14	14	86
BMW	SERIE 3	0	3	3	59
MERCEDES BENZ	Clase C	0	7	7	53
BMW	SERIE 1	0	2	2	50
AUDI	A 4	0	3	3	34
MERCEDES BENZ	Clase CLA	0	3	3	25
BMW	SERIE 2	0	2	2	22
BMW	SERIE 4	0	1	1	21
AUDI	A1/ SPORT BACK	0	1	1	20
AUDI	A5 SPORTBACK/ S5 SPORTBACK	0	1	1	12
BMW	SERIE 5	0	1	1	9
MERCEDES BENZ	Clase E	0	0	0	9
AUDI	A5 COUPÉ/ S5 COUPÉ	0	1	1	6
AUDI	TT	0	0	0	6
AUDI	A3/ S3	0	0	0	5
AUDI	RS5	0	1	1	5
MERCEDES BENZ	E 200	0	1	1	5
NISSAN	MAXIMA	0	1	1	4
VOLVO	S 60	0	0	0	4
VOLVO	S 90	0	0	0	4
AUDI	A6 / S6	0	0	0	3
AUDI	A7/ S7	0	0	0	3
AUDI	RS7	0	0	0	3
CADILLAC	ATS SEDÁN/COUPÉ/ V	0	0	0	3
MERCEDES BENZ	Clase CLS	0	2	2	3
MERCEDES BENZ	Clase S	0	0	0	3
CADILLAC	CTS / CTS V	0	0	0	2
BMW	SERIE 7	0	0	0	2
VOLVO	V 40	0	0	0	2
MERCEDES BENZ	E 400	0	0	0	2
AUDI	A3 CABRIO	0	0	0	1
AUDI	A8 / A8L / S8	0	0	0	0
AUDI	R8	0	0	0	0
BMW	SERIE 6	0	0	0	0
VOLVO	V 60	0	0	0	0
TOTAL		1	87	88	894

DEPORTIVOS

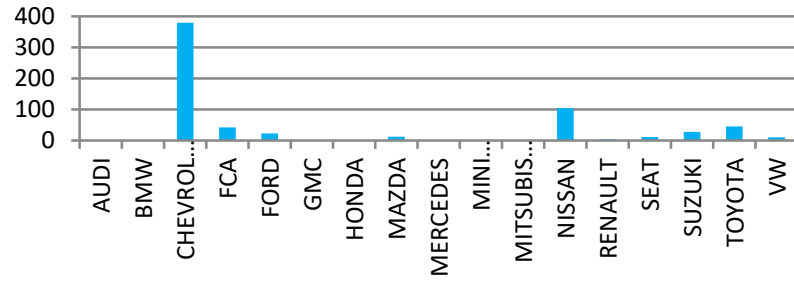
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
SEAT	LEON	0	4	4	71
MINI	COOPER	0	7	7	68
MINI	COOPER S	0	5	5	44
VW	GOLF GTI	0	3	3	33
MAZDA	MX-5	0	0	0	25
MINI	COOPER JCW	0	2	2	24
MINI	COOPER 5 PUERTAS	0	1	1	22
FORD	MUSTANG	0	2	2	14
BMW	M2	0	2	2	12
MINI	COOPER S 5 PUERTAS	0	0	0	6
MERCEDES BENZ	CLASE SLC	0	0	0	6
MINI	COOPER CONVERTIBLE	0	1	1	5
MINI	COOPER S CONVERTIBLE	0	0	0	5
CHEVROLET	CAMARO	1	1	2	4
DODGE	CHALLENGER	0	0	0	4
NISSAN	370 Z	0	0	0	2
BMW	M4	0	1	1	2
BMW	M3	0	0	0	1
BMW	M5	0	0	0	1
PEUGOT	RCZ	0	0	0	0
BMW	M6	0	0	0	0
BMW	Z4	0	0	0	0
MINI	COOPER SEVEN	0	0	0	0
MERCEDES BENZ	CLASE SLS	0	0	0	0
MERCEDES BENZ	CLASE S	0	0	0	0
TOTAL		1	29	30	349

USOS MÚLTIPLES

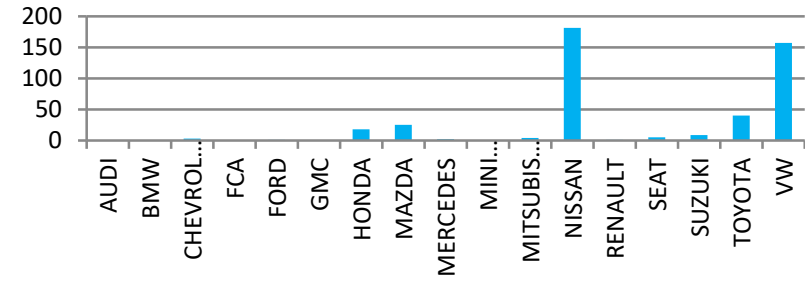
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
TOYOTA	HIACE	0	30	30	217
NISSAN	URVAN CARGA	0	13	13	158
FORD	TRANSIT	30	3	33	85
VW	TRANSPORTER CARGA	0	4	4	44
NISSAN	URVAN PASAJEROS	0	7	7	30
VW	TRANSPORTER PASAJEROS	0	3	3	14
RAM	PROMASTER	0	0	0	10
HYUNDAI	STAREX	0	1	1	8
CHEVROLET	EXPRESS CARGO VAN	0	0	0	4
CHEVROLET	EXPRESS VAN L	0	0	0	1
FORD	TRANSIT PASAJEROS	0	0	0	0
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
JEEP	WRANGLER	0	0	0	46
BAIC	BJ40	0	1	1	15
MITSUBISHI	MONTERO SPORT	0	0	0	10
BAIC	BJ20	0	0	0	3

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	KICKS	0	29	29	419
NISSAN	X-TRAIL	2	20	22	274
KIA	SPORTAGE	0	27	27	274
CHEVROLET	TRAX	9	21	30	233
HONDA	CR-V	0	31	31	232
MAZDA	CX-5	0	32	32	204
VW	TIGUAN	0	13	13	200
HONDA	HR-V	0	12	12	179
MAZDA	CX-3	0	7	7	178
KIA	SOUL	0	13	13	140
KIA	SORENTO	0	13	13	127
RENAULT	DUSTER	0	11	11	119
HYUNDAI	CRETA	0	8	8	115
TOYOTA	RAV 4	0	10	10	109
HONDA	BR-V	0	13	13	109
FORD	ECOSPORT	0	7	7	104
HYUNDAI	TUCSON	0	8	8	87
BAIC	X-25	0	9	9	76
FORD	ESCAPE	0	2	2	75
SUZUKI	NUEVA VITARA	0	8	8	71
JEEP	RENEGADE	0	8	8	65
CHEVROLET	EQUINOX	0	4	4	53
TOYOTA	CHR	0	2	2	36
MITSUBISHI	OUTLANDER	0	4	4	36
DODGE	JOURNEY	0	2	2	34
RENAULT	CAPTUR	0	2	2	34
SUZUKI	S-CROSS	0	0	0	34
JEEP	COMPASS	0	6	6	31
RENAULT	KOLEOS	0	1	1	26
SEAT	ARONA	0	7	7	24
SEAT	ATECA	0	0	0	19
PEUGOT	3008	0	3	3	18
BAIC	X-65	0	1	1	18
MINI	COOPER S CLUBMAN	0	3	3	15
MINI	COOPER S COUNTRYMAN	0	1	1	14
PEUGOT	2008	0	4	4	10
VW	TERAMONT	0	1	1	7
NISSAN	JUKE	0	0	0	4
BAIC	X-35	0	0	0	4
JEEP	CHEROKEE	0	0	0	3
LAND ROVER	EVOQUE	0	0	0	3
NISSAN	MURANO	0	0	0	1
PEUGOT	5008	0	0	0	1
JEEP	PATRIOT	0	0	0	0

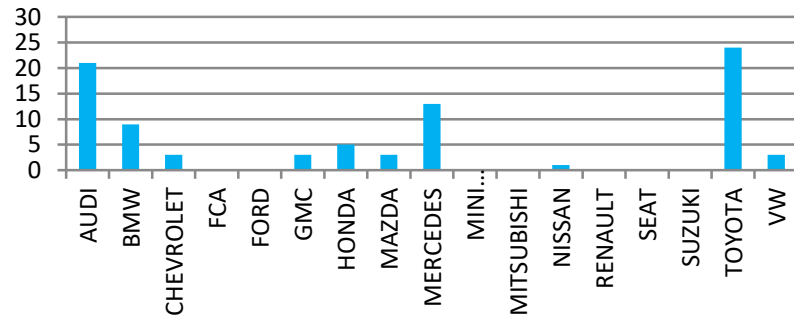
SUB COMPACTOS



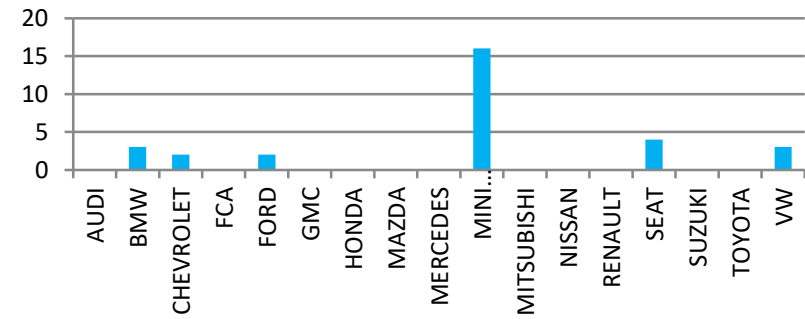
COMPACTOS



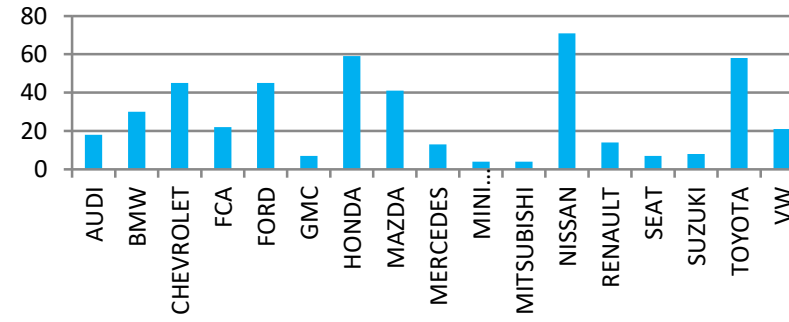
LUJO



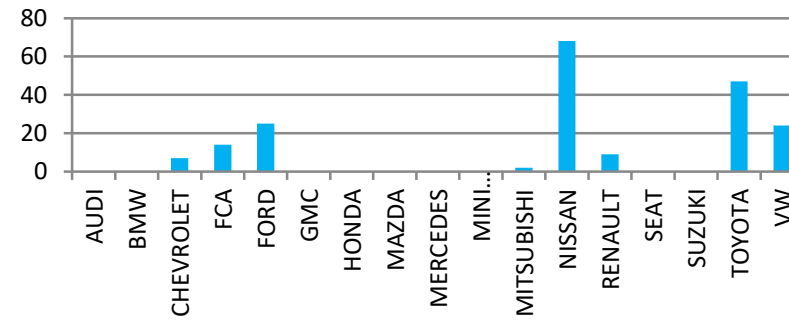
DEPORTIVOS



USOS MÚLTIPLES



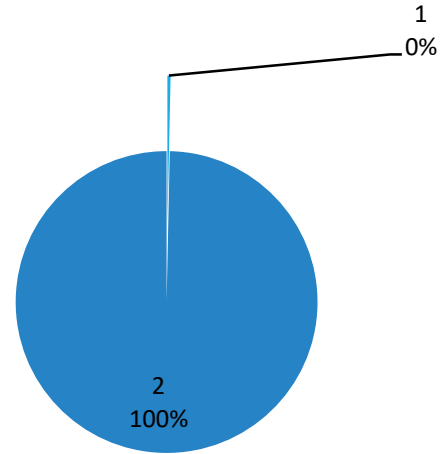
CAM. COMERCIAL



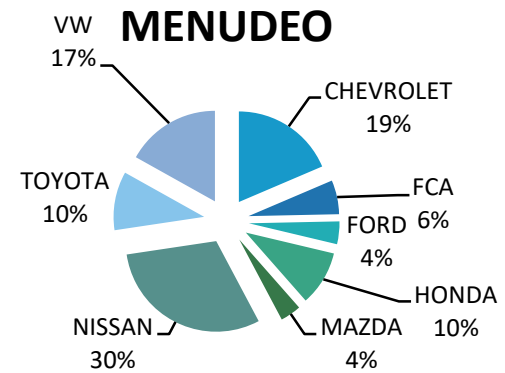
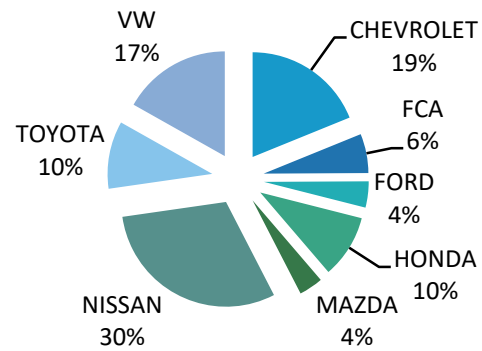
CUAUTLA

MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	0	90	90	13	46	0	0	13	18
CHEVROLET	1	55	56	48	0	1	0	6	1
VW	0	50	50	3	34	1	0	7	5
TOYOTA	0	31	31	7	7	0		11	6
HONDA	0	29	29		9	1	0	19	0
FCA	0	18	18	11	0	0	0	5	2
FORD	0	12	12	3	1		1	5	2
MAZDA	0	11	11	3	3	0	0	5	
TOTALES	1	296	297	88	100	3	1	71	34

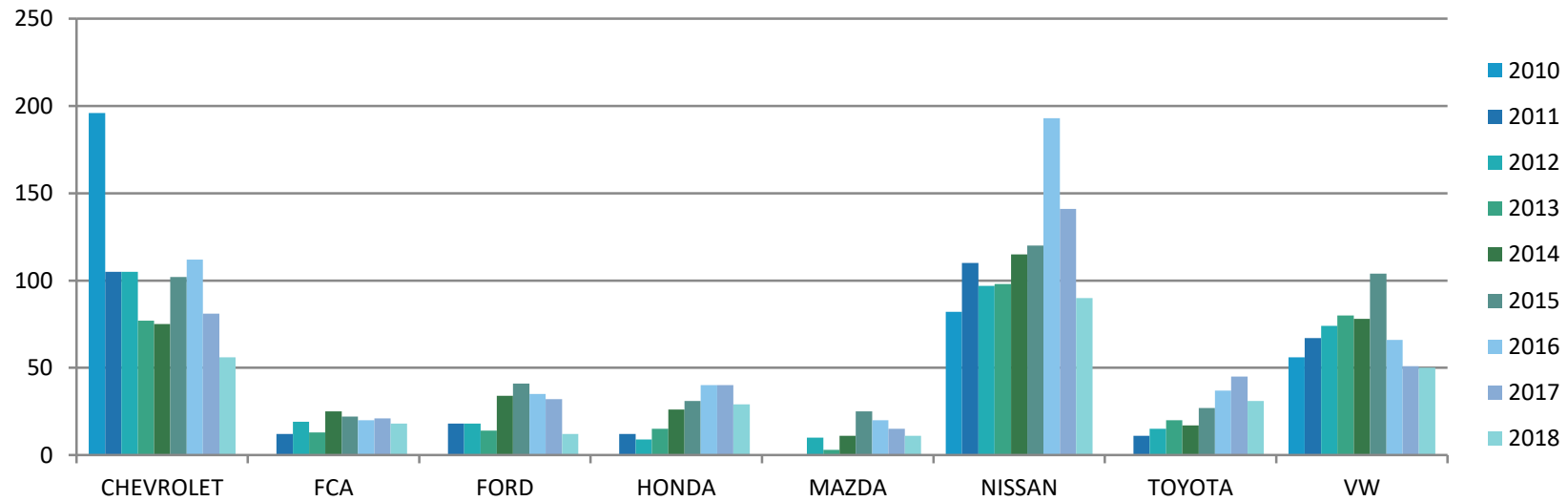
FLOTILLA VS MENUDEO



VENTAS POR UNIDADES TOTALES



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
NISSAN	96	113	121	91	91	79	78	90	81	71	91	90	1092	30.38
CHEVROLET	77	42	57	32	52	33	62	55	36	53	86	56	641	17.83
VW	60	40	52	42	50	49	47	39	46	42	50	50	567	15.77
HONDA	34	25	25	25	27	26	26	21	23	26	29	29	316	8.79
TOYOTA	33	26	33	19	31	24	18	22	21	31	25	31	314	8.73
MAZDA	20	30	13	22	17	22	25	22	21	24	26	11	253	7.04
CHRYSLER	18	12	16	17	17	12	17	22	20	11	28	18	208	5.79
FORD	19	27	19	15	12	16	20	15	14	15	20	12	204	5.67
TOTAL	357	315	336	263	297	261	293	286	262	273	355	297	3595	100



DICIEMBRE										
MARCA	2010	2011	2012	2013	2014	2015	2016	2017	2018	% CREC
VW	56	67	74	80	78	104	66	51	50	-1.96
FCA		12	19	13	25	22	20	21	18	-14.29
MAZDA			10	3	11	25	20	15	11	-26.67
HONDA		12	9	15	26	31	40	40	29	-27.50
CHEVROLET	196	105	105	77	75	102	112	81	56	-30.86
TOYOTA		11	15	20	17	27	37	45	31	-31.11
NISSAN	82	110	97	98	115	120	193	141	90	-36.17
FORD		18	18	14	34	41	35	32	12	-62.50
TOTAL	334	335	347	320	381	472	523	426	297	-30.28

SUBCOMPACTOS

MARCA	MODELO	FLOTILLA	MENUDEO	SUBTOTAL	ACUMULADO
CHEVROLET	AVEO	0	26	26	236
NISSAN	MARCH	0	13	13	216
CHEVROLET	BEAT	1	17	18	186
FORD	FIGO	0	3	3	61
DODGE	ATTITUDE	0	7	7	53
MAZDA	MAZDA 2	0	3	3	46
VW	GOL	0	1	1	45
CHEVROLET	CAVALIER	0	3	3	34
TOYOTA	YARIS SEDAN	0	7	7	34
FORD	FIESTA	0	0	0	30
VW	GOL SEDAN	0	2	2	18
FIAT	MOBI	0	2	2	18
CHEVROLET	SPARK	0	1	1	17
FIAT	UNO	0	1	1	17
TOYOTA	YARIS HATCHBACK	0	0	0	7
FIAT	ADVENTURE	0	1	1	6
VW	UP	0	0	0	4
TOYOTA	YARIS R	0	0	0	2
DODGE	VISION	0	0	0	1
FIAT	SPORTIN	0	0	0	1
CHEVROLET	SONIC	0	0	0	0
VW	CROSSFOX	0	0	0	0
FIAT	FIAT 500	0	0	0	0
TOTAL		1	87	88	1032

COMPACTOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	VERSA	0	23	23	212
VW	VENTO	0	22	22	192
NISSAN	SENTRA	0	20	20	139
VW	JETTA	0	7	7	131
MAZDA	MAZDA 3	0	3	3	85
VW	POLO	0	5	5	59
TOYOTA	AVANZA	0	7	7	50
HONDA	CITY	0	5	5	43
HONDA	CIVIC	0	1	1	37
NISSAN	TIIDA	0	3	3	33
HONDA	FIT	0	3	3	32
VW	GOLF	0	0	0	21
TOYOTA	COROLLA	0	0	0	15
DODGE	NEON	0	0	0	8
CHEVROLET	CRUZE	0	0	0	7
FORD	FOCUS	0	0	0	6
NISSAN	NOTE	0	0	0	4
VW	BEETLE	0	0	0	3
FORD	FUSION	0	1	1	1
NISSAN	LEAF	0	0	0	0
FIAT	500 L	0	0	0	0
FIAT	500 X	0	0	0	0
TOTAL		0	100	100	1078

100

LUJO

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
TOYOTA	PRIUS	0	0	0	37
VW	PASSAT	0	1	1	9
HONDA	ACCORD	0	0	0	9
MAZDA	MAZDA 6	0	0	0	6
CHEVROLET	MALIBU	0	1	1	4
HONDA	INSIGHT	0	1	1	4
NISSAN	ALTIMA	0	0	0	2
TOYOTA	CAMRY	0	0	0	1
NISSAN	MAXIMA	0	0	0	0
VW	CC	0	0	0	0
CHRYSLER	CHARGER	0	0	0	0
CHRYSLER	300/200	0	0	0	0
TOTAL		0	3	3	72

3

DEPORTIVOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
VW	GOLF GTI	0	0	0	6
FORD	MUSTANG	0	1	1	5
CHEVROLET	CAMARO	0	0	0	2
MAZDA	MX-5	0	0	0	1
NISSAN	370 Z	0	0	0	0
DODGE	CHALLENGER	0	0	0	0
TOTAL		0	1	1	14

1

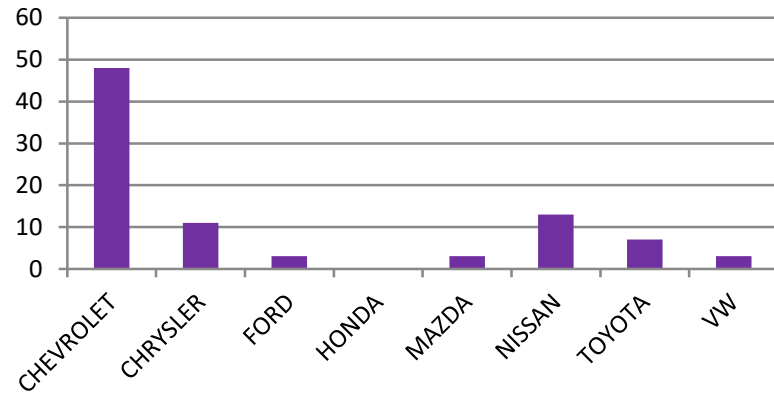
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
TOYOTA	HIACE	0	4	4	63
NISSAN	URVAN CARGA	0	2	2	40
NISSAN	URVAN PASAJEROS	0	1	1	8
VW	TRANSPORTER PASAJEROS	0	2	2	3
VW	TRANSPORTER CARGA	0	0	0	2
RAM	PROMASTER	0	0	0	1
FORD	TRANSIT	0	0	0	1
CHEVROLET	EXPRESS VAN L	0	0	0	0
CHEVROLET	EXPRESS CARGO VAN	0	0	0	0
FORD	TRANSIT PASAJEROS	0	0	0	0
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
JEEP	WRANGLER	0	0	0	3
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSA	KICKS	0	7	7	79
CHEVROLET	TRAX	0	6	6	71
HONDA	CR-V	0	9	9	71
NISSA	X-TRAIL	0	3	3	59
HONDA	HR-V	0	4	4	58
HONDA	BR-V	0	6	6	56
MAZDA	CX-5	0	4	4	52
MAZDA	CX-3	0	0	0	47
VW	TIGUAN	0	5	5	36
FORD	ECOSPORT	0	4	4	34
FORD	ESCAPE	0	0	0	20
TOYOTA	RAV 4	0	3	3	17
JEEP	RENEGADE	0	2	2	15
TOYOTA	CHR	0	1	1	14
CHEVROLET	EQUINOX	0	0	0	13
DODGE	JOURNEY	0	1	1	12
JEEP	COMPASS	0	1	1	6
VW	TERAMONT	0	0	0	3
NISSA	JUKE	0	0	0	0
NISSA	MURANO	0	0	0	0
JEEP	CHEROKEE	0	0	0	0
JEEP	PATRIOT	0	0	0	0

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
CHEVROLET	SUBURBAN SUV	0	0	0	20
MAZDA	CX-9	0	1	1	16
JEEP	GRAND CHEROKEE	0	1	1	6
FORD	EXPLORER	0	1	1	6
TOYOTA	HIGHLANDER	0	1	1	5
CHEVROLET	TAHOE	0	0	0	4
CHEVROLET	TRAVERSE SUV	0	0	0	4
HONDA	PILOT	0	0	0	4
VW	TOUAREG	0	0	0	0
DODGE	DURANGO	0	0	0	0
NISSAN	PATHFINDER	0	0	0	0
NISSAN	ARMADA	0	0	0	0
FORD	EDGE	0	0	0	0
FORD	EXPEDITION	0	0	0	0
TOYOTA	LAND CRUISER	0	0	0	0
TOYOTA	SEQUOIA	0	0	0	0
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
TOYOTA	SIENNA	0	2	2	11
DODGE	GRAN CARAVAN	0	0	0	4
HONDA	ODYSSEY	0	0	0	2
CHRYSLER	PACÍFICA	0	0	0	0
TOTAL		0	71	71	866

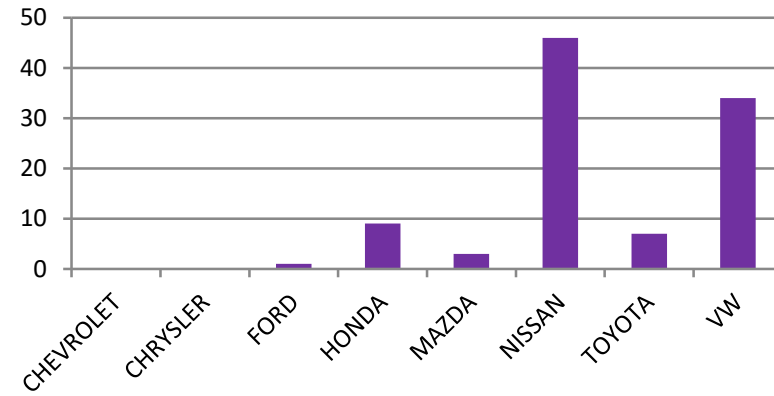
CAMIONES COMERCIALES

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	CHASIS	0	5	5	116
NISSAN	FRONTIER V4	0	3	3	87
TOYOTA	HILUX	0	5	5	48
NISSAN	PICK UP DC	0	4	4	39
RAM	RAM 700	0	1	1	35
NISSAN	ESTACAS	0	4	4	30
NISSAN	PICK UP L	0	2	2	26
FORD	RANGER	0	1	1	23
VW	SAVEIRO	0	2	2	22
CHEVROLET	TORNADO PICK UP	0	1	1	12
TOYOTA	TACOMA	0	1	1	10
RAM	PROMASTER RAPID	0	1	1	8
VW	CADDY	0	1	1	6
CHEVROLET	COLORADO	0	0	0	2
FIAT	DUCATO	0	0	0	2
NISSAN	FRONTIER V6	0	0	0	1
CHEVROLET	S10	0	0	0	0
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
CHEVROLET	SILVERADO 1500	0	0	0	11
VW	AMAROK	0	2	2	7
RAM	RAM 2500	0	0	0	6
CHEVROLET	SILVERADO 2500	0	0	0	5
FORD	F-150	0	0	0	5
CHEVROLET	CHEYENE	0	0	0	3
FORD	LOBO	0	0	0	3
RAM	RAM 1500	0	0	0	1
NISSAN	TITAN	0	0	0	0
RAM	CREW CAB	0	0	0	0
FORD	F-250	0	0	0	0
TOYOTA	TUNDRA	0	0	0	0
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
CHEVROLET	SILVERADO 3500	0	0	0	10
FORD	F-350	0	1	1	7
RAM	RAM 4000	0	0	0	5
FORD	F-450/550	0	0	0	2
NISSAN	CABSTAR	0	0	0	1
NISSAN	NV350 URVAN	0	0	0	0
VW	CRAFTER	0	0	0	0
TOTAL		0	34	34	533

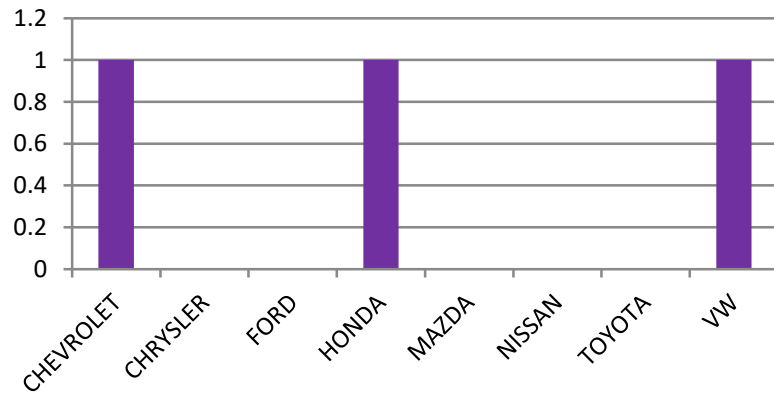
SUB COMPACTOS



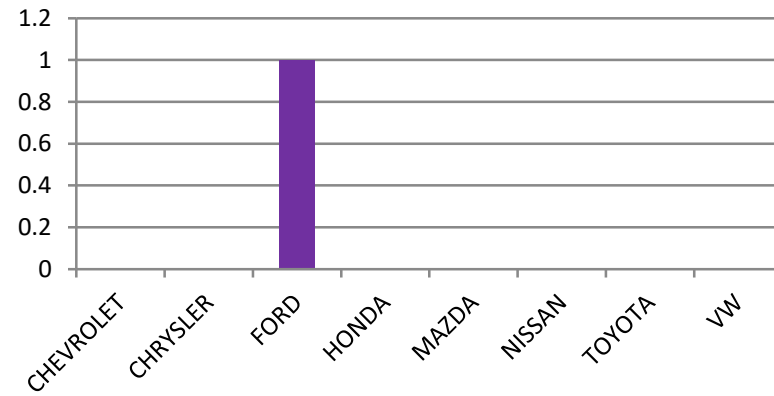
COMPACTOS



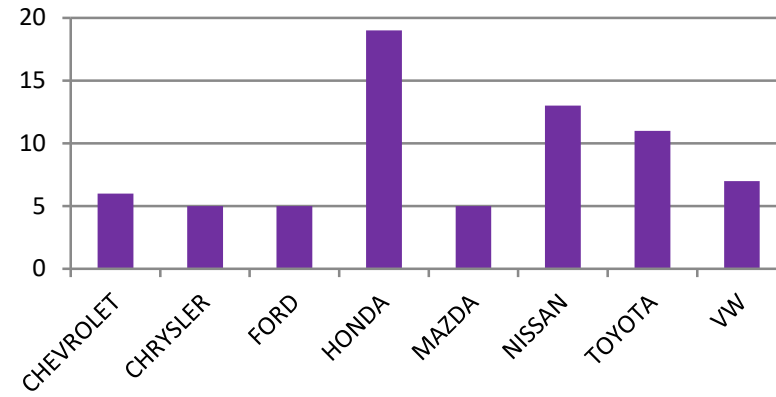
DE LUJO



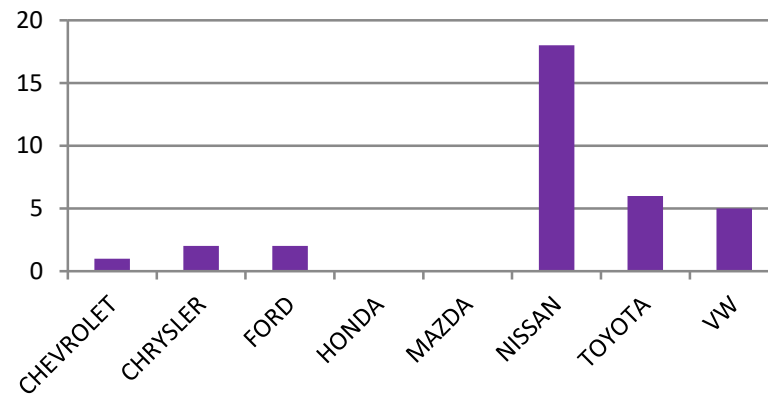
DEPORTIVOS



USOS MÚLTIPLES

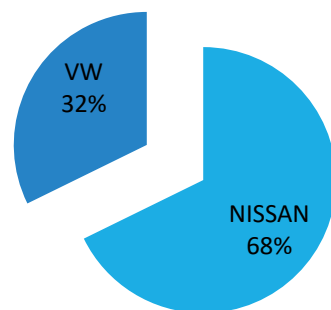


CAM. COMERCIAL

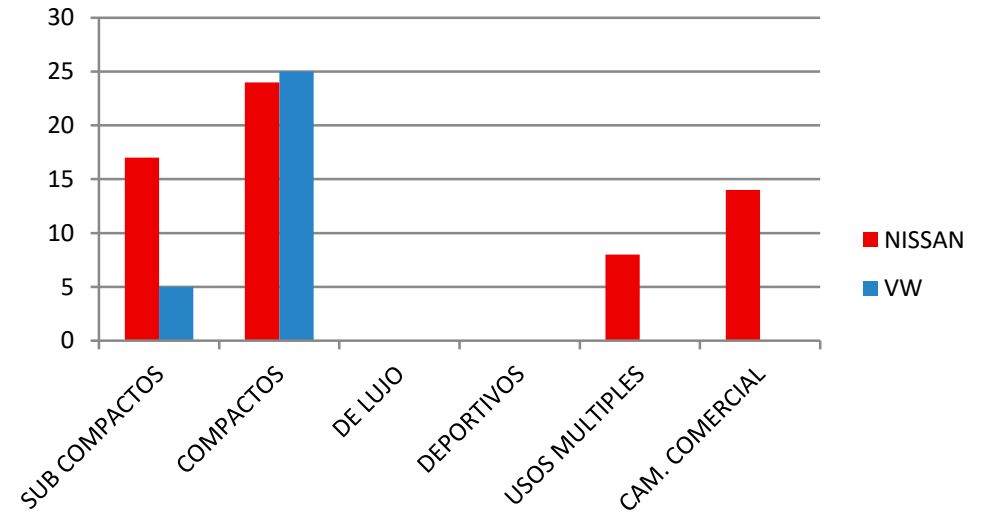
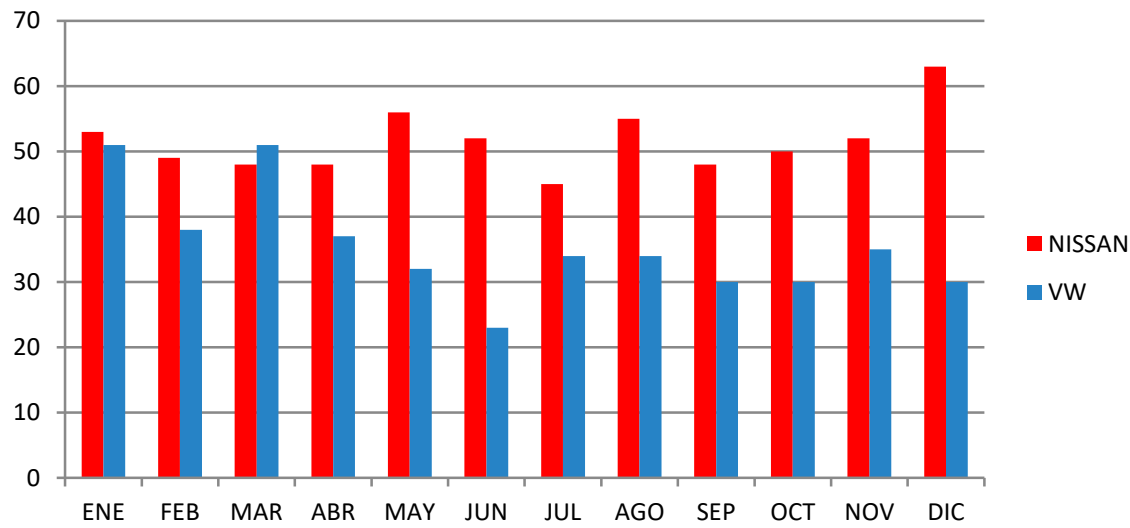


GALEANA

VENTAS TOTALES



MARCAS	FLOTILLA	MENUDEO	VENTAS POR UNIDADES TOTALES	SUB COMPACTOS	COMPACTOS	DE LUJO	DEPORTIVOS	USOS MULTIPLES	CAM. COMERCIAL
NISSAN	0	63	63	17	24	0	0	8	14
VW	0	30	30	5	25	0	0	0	0
	0	93	93	22	49	0	0	8	14



MARCAS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	TOTAL	%
NISSAN	53	49	48	48	56	52	45	55	48	50	52	63	619	59.29
VW	51	38	51	37	32	23	34	34	30	30	35	30	425	40.71
TOTAL	104	87	99	85	88	75	79	89	78	80	87	93	1044	100

SUBCOMPACTOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	MARCH	0	17	17	128
VW	GOL	0	2	2	35
VW	GOL SEDAN	0	3	3	7
VW	UP	0	0	0	2
VW	CROSSFOX	0	0	0	0
TOTAL		0	22	22	172

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COMPACTOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	VERSA	0	13	13	148
VW	JETTA	0	11	11	143
VW	VENTO	0	10	10	141
NISSAN	SENTRA	0	10	10	66
VW	POLO	0	3	3	33
NISSAN	TIIDA	0	1	1	23
VW	GOLF	0	1	1	10
NISSAN	NOTE	0	0	0	4
VW	BEETLE	0	0	0	1
NISSAN	LEAF	0	0	0	0
TOTAL		0	49	49	569

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LUJO

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
VW	PASSAT	0	0	0	5
NISSAN	ALTIMA	0	0	0	1
NISSAN	MAXIMA	0	0	0	0
VW	CC	0	0	0	0
TOTAL		0	0	0	6

0

DEPORTIVOS

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	370 Z	0	0	0	0
VW	GOLF GTI	0	0	0	0
TOTAL		0	0	0	0

0

USOS MÚLTIPLES

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	URVAN PASAJEROS	0	1	1	4
VW	TRANSPORTER CARGA	0	0	0	2
NISSAN	URVAN CARGA	0	0	0	1
VW	TRANSPORTER PASAJEROS	0	0	0	1
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	KICKS	0	2	2	54
NISSA	X-TRAIL	0	5	5	51
VW	TIGUAN	0	0	0	25
NISSAN	PATHFINDER	0	0	0	1
VW	TERAMONT	0	0	0	1
NISSAN	JUKE	0	0	0	0
NISSAN	MURANO	0	0	0	0
NISSAN	ARMADA	0	0	0	0
VW	TOUAREG	0	0	0	0
TOTAL		0	8	8	140

CAMIONES COMERCIALES

MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	FRONTIER V4	0	5	5	31
NISSAN	CHASIS	0	2	2	23
NISSAN	PICK UP L	0	3	3	21
NISSAN	PICK UP DC	0	2	2	15
VW	SAVEIRO	0	0	0	14
NISSAN	ESTACAS	0	1	1	12
VW	CADDY	0	0	0	2
NISSAN	FRONTIER V6	0	0	0	0
CLASE 2					
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
VW	AMAROK	0	0	0	3
NISSAN	TITAN	0	0	0	0
CLASE 3					
MARCA	MODELO	FLO	MEN	SUBTOTAL	ACU
NISSAN	NV350 URVAN	0	1	1	36
NISSAN	CABSTAR	0	0	0	0
VW	CRAFTER	0	0	0	0
TOTAL		0	14	14	157